## The Auto Industry - A Key Player in the World

## 2006 edition of the World's Auto Industry Key Figures published

**OICA** has just published the 2nd edition of its **brochure** on key figures of the World's Auto Industry.

Among other facts and figures, the brochure tells us that the auto industry's turnover is approaching €2 trillion, (€ 2,000,000,000,000) equivalent to the 6th largest economy in the world.

Professor Bernd Gottschalk, OICA President, pointed out that "These figures, collected by OICA's Industrial and Economic Policy Committee (Chairman: Christopher Mac Gowan - SMMT) clearly demonstrate the importance of the auto industry in our modern society. All in all, well over 50 million people worldwide owe their job to the auto industry" he said. "The Auto Industry is also one of the largest investors in Research and Development, playing a key role in the technological advancement of society. These continuous efforts are also reflected in the ever improved safety and environmental performance of modern automobiles, as proven by the falling numbers of road fatalities and transport emissions" he added.

**OICA** (Organisation des Constructeurs d'Automobiles) brings together over 40 national associations of manufacturers from all over the world. OICA represents the interests of the global automobile industry and is their official representative at the United Nations.

Paris, January 29, 2007