



Beijing International Automotive

Exhibition 2020 ended on October 5

Source: Organizing Committee of Auto China 2020

October 5, Beijing International Automotive Exhibition 2020 ended in Beijing China International Exhibition Center.



With a total exhibition area of 200000 square meters, the Beijing auto show displays 785 vehicles, 82 global first starting vehicles (including 14 first launched by multinational companies), 36 concept cars and 160 new energy vehicles (including 147 new energy vehicles from Chinese automobile enterprises). During the exhibition, the new pavilion of China International Exhibition Center (Tianzhu) and China International Exhibition Center (Jinganzhuang) attracted 530000 visitors.

According to the requirements and guidance of relevant national departments on epidemic prevention and control of large-scale activities, the Beijing auto show has implemented a strict admission system with real name system. The visitors are divided into two sessions in the morning and the afternoon every day, limiting the total number of visitors per day. The exhibition has made accurate and effective control on the number of on-site visitors according to the requirements.

Since the first exhibition was successfully held in 1990, Beijing auto show has experienced 30 years of development. At the beginning of 2020, the epidemic swept the world, the automobile industry suffered a huge impact, once faced with a full-scale suspension crisis. China is the earliest and fastest recovering auto market in the world. At the moment when the epidemic is impacting the global automobile industry, 2020 Beijing auto show is undoubtedly endowed with more special missions and responsibilities. Its successful holding is of great positive significance for boosting the morale of the global automobile industry, helping the steady recovery of China automobile industry and market, and promoting the formation of a new development pattern with domestic major circulation as the main body and domestic and international dual circulation promoting each other.

With "smart future" as the theme, 2020 Beijing auto show focuses on the integrated development of electrification, intelligence and

networking, demonstrates the industry changes brought about by new energy, artificial intelligence, mobile Internet and other new technologies, and describes people' s beautiful vision for new travel mode and new automobile life. The highlights are outstanding and brilliant, which are mainly reflected in the following aspects:

1. Brilliant development in the field of technology

At this Beijing auto show, the development of technology attracts people' s attention. Electric vehicles with long endurance have been launched one after another, and the mode of electricity exchange has received unprecedented attention. Hydrogen energy vehicles have sprung up and hybrid electric vehicles have returned to the spotlight again. The automatic driving technology with artificial intelligence as the core and the Internet of vehicles architecture with 5G engine are also developing rapidly, attracting many technology companies. New technologies such as high computing power of fully automatic driving computing platform, intelligent cockpit integrated with multiple functions, 360 degree look around system with car specification chip and megapixel high-definition camera, and automatic parking have aroused great interest of the audience. Chinese and foreign enterprises competed to show their cutting-edge technological achievements and the latest solutions at the Beijing auto show, covering intelligent driving, intelligent cockpit, intelligent Internet connection, intelligent car

cloud and other fields. Moreover, innovative technologies such as fuel cell stack, silicon carbide and intelligent cockpit were exhibited in China for the first time. The technological progress shown in this Beijing auto show makes us look forward to the future of the auto industry.

2. New energy vehicles

Today, the development of electric and intelligent has reached a critical moment, and major automobile enterprises have accelerated the layout in the field of new energy. Participants in the automotive industry, including vehicle manufacturers and parts suppliers, all presented their electric vehicle products representing their highest level of design, manufacturing and innovation at the Beijing auto show.

According to statistics, nearly 40% of the new vehicles on the market at this Beijing auto show are new energy vehicles. It has become a trend that the main engine manufacturers devote themselves to the research and development of electric vehicles. Especially in the domestic market, under the support of national policies, enterprises have focused on new energy products. Among the 160 new energy vehicles on display in Beijing auto show, 147 are new energy vehicles from Chinese auto companies. With the upgrading of the automobile industry and the gradual accumulation of new energy technologies, the new energy vehicle products of Chinese brands are becoming more and more mature. Domestic major automobile enterprises have launched their

own new energy brands. The new energy brands of Dongfeng, BAIC and Geely, such as Lantu, Arcfox and Geometry, also met with the audience at the Beijing auto show for the first time. At the same time, it can be clearly seen at the Beijing auto show that while some traditional automobile enterprises and new forces of car manufacturing are making efforts to develop new energy vehicles, many luxury brands and joint venture brands are also joining in, which makes the competition of new energy vehicles more and more fierce.



3. The future of intelligent Internet travel

In recent years, the rapid development of Internet and artificial intelligence has injected new vitality into the Centennial automobile industry. At the current Beijing auto show, the trend of youth and technology has become more prominent. Various auto companies have brought the "black technology" of intelligent Internet connection, bringing the classic scenes that used to be seen only in science fiction

movies to the auto show site. Almost all the participating auto companies have products and technology reserves related to the field of intelligent assisted driving and automatic driving. Looking forward to the future development of automobiles, we will certainly break through our imagination.

In addition, the debut of many technology companies at the Beijing auto show also announced the start of a new "catfish". Under the background that 5G technology is increasingly mature, AI is developing rapidly, and cloud computing has become the industrial foundation, and driven by the new four modernizations of automobiles, science and technology companies are likely to become the new force of automobile industry around the fields of automatic driving and intelligent ecology.

4. High end of independent brand and promotion of product strength through competition

This auto show has a strong lineup of independent brands, many brand-new models are dazzling, the appearance is fashionable, the interior is exquisite, and the power selection and intelligent networking technology have also been significantly improved. After years of accumulation, independent brands have reached the golden age when the potential begins to release, with fruitful results. At the exhibition site, many independent brands issued strategic plans for high-end

development and launched strategic models of medium and high-end brands, redefined new market standards from the aspects of intelligence, health, power and space, so as to create brand-new vehicles with more product value for users. Behind the upgrading of independent brands, it is the boosting of core technology R&D capability and consumption upgrading. It is also the result of the new round of technological revolution and industrial transformation that enterprises follow the trend and strive to explore and practice.

5. Steady progress of commercial vehicles, comprehensive innovation and upgrading of parts exhibition area

In the past two years, domestic commercial vehicle market sales have reached new highs. The exhibits in the commercial vehicle exhibition area of this Beijing auto show cover heavy trucks, medium trucks, light trucks, buses, new energy vehicles and special purpose vehicles. In the development of commercial vehicle enterprises, we also see the trend of intelligence, networking and high-end, and commercial vehicles are steadily moving forward in the direction of lightweight, intelligent and more environmental protection.

In the parts exhibition area of Beijing auto show, there are six special exhibition areas for auto parts and components, electronic and intelligent Internet connection, dealer and maintenance station management, alternative energy and fuel, mobile service and automatic

driving, supplies and refitting. More than 700 enterprises, including domestic and foreign parts enterprises, OEM manufacturers and aftermarket suppliers, participated in the exhibition, fully demonstrating the latest cutting-edge technology of Chinese and foreign auto parts industry and development trend. At the same time, a number of forums and matchmaking sessions were held around the auto parts industry, bringing together experts, scholars, enterprise executives and media elites from home and abroad to seek the development direction of the automobile industry.

6、 Global media focus on Beijing Auto Show

As the only world top auto exhibition this year, Beijing auto show has attracted the attention of the whole world. A total of 72 press conferences were held in the two days of the exhibition media day, and all enterprises showed up with the latest products and technologies. Foreign executives of various enterprises also participated in the launch of new products at the Beijing auto show at the same time with the guests and media through cross-border connection and online interaction. A total of 12786 journalists from 3045 organizations from 18 countries and regions participated in the exhibition, including 168 journalists from 89 overseas news organizations. Although due to the epidemic situation, foreign journalists cannot visit the Beijing auto show in person, but the reporters from major news organizations in China

and many professional media have made in-depth reports and records on the Beijing auto show with special significance. From a professional and unique perspective, the majority of journalists have profoundly analyzed the latest development achievements of the automotive industry, and spread to the world the grand occasion of 2020 Beijing auto show and the strong recovery of China' s automobile market.



7. Meticulous service to ensure orderly exhibition

The owners and organizers of Beijing auto show have always been committed to improving the organization, management and service level of the exhibition and improving the audience experience. This year' s Beijing auto show continued to learn from the successful experience and service measures of previous years, and further strengthened the on-site service measures such as security, catering supply, communication, information consultation and exhibition guidance. In addition, temporary mobile toilets, emergency vehicles,

medical services, mobile communication vehicles to ensure on-site communication services, centralized catering service areas, and public security police service points are also set up.

It is worth mentioning that the 2020 Beijing auto show is held under the normal state of the epidemic situation. In order to ensure the health and safety of the participants, the host and the organizer have formulated the epidemic prevention and control plan and emergency plan under the guidance and requirements of relevant government departments, and implemented the joint prevention and control responsibility jointly participated and implemented by the sponsor, venue, service providers and exhibitors. The exhibition strictly implements the system of scanning code temperature measurement and real name admission. It is equipped with anti-epidemic equipment and materials such as temperature detector, hand-held temperature measuring gun. The elimination system is implemented regularly in the venues, and full-time epidemic prevention personnel are assigned to each booth to implement the epidemic prevention responsibility of the exhibition stand. In the exhibition hall, the anti-epidemic supervision personnel are arranged in a grid way, from reminding the audience to wear masks, to disinfecting the exhibition vehicles on the exhibition stand, so as to realize the epidemic prevention without dead space, and provide a safe and reliable exhibition and exhibition environment for

exhibitors and visitors. In order to implement the real name admission system, for the first time, this auto show adopts the form of e-ticket instead of entity ticket. All the visitors to this auto show adopt the real name system to make an appointment and enter the exhibition with the visitor' s ID card. It ensures the traceability of the identity and information of the participants, and ensures the public health safety of the exhibition.

2020 Beijing auto show has been highly valued and guided by Beijing municipal government, Shunyi District Committee and district government. Relevant functional departments give full support in epidemic prevention and control, security, traffic management, anti-terrorism and anti-terrorism, on-site fire control, environmental sanitation, comprehensive management and other aspects, providing strong service guarantee for this exhibition, and making the comprehensive service level of this auto show substantive promotion. The host and organizer of Beijing auto show would like to express their heartfelt thanks to all the staff and volunteers participating in this auto show, as well as the exhibitor friends, media friends and audience friends who have paid close attention to Beijing auto show for a long time.

Contact:

Liu Zheng

Tel: +86 10 63979900-4861

E-mail: liuzheng@caam.org.cn