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de l'auto et accessoires
5–15 mars 2015, Genève



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2015 GENEVA MOTOR SHOW

OICA PRESS CONFERENCE

**Yong-Geun KIM – President
March 4, 2015**

1 March 4, 2015

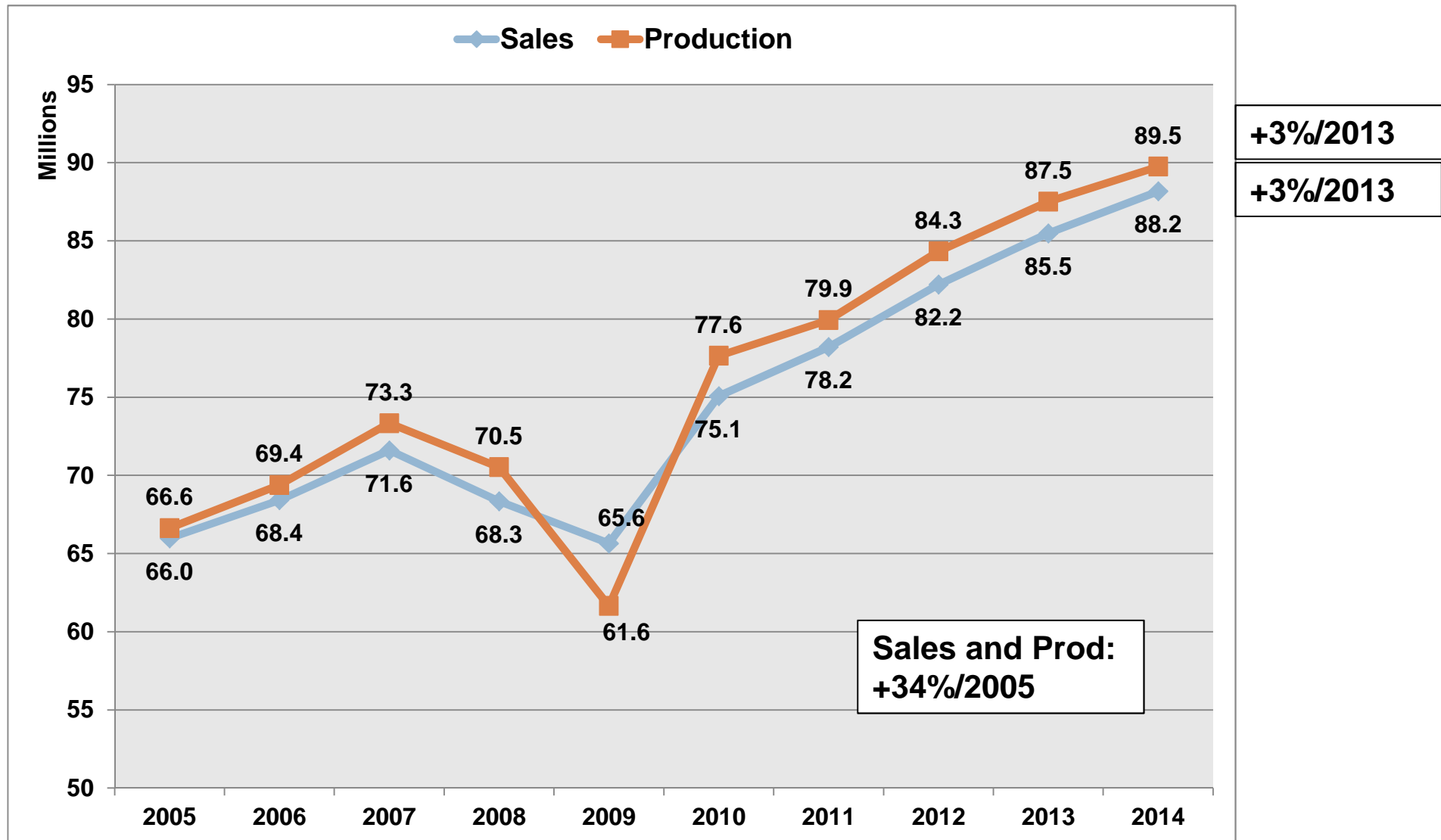


OICA statistics

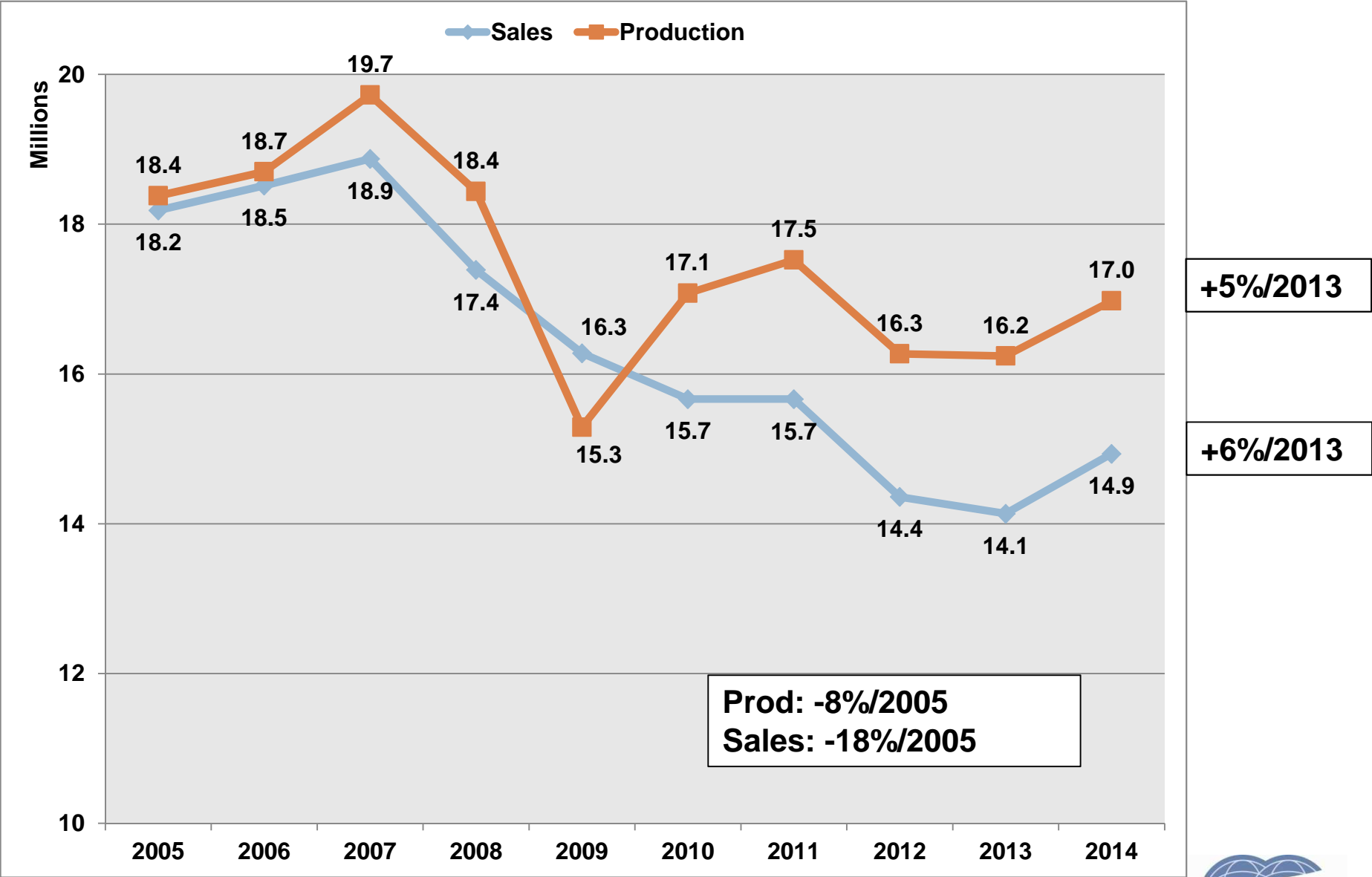
- I. Global results Production/Sales (2005-2014)
- II. EU 28+EFTA Production/Sales (2005-2014)
- III. Other Europe Production/Sales (2005-2014)
- IV. Asia/Oceania/Middle East Production/Sales (2005-2014)
- V. NAFTA Production/Sales (2005-2014)
- VI. Central and South America Production/Sales (2005-2014)
- VII. Africa Production/Sales (2005-2014)
- VIII. Production/Sales : Region comparison
- IX. 2015 Sales Forecasts
- X. Vehicles in use (2005-2013)/Motorisation rate

All data are “all vehicles”: PC, LCV, HCV, Buses

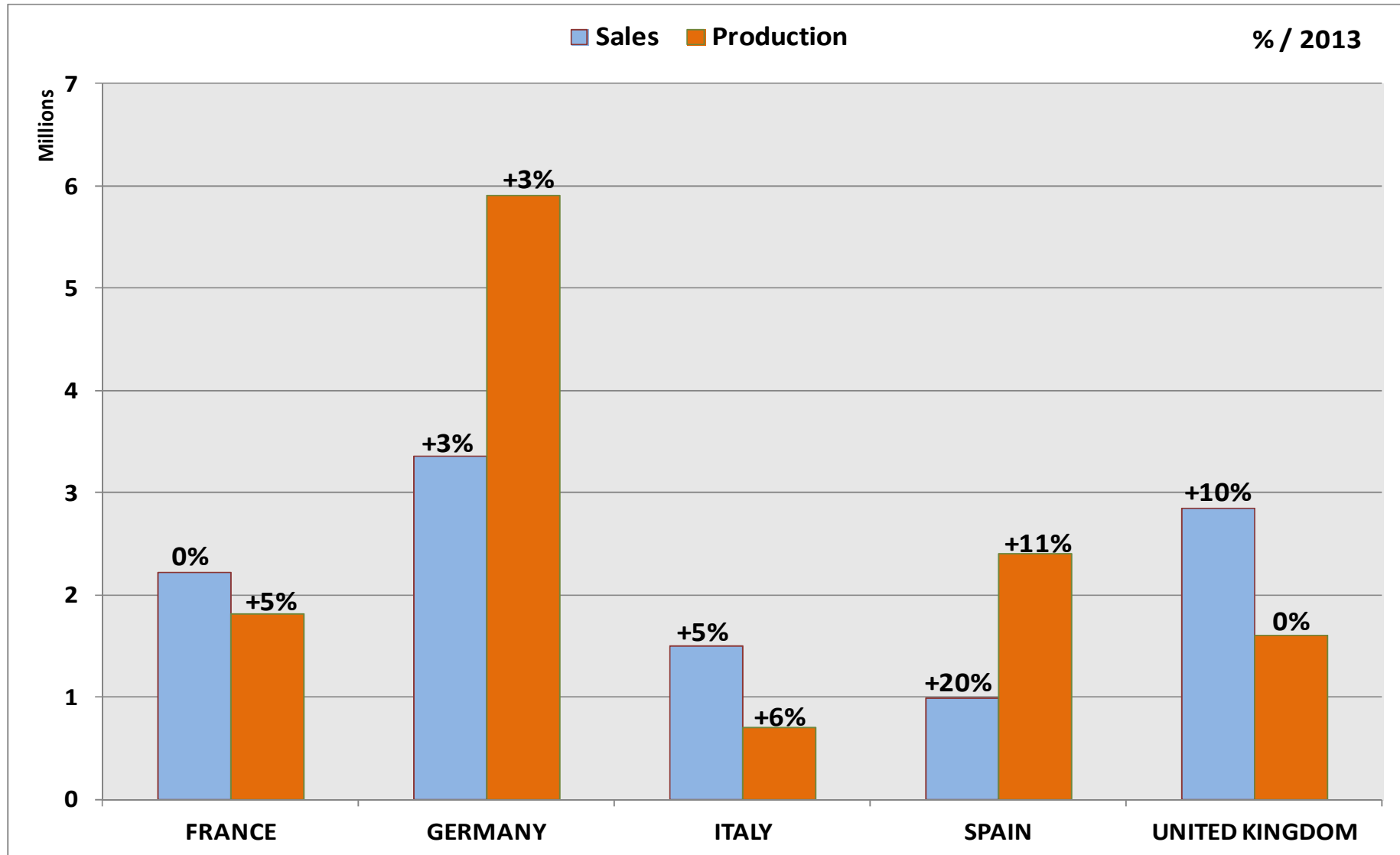
I. Global results 2005-2014: Total Production and Sales*



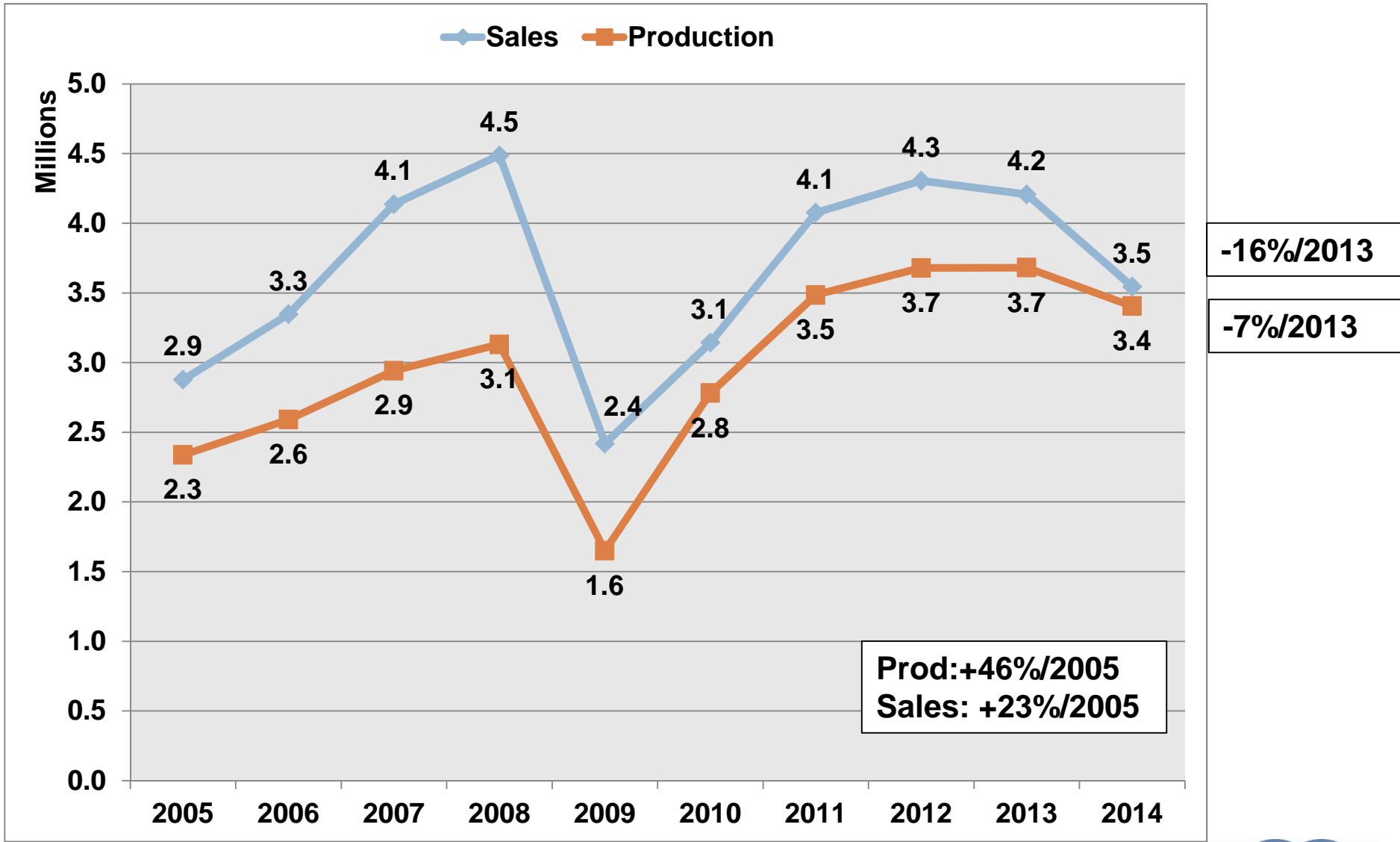
II. EU28+EFTA 2005-2014: Total production and sales



II. EU28+EFTA 2005-2014: Main EU markets



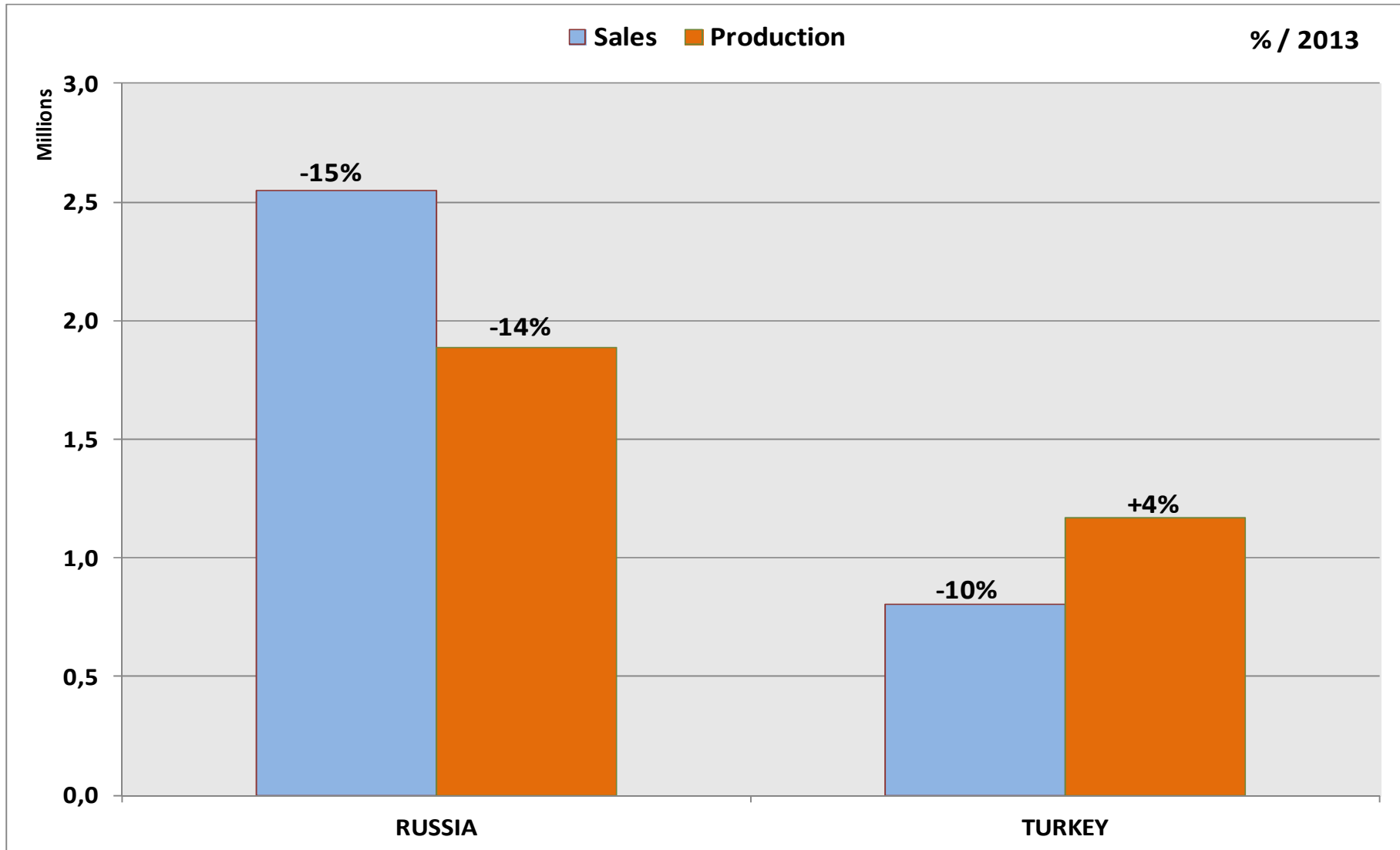
III. OTHER EUROPE* 2005-2014: Total production and sales



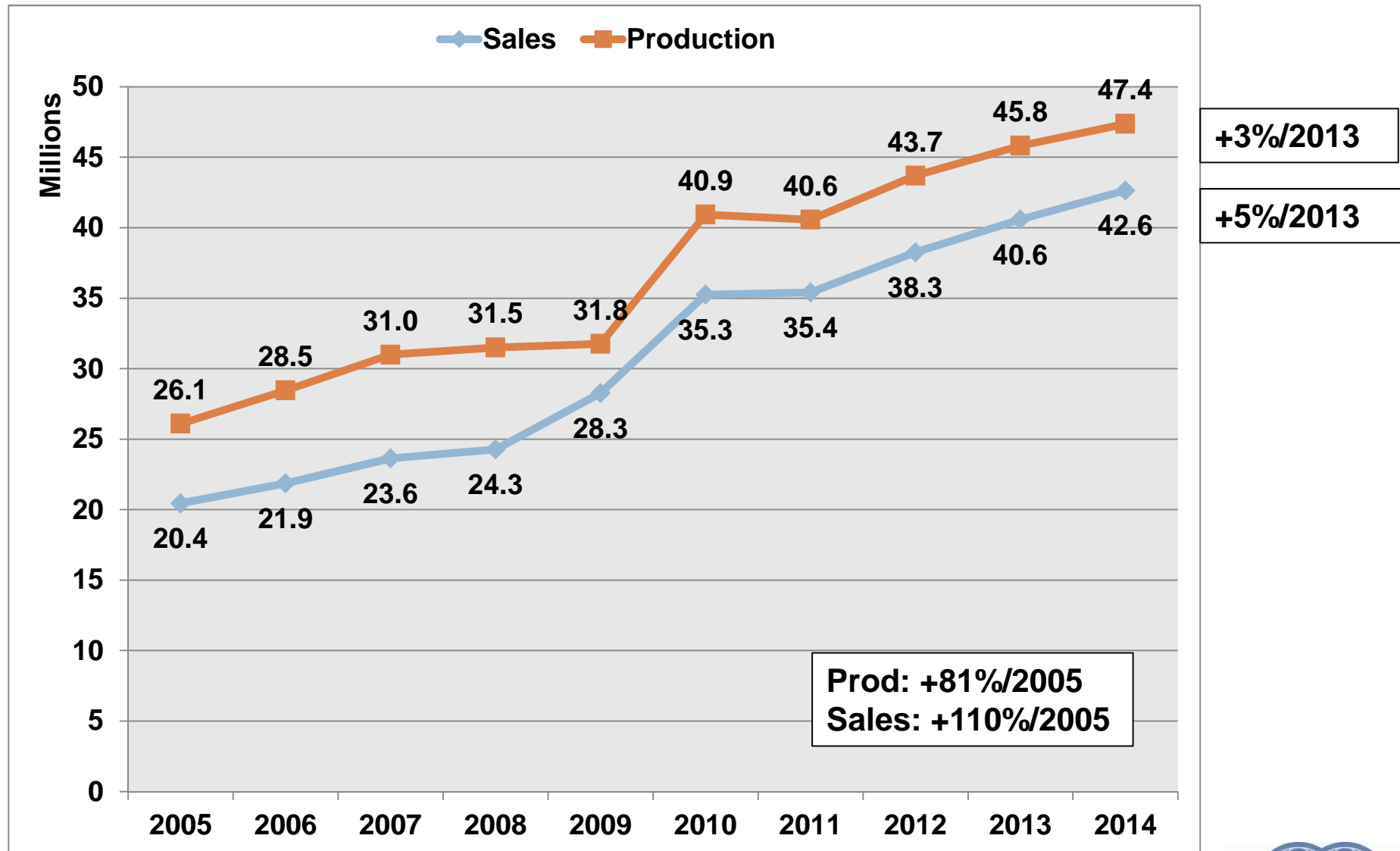
*: Russia, Turkey, Ukraine, Serbia, Belarus, Bosnia, Moldavia, Armenia, Georgia, Macedonia, Albania



III. OTHER EUROPE 2014: Main markets



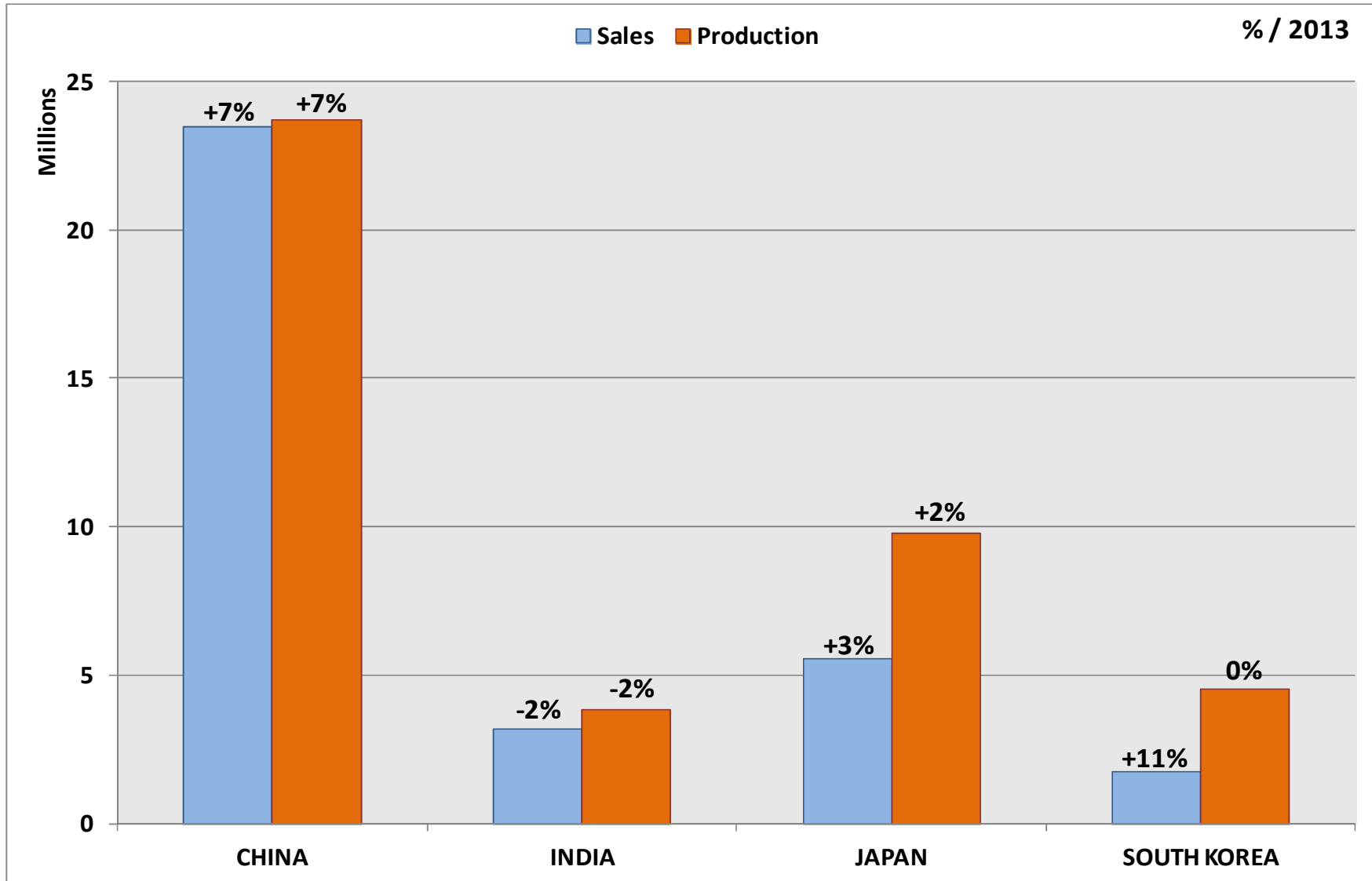
IV. ASIA/OCEANIA/MIDDLE EAST* 2005-2014: Total production and sales



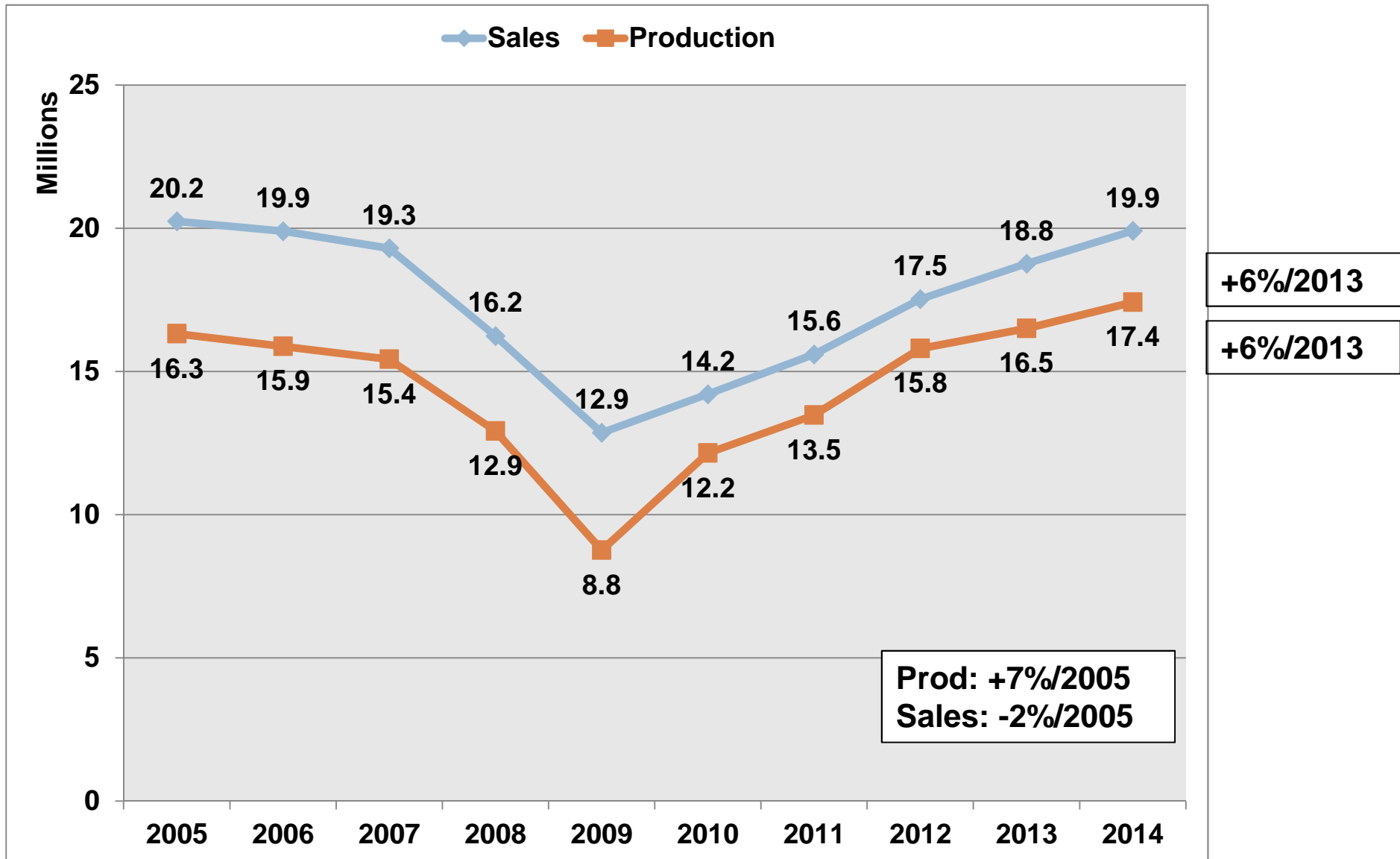
*: China, Japan, SK, India, Australia, Indonesia, Iran, Thailand, Malaysia, Taiwan, Philippines, Pakistan, Vietnam, Kazakhstan, NZ, Singapore, Hong-Kong.



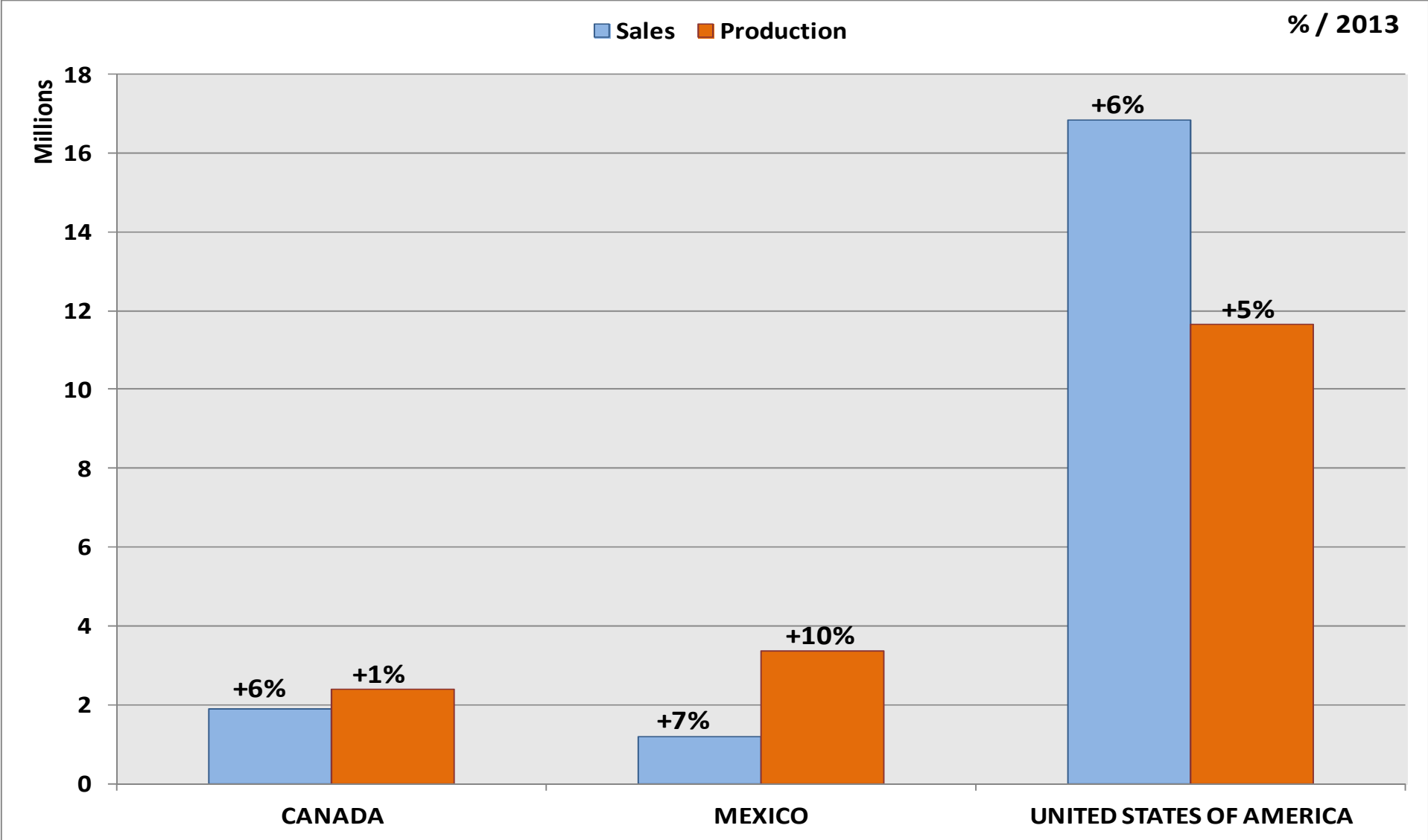
IV. ASIA/OCEANIA/MIDDLE EAST 2014: Main markets



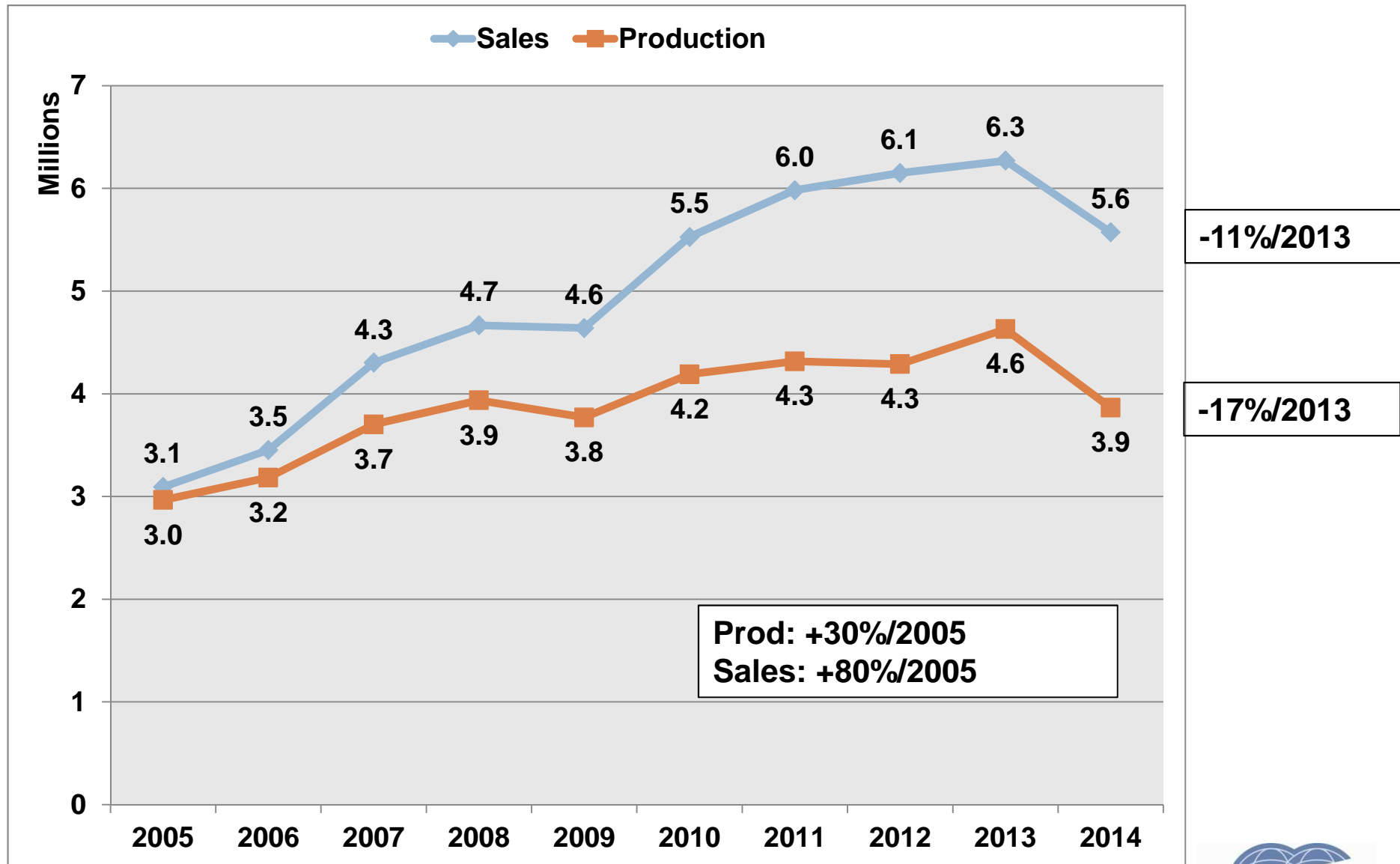
V. NAFTA 2005-2014: Total production and sales



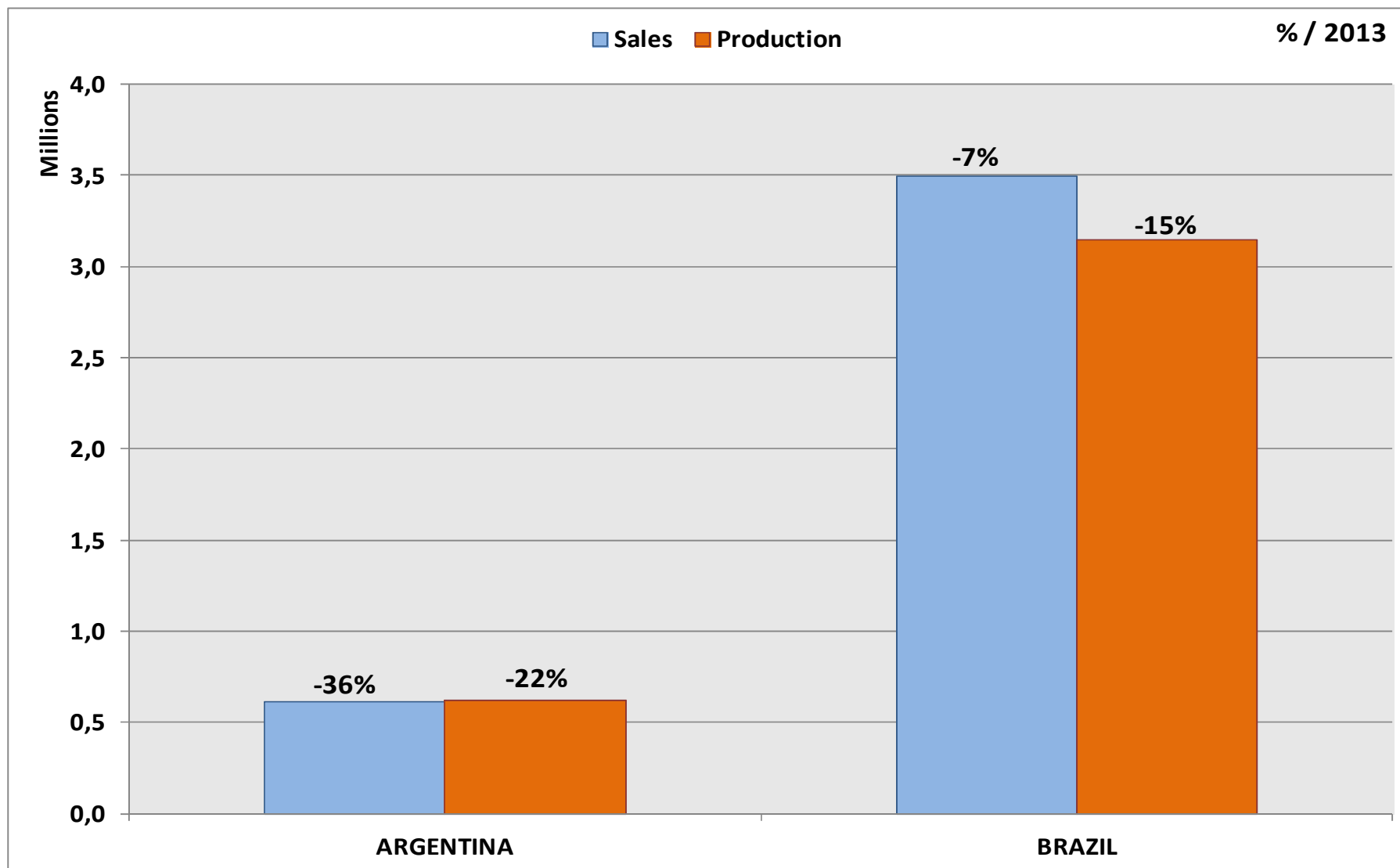
V. NAFTA 2014: Details



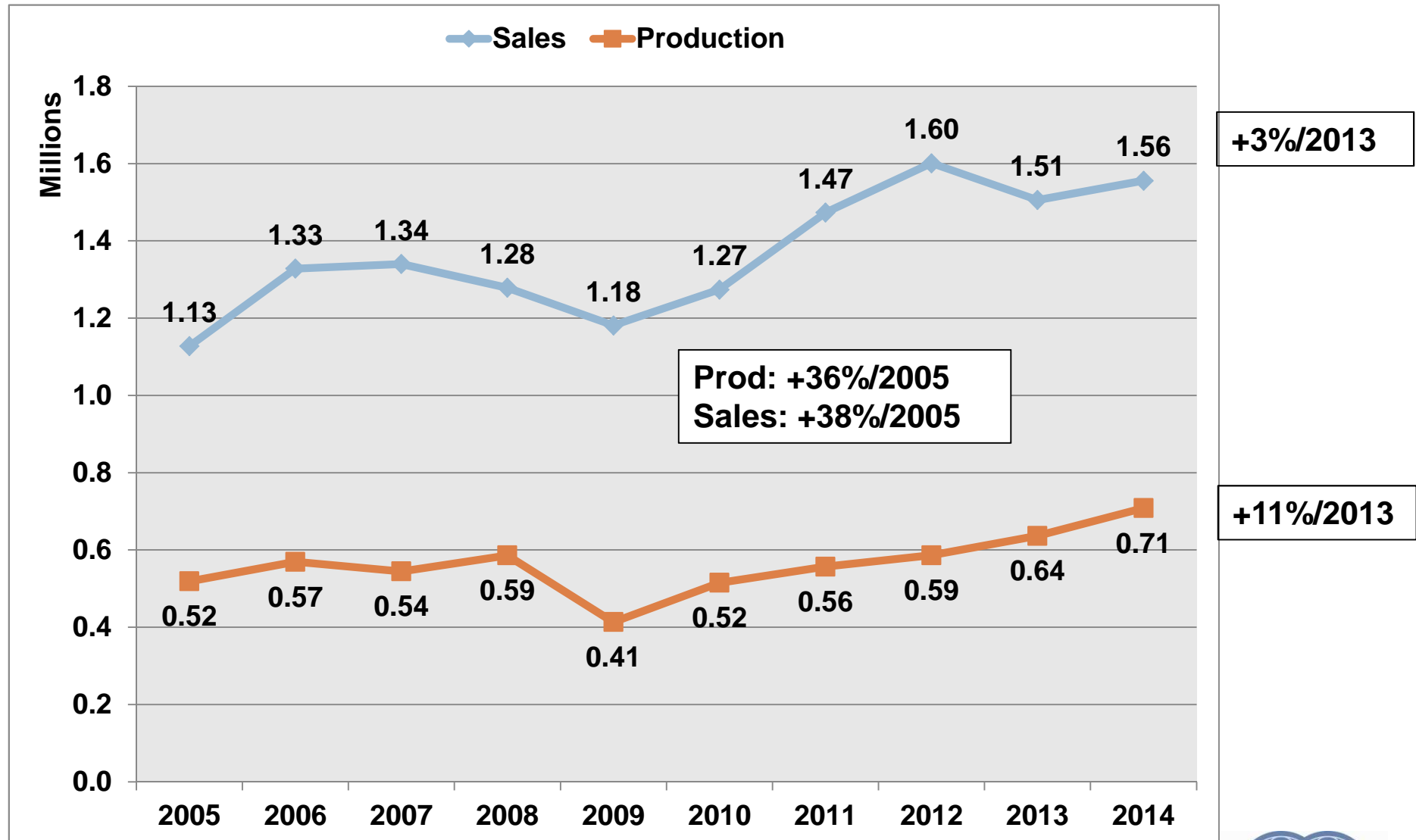
VI. CENTRAL/SOUTH AMERICA 2005-2014: Total production and sales



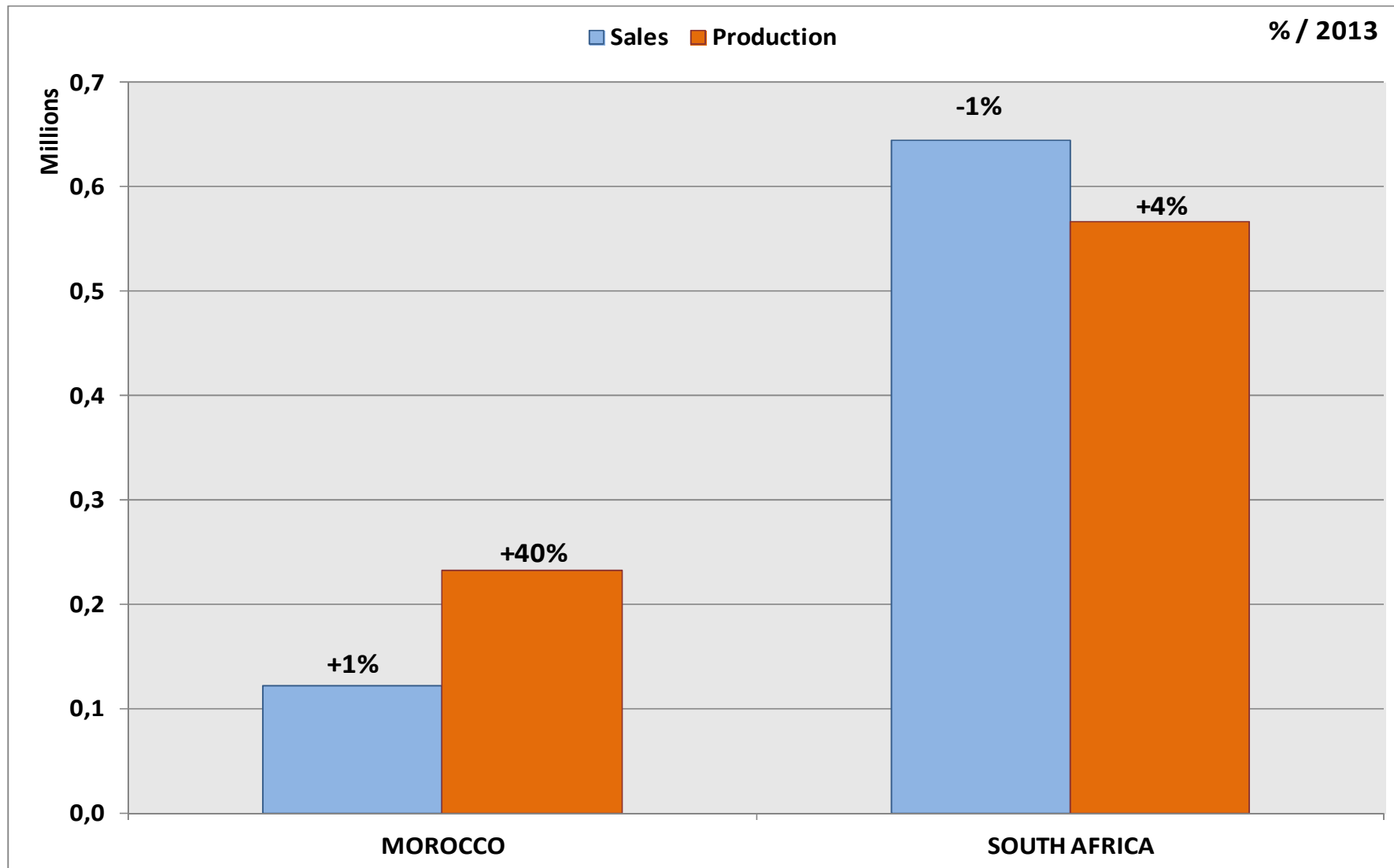
VI. CENTRAL/SOUTH AMERICA 2014: Main markets



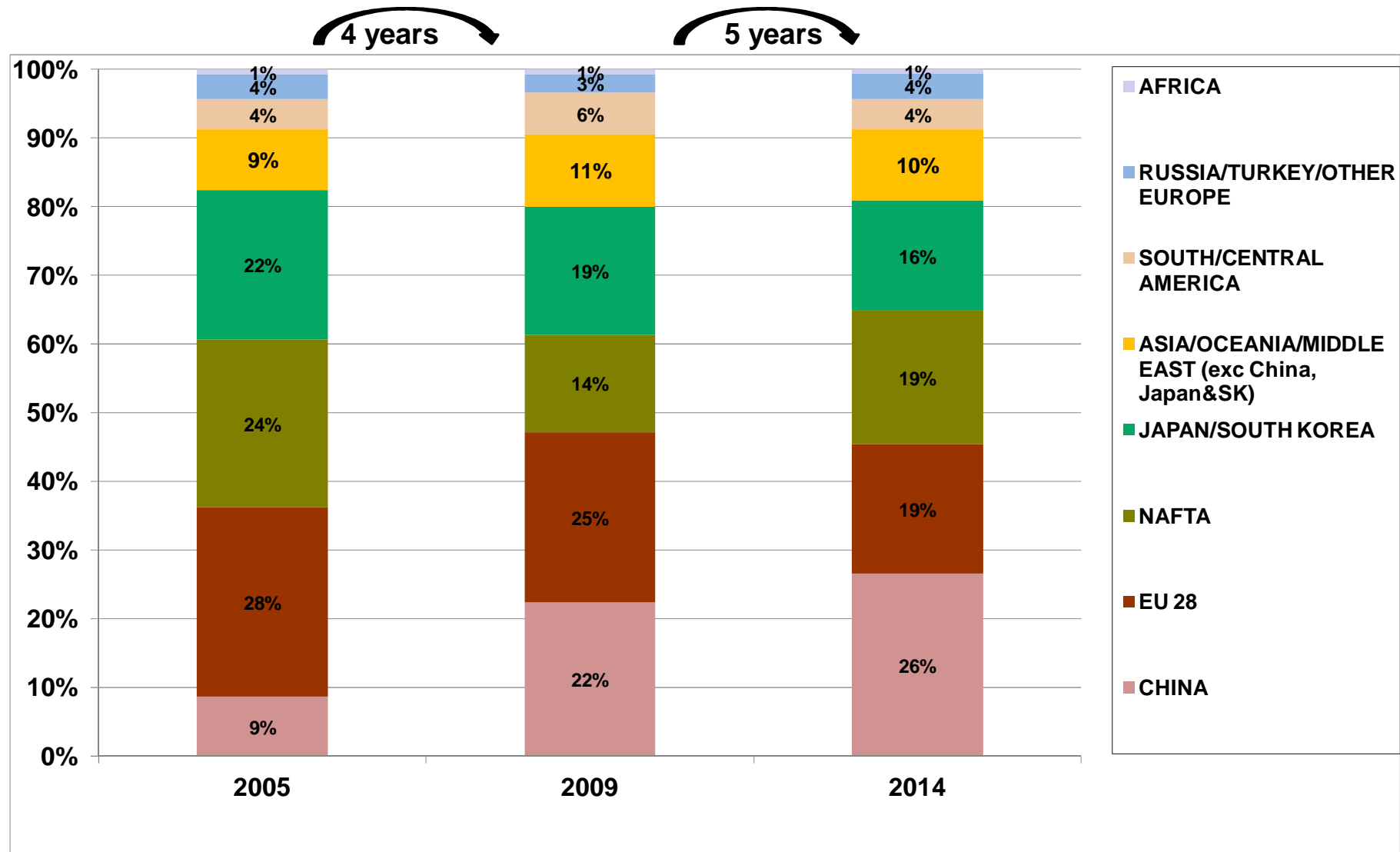
VII. AFRICA 2005-2014: Total production and sales



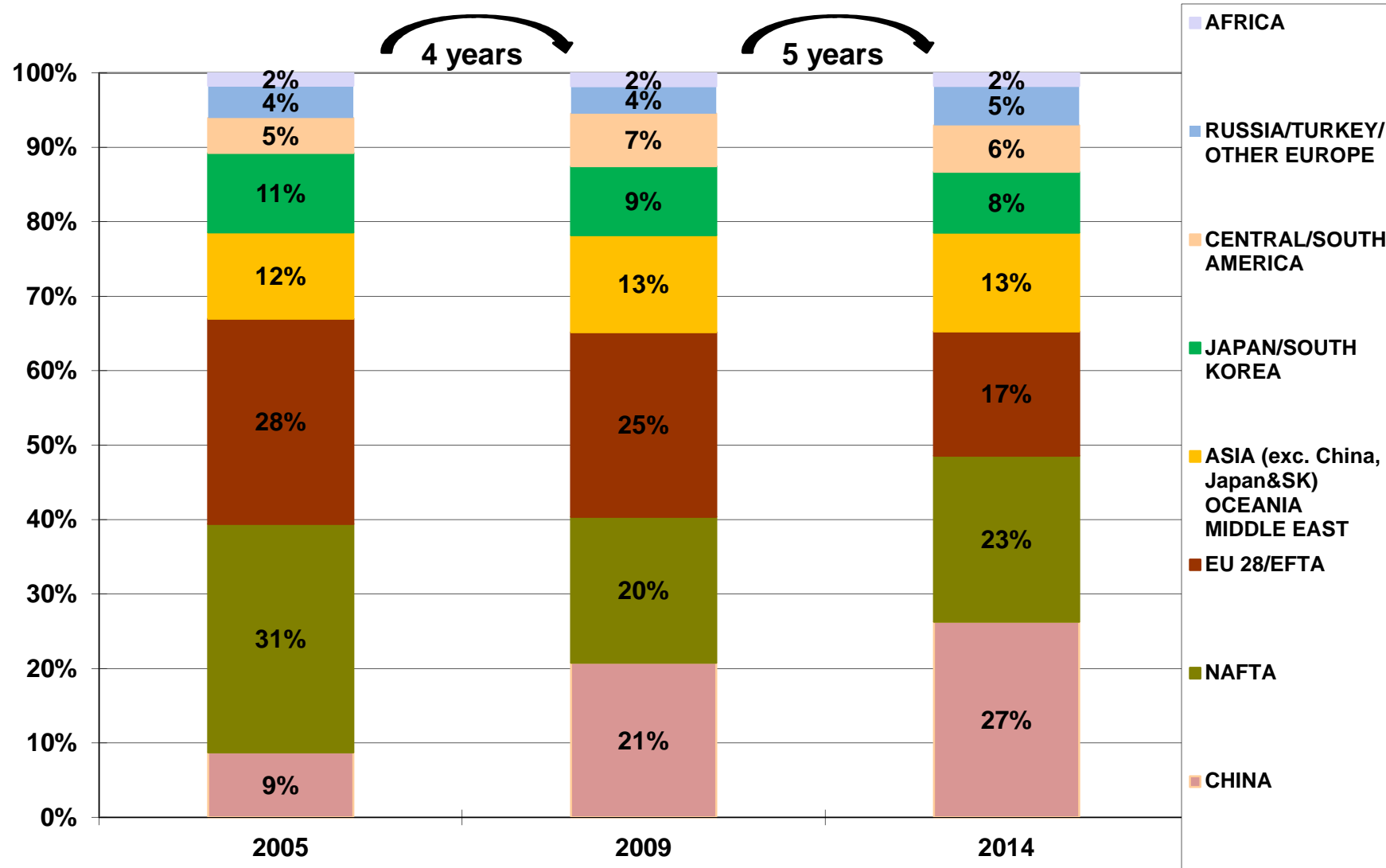
VII. AFRICA 2014: Large markets



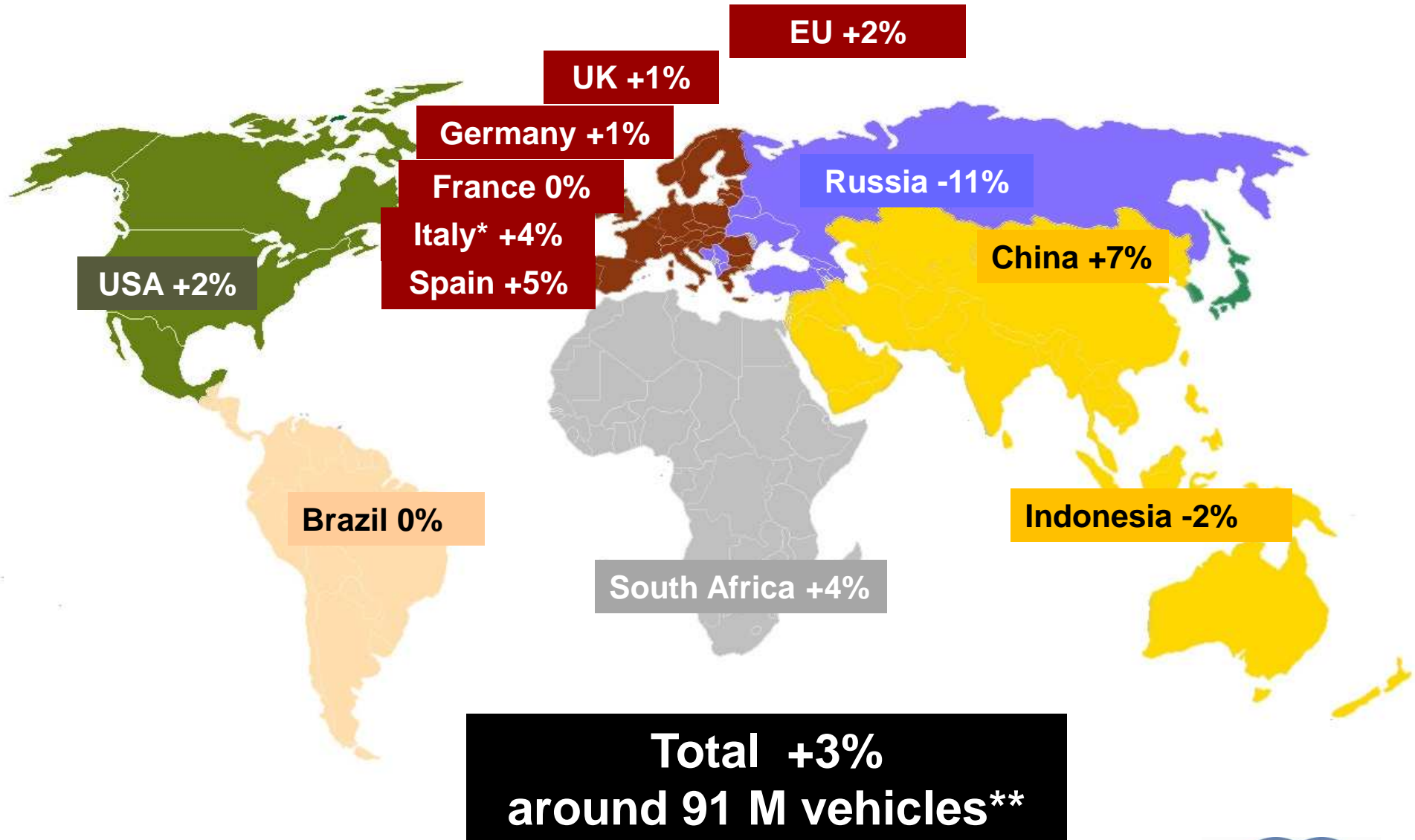
VIII. Production: share by region



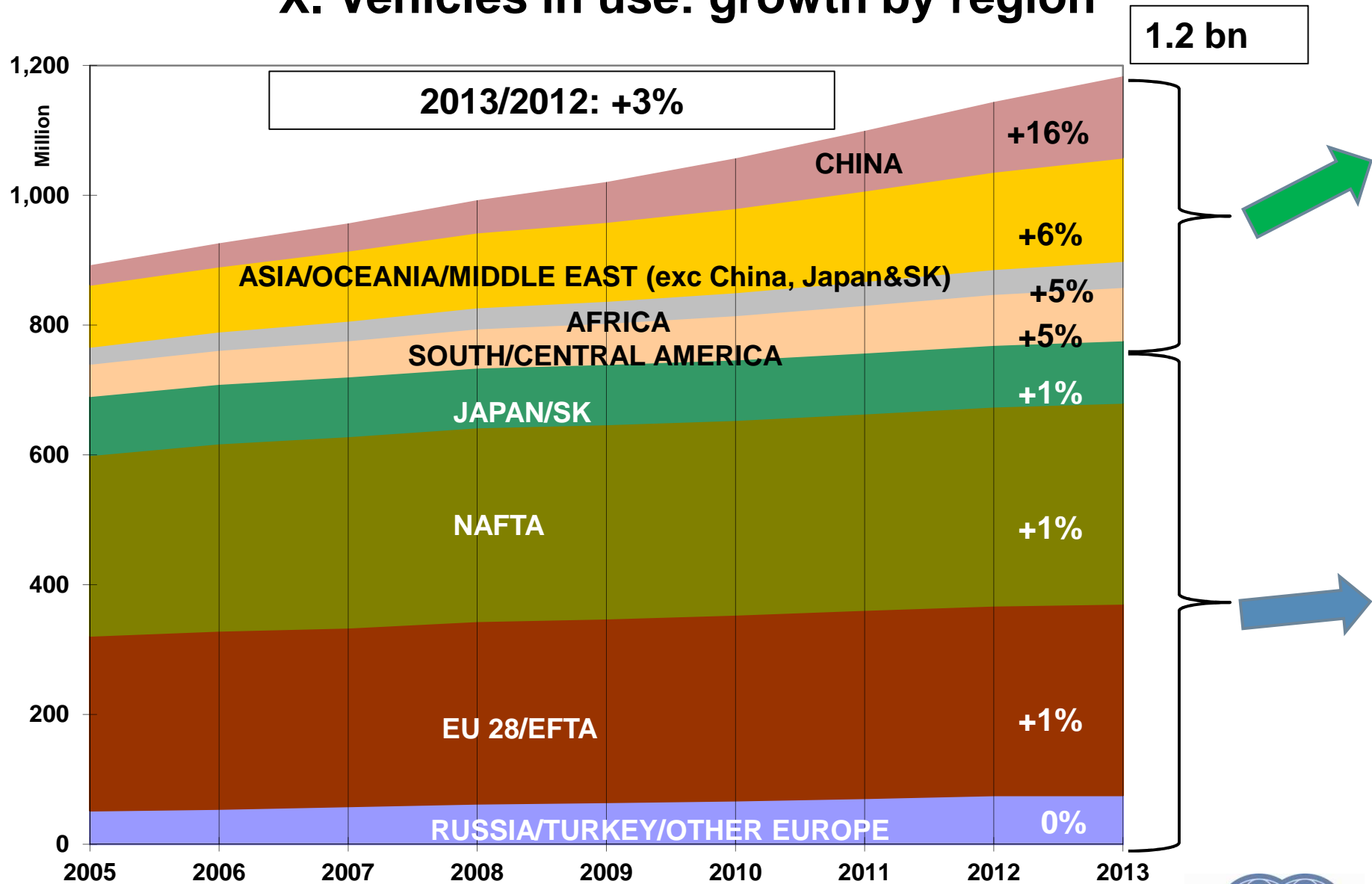
VIII. New vehicles' sales* share by region



IX. 2015 sales forecasts



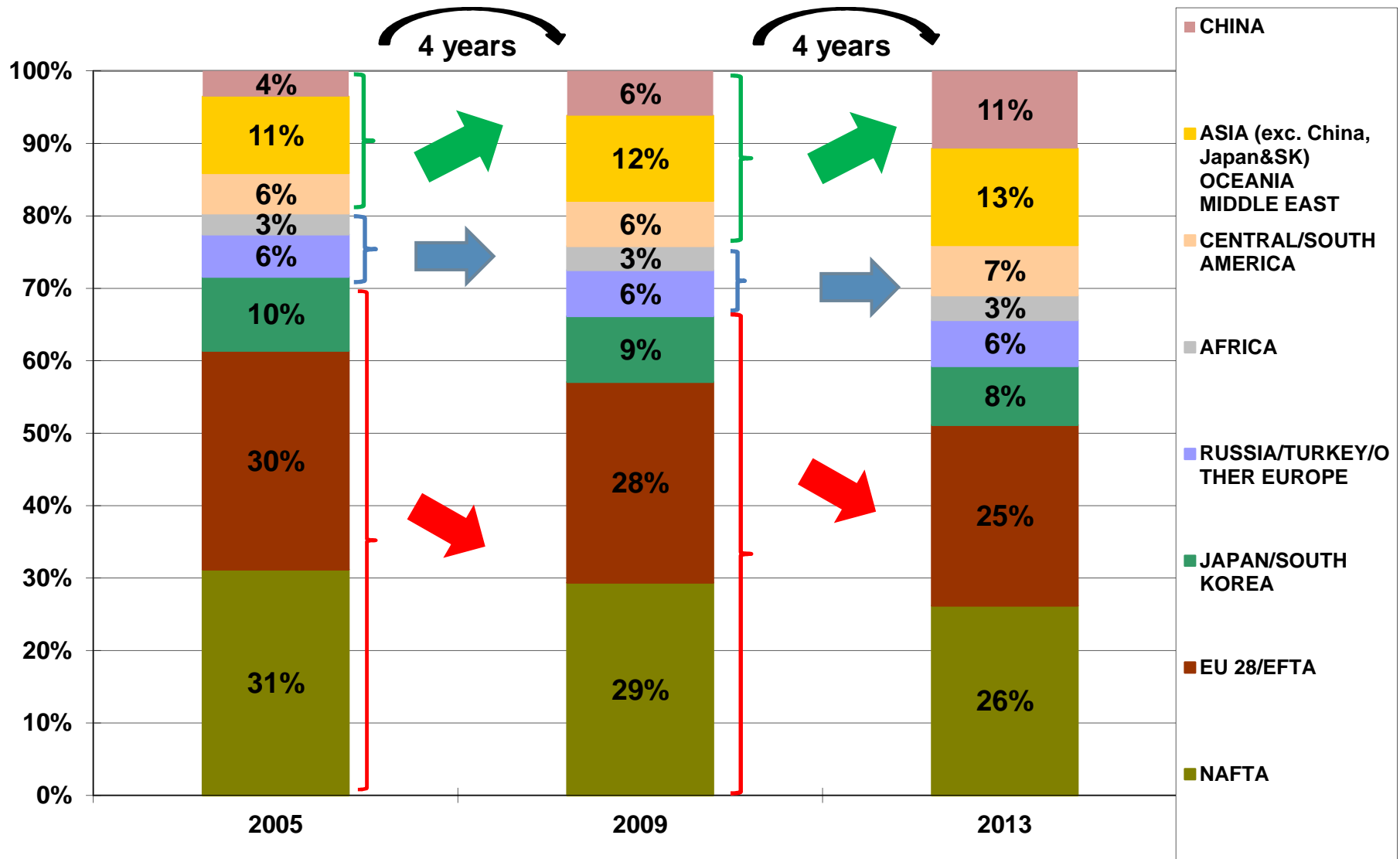
X. Vehicles in use: growth by region



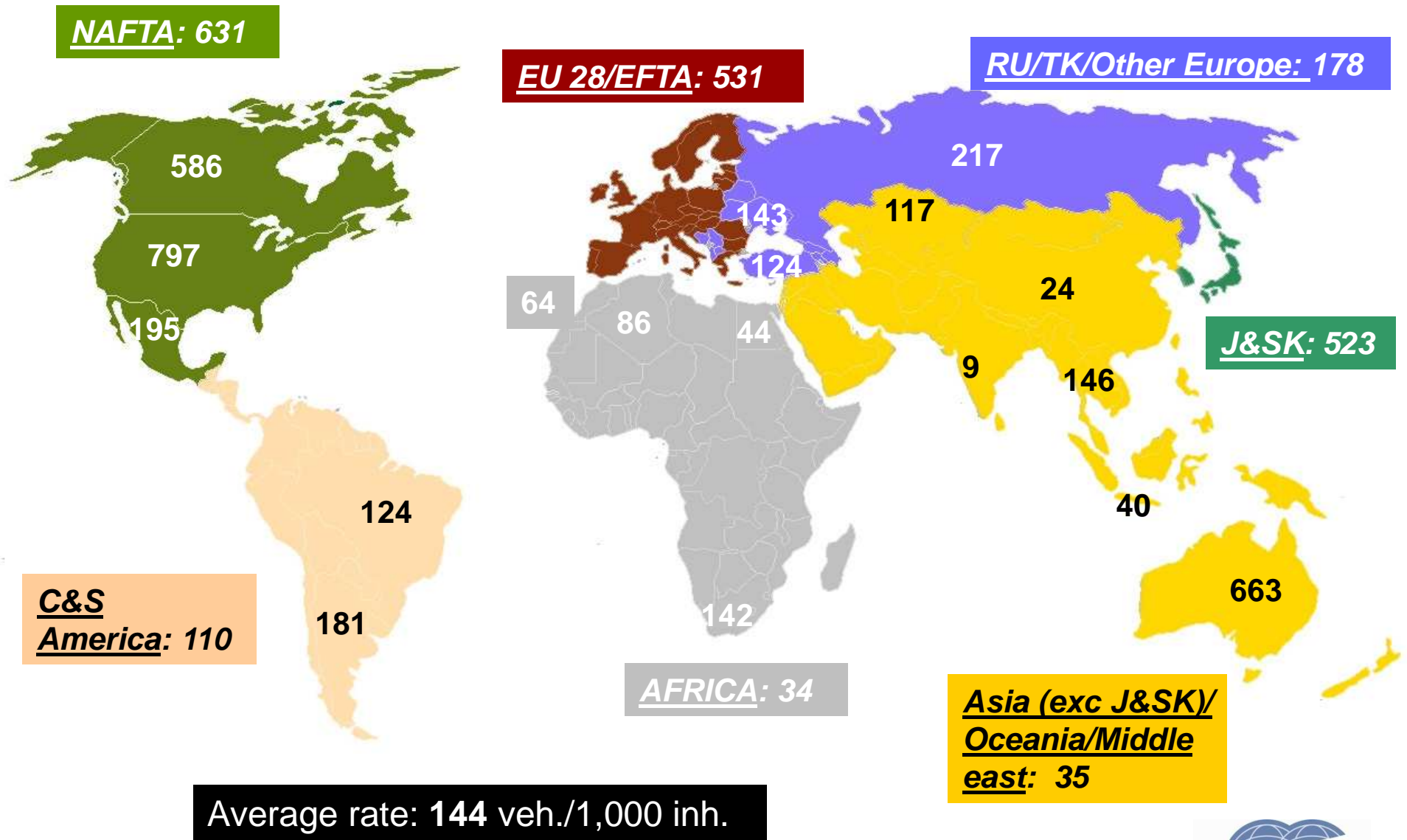
Greece, Portugal, Spain : -1%
 Russia : -3% (write off vehicles)



X. Vehicles in use: region shares

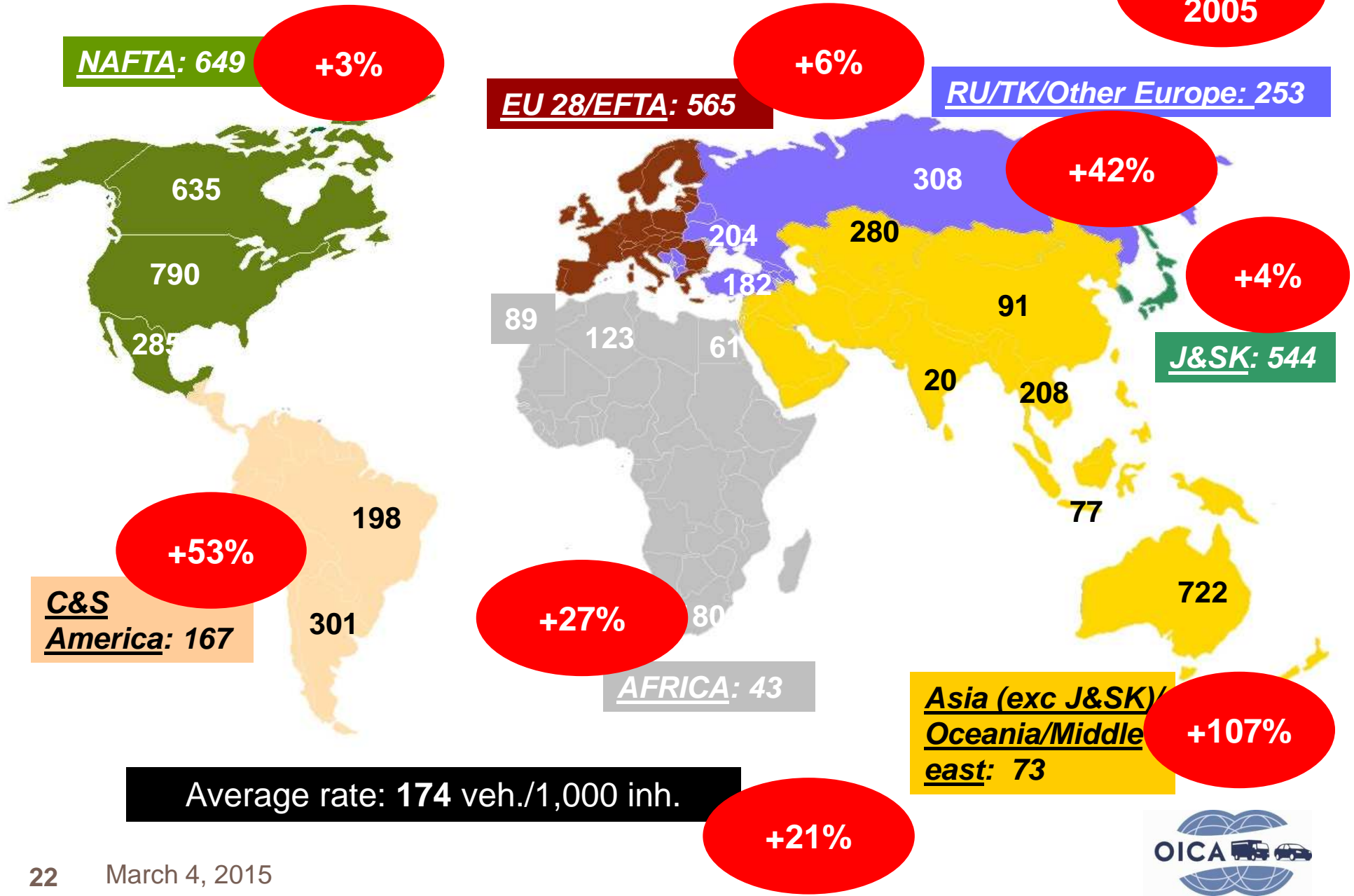


X. Motorization rate 2005



X. Motorization rate 2013

Versus 2005





Thank you for your attention

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