



2016 GENEVA MOTOR SHOW

OICA PRESS CONFERENCE

Yong-Geun KIM – President

Yves van der Straaten – Secretary General

March 2, 2016

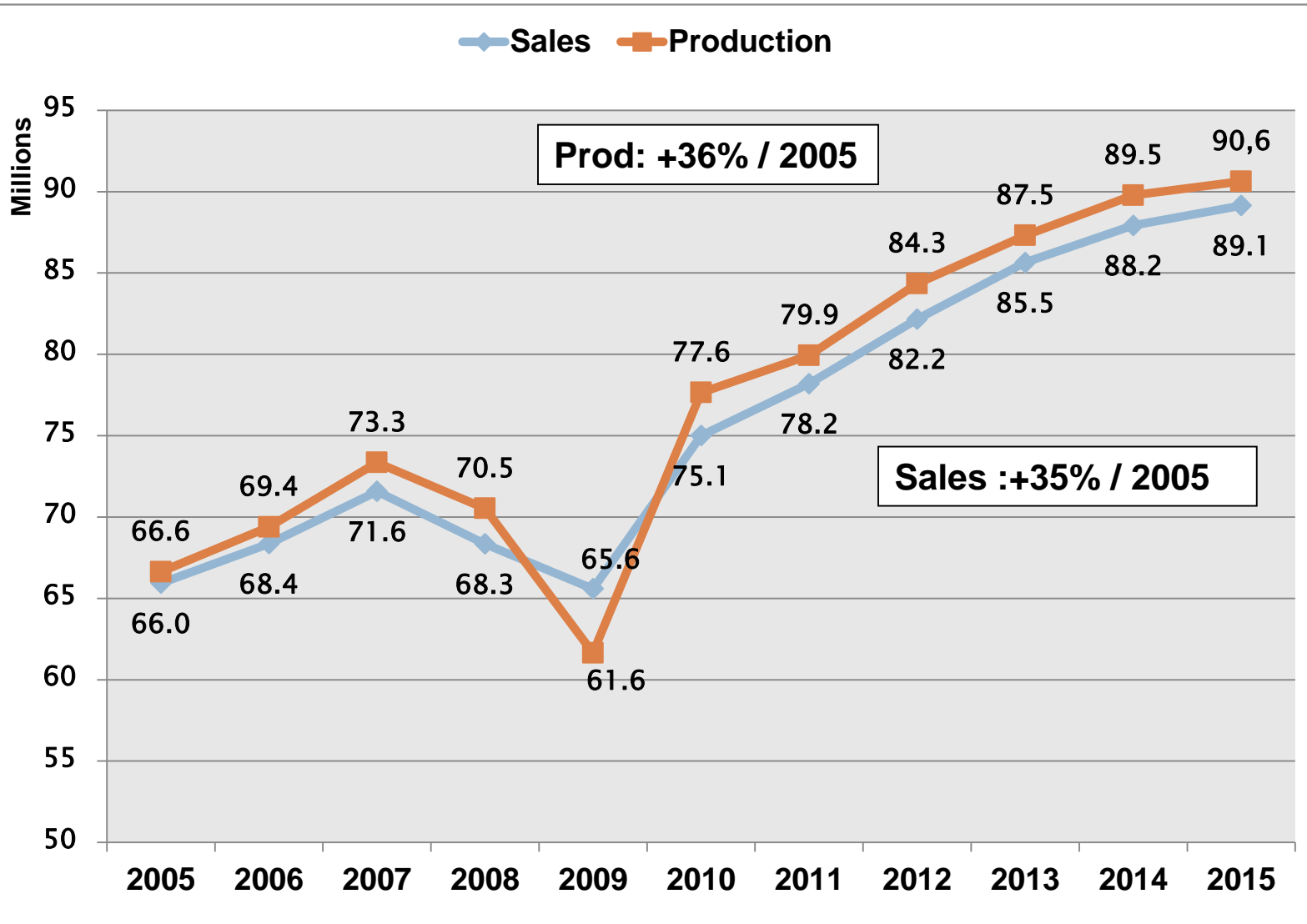


OICA statistics

- I. **Global results Production/Sales (2005-2015)**
- II. **EU 28+EFTA Production/Sales (2005-2015)**
- III. **Other Europe (non-EU) Production/Sales (2005-2015)**
- IV. **Asia/Oceania/Middle East Production/Sales (2005-2015)**
- V. **NAFTA Production/Sales (2005-2015)**
- VI. **Central and South America Production/Sales (2005-2015)**
- VII. **Africa Production/Sales (2005-2015)**
- VIII. **Production/Sales : Region comparison**
- IX. **Vehicles in use (2005-2014)/Motorisation rate**

All data are “all vehicles”: PC, LCV, HCV, Buses

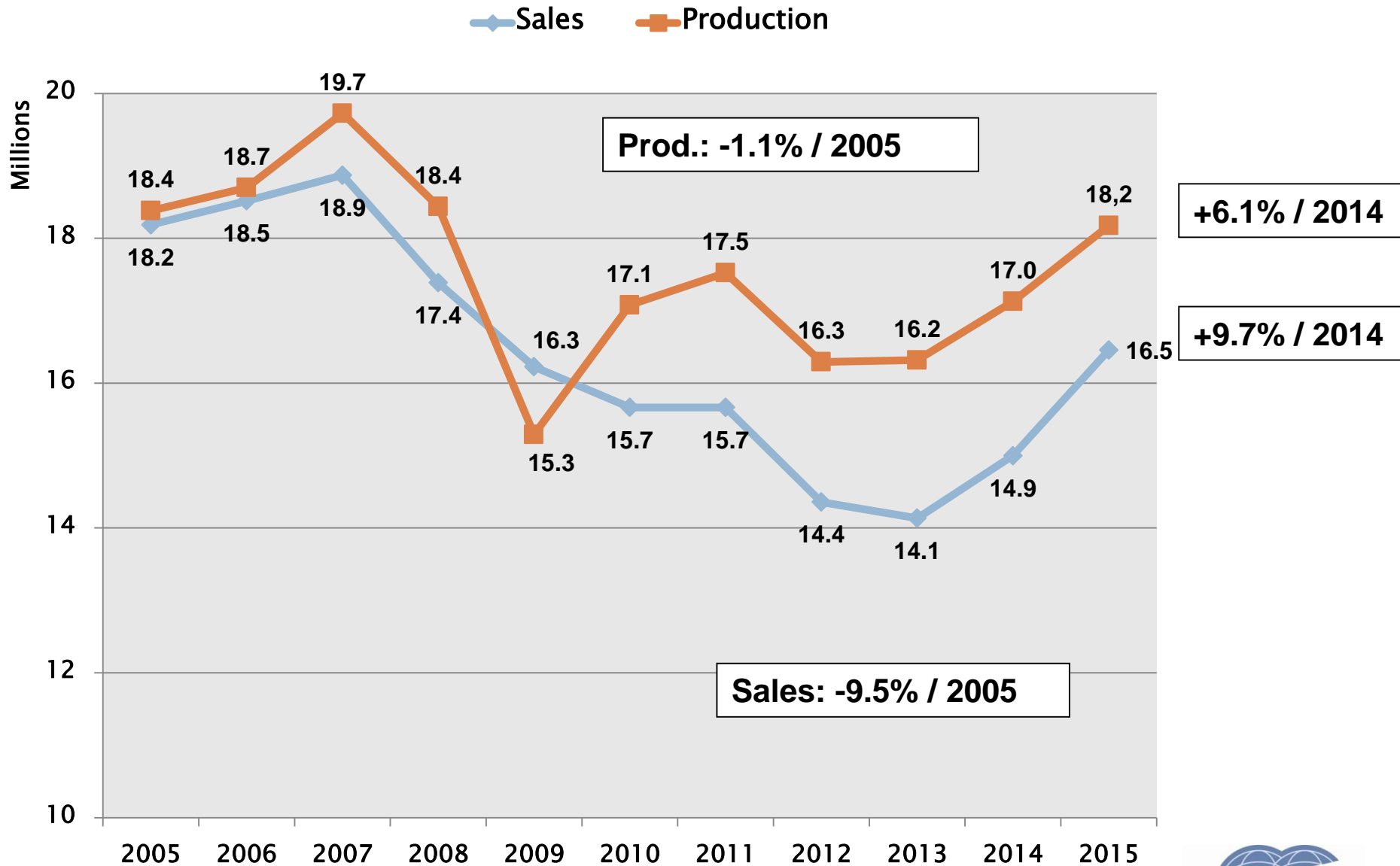
I. Global results 2005-2015: Total Production and Sales*



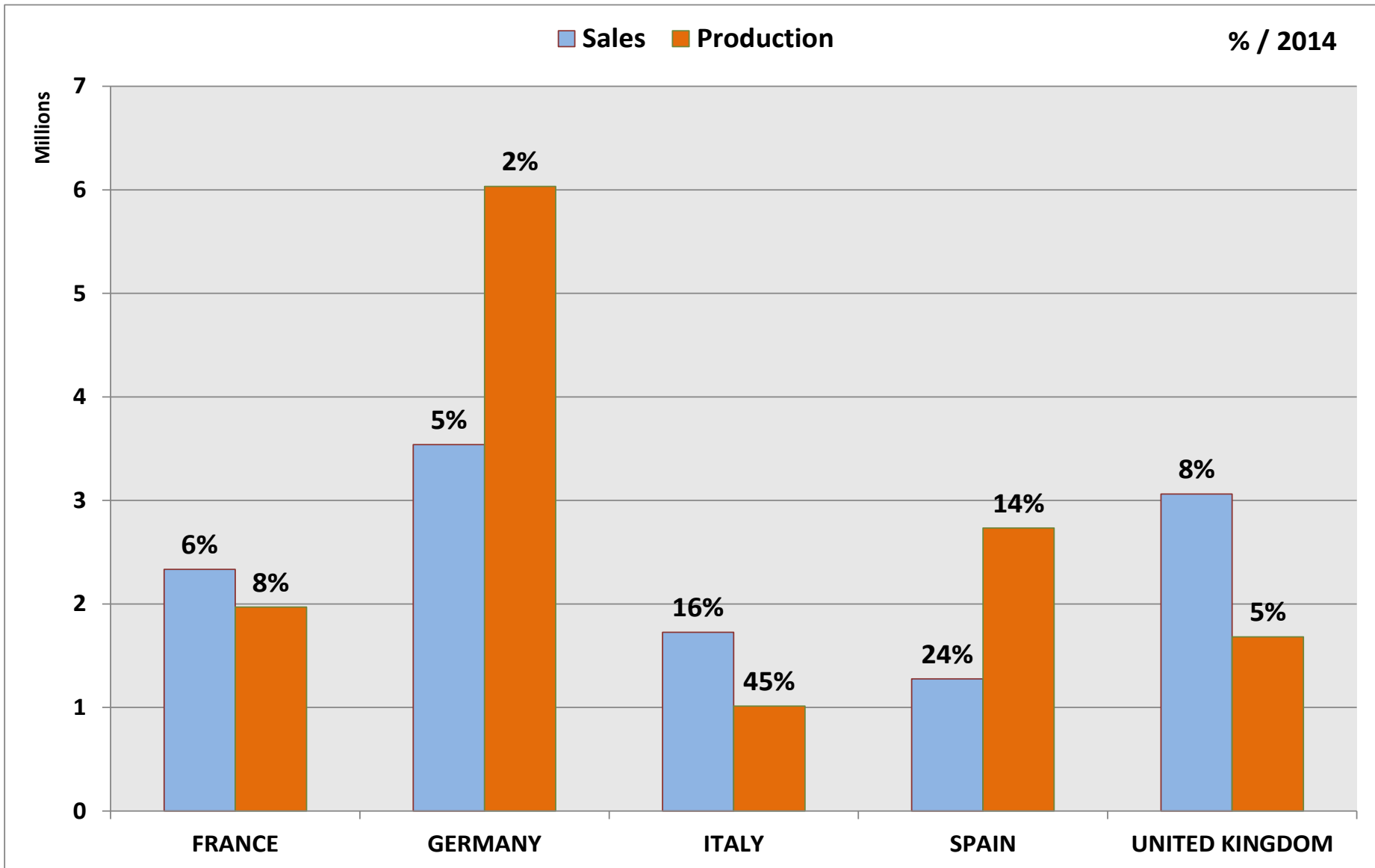
+0.9% / 2014

+1.4% / 2014

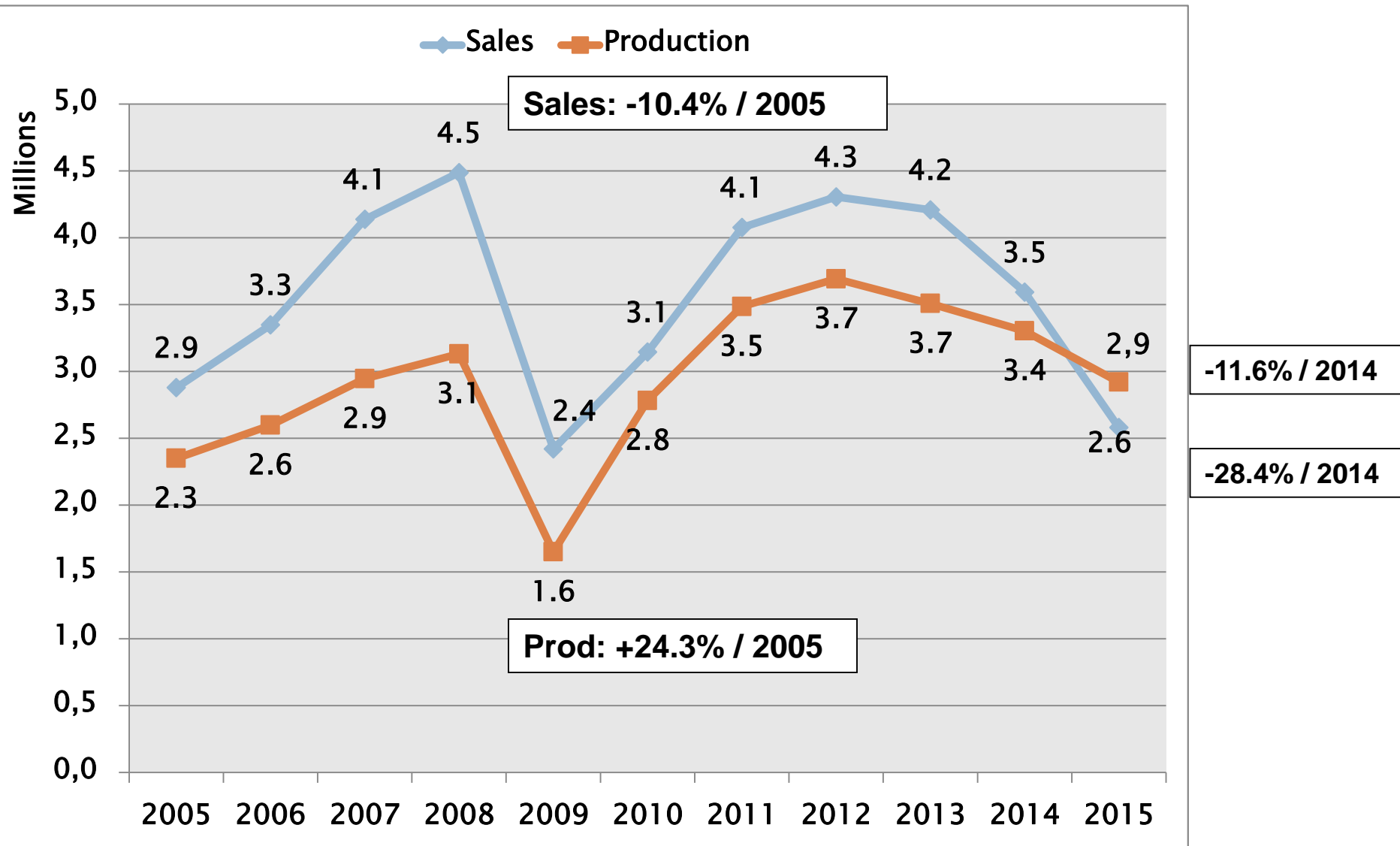
II. EU28+EFTA 2005-2015: Total production and sales



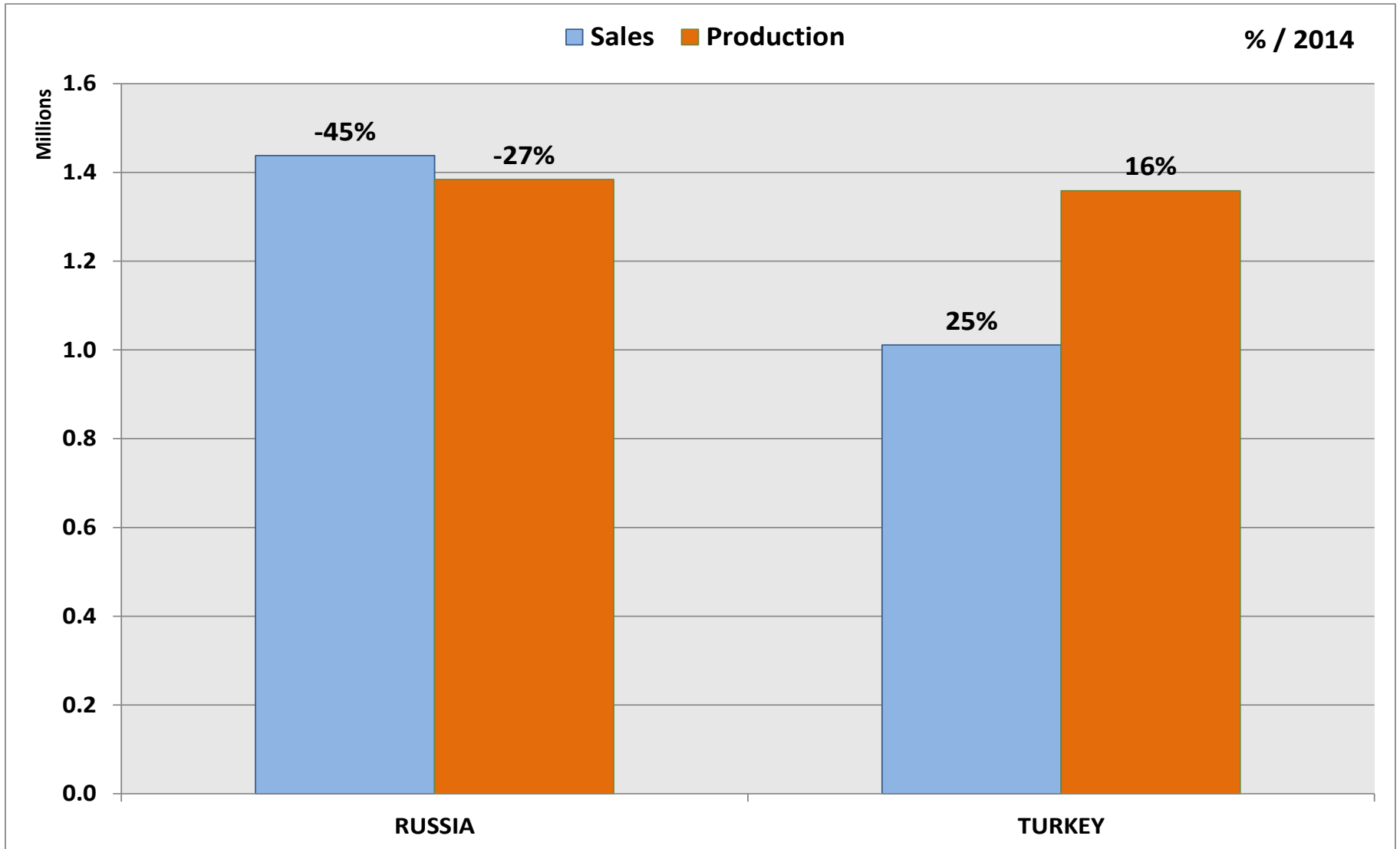
II. EU28+EFTA 2015: Main EU markets



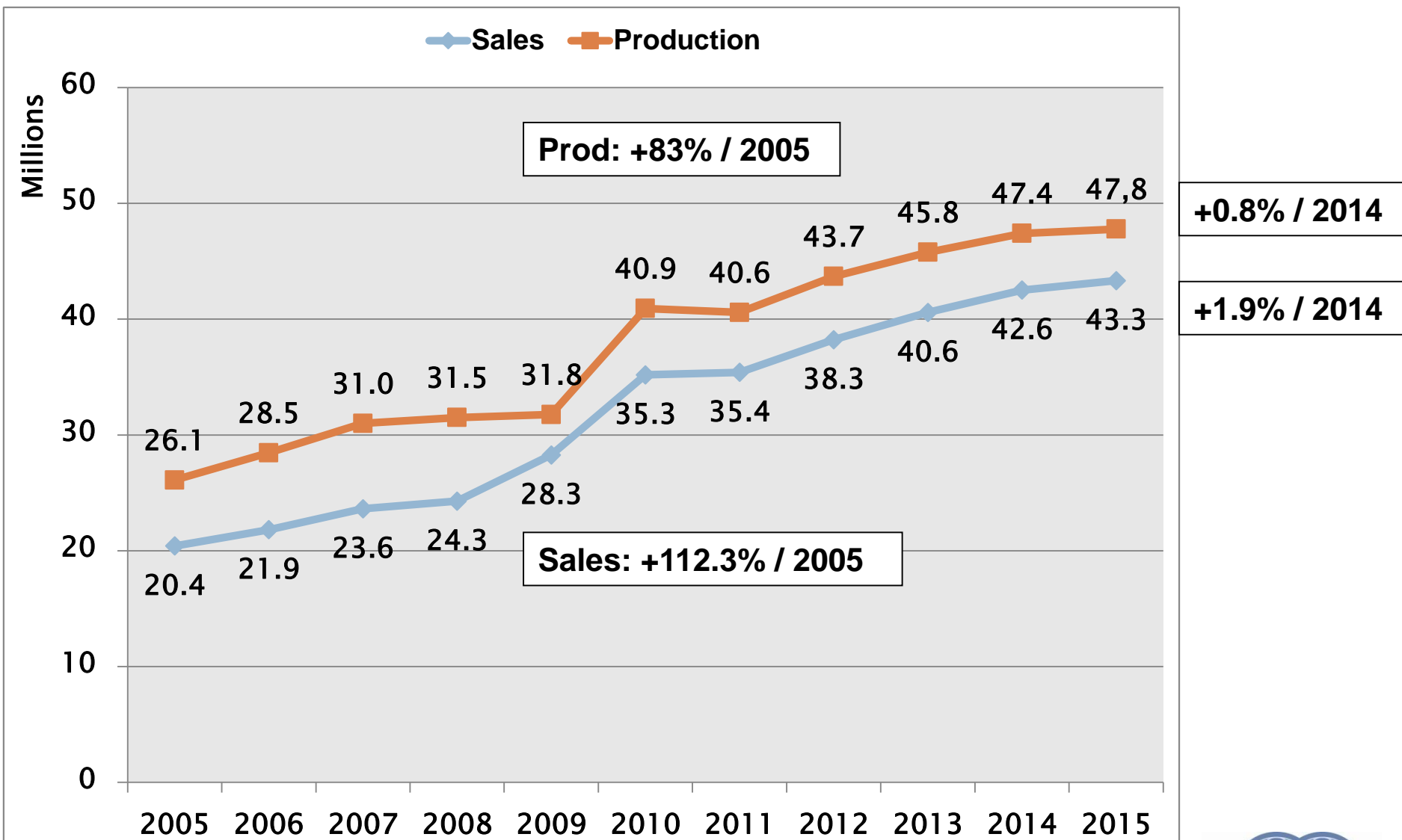
III. OTHER EUROPE (non-EU) * 2005-2015: Total production and sales



III. OTHER EUROPE (non-EU) 2015: Main markets



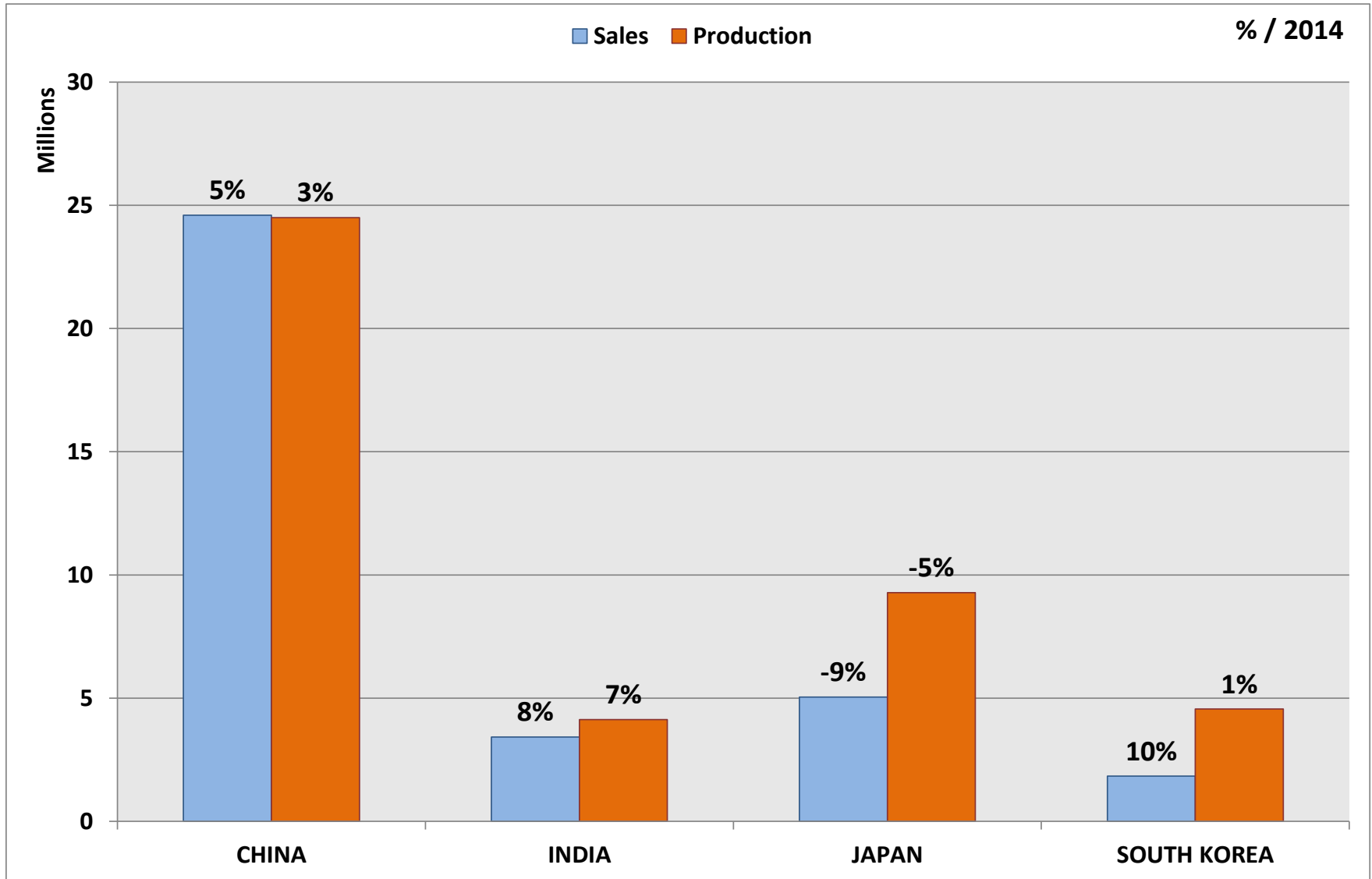
IV. ASIA/OCEANIA/MIDDLE EAST* 2005-2015: Total production and sales



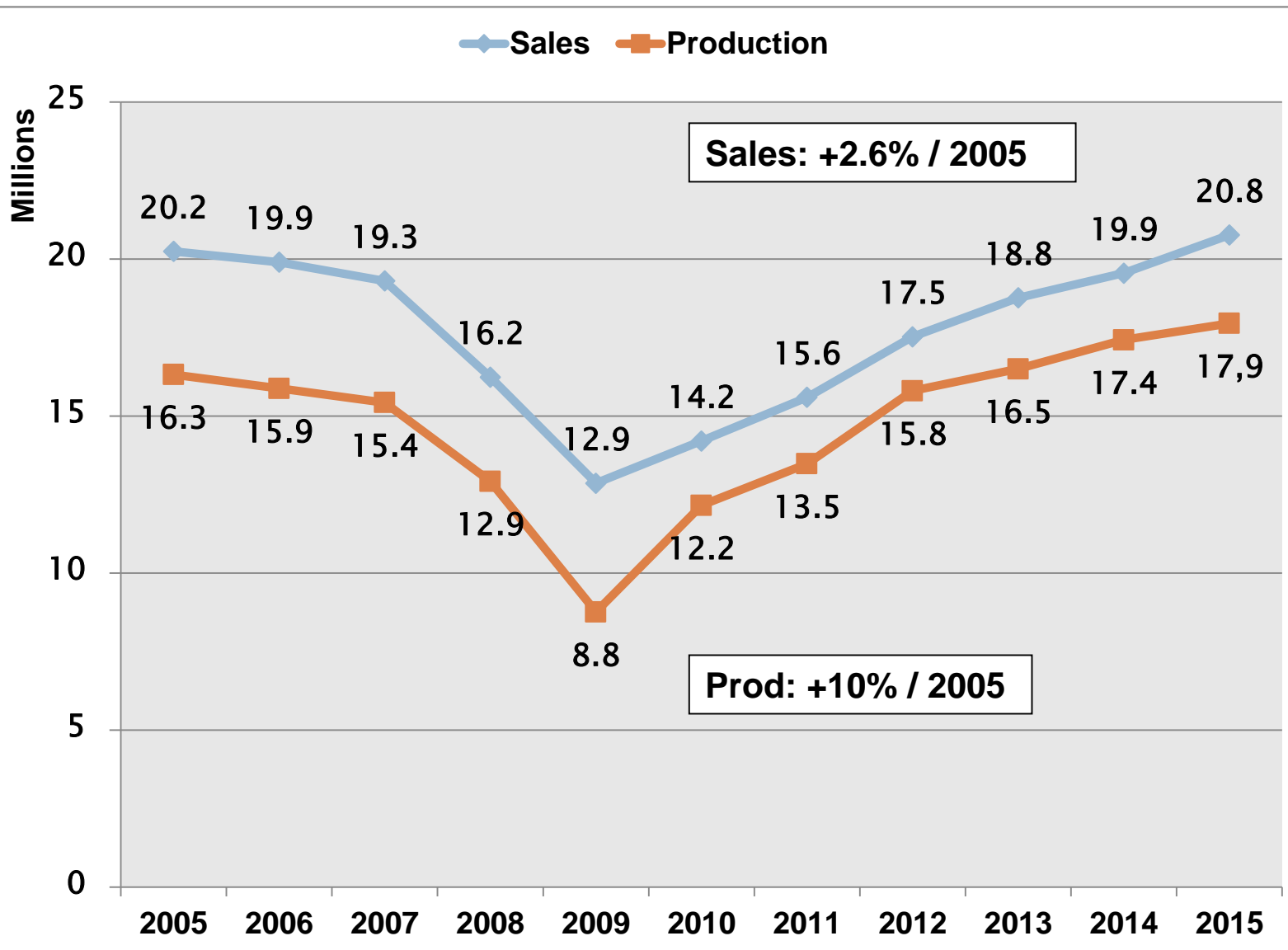
*: China, Japan, SK, India, Australia, Indonesia, Iran, Thailand, Malaysia, Taiwan, Philippines, Pakistan, Vietnam, Kazakhstan, NZ, Singapore, Hong-Kong.



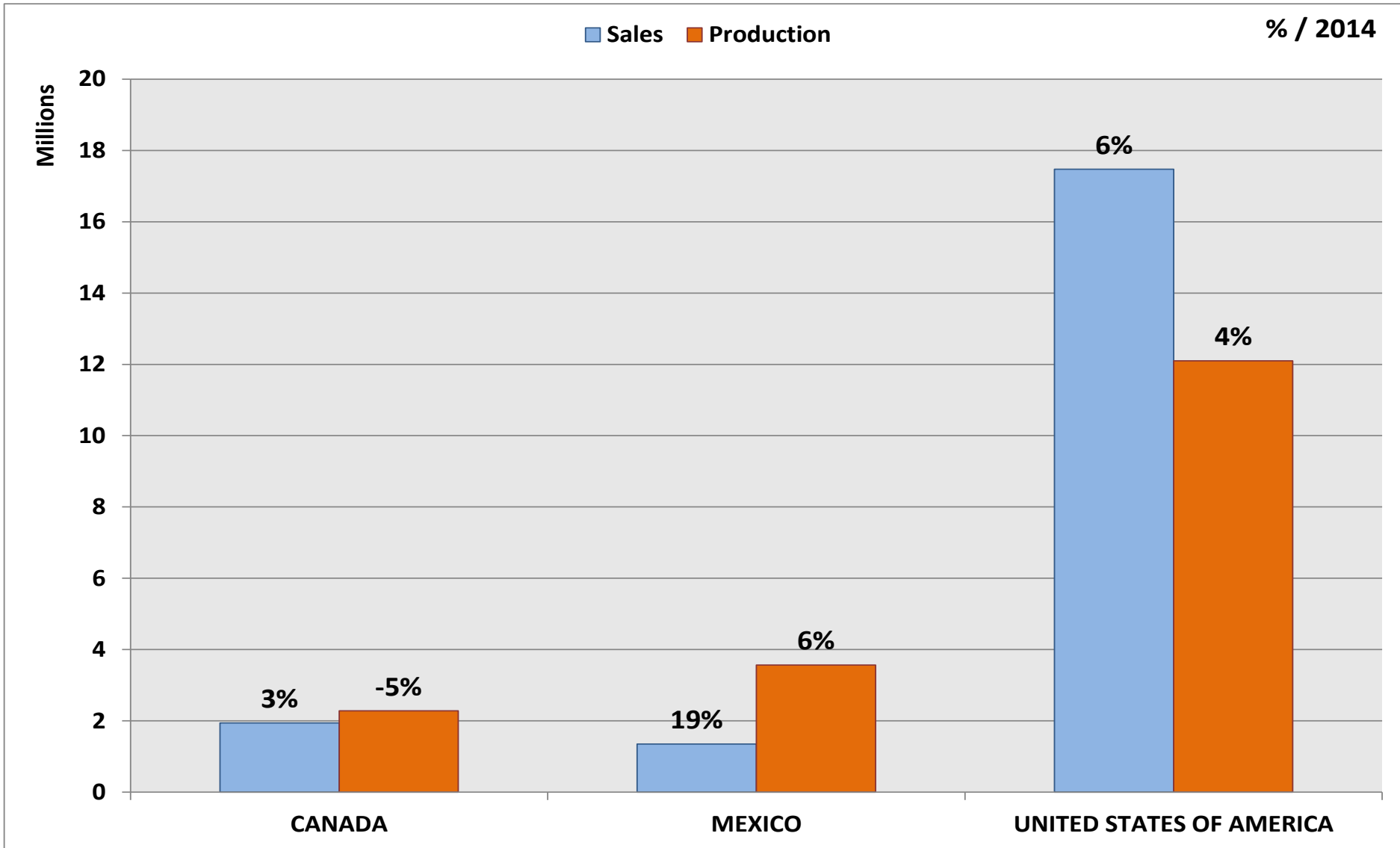
IV. ASIA/OCEANIA/MIDDLE EAST 2015: Main markets



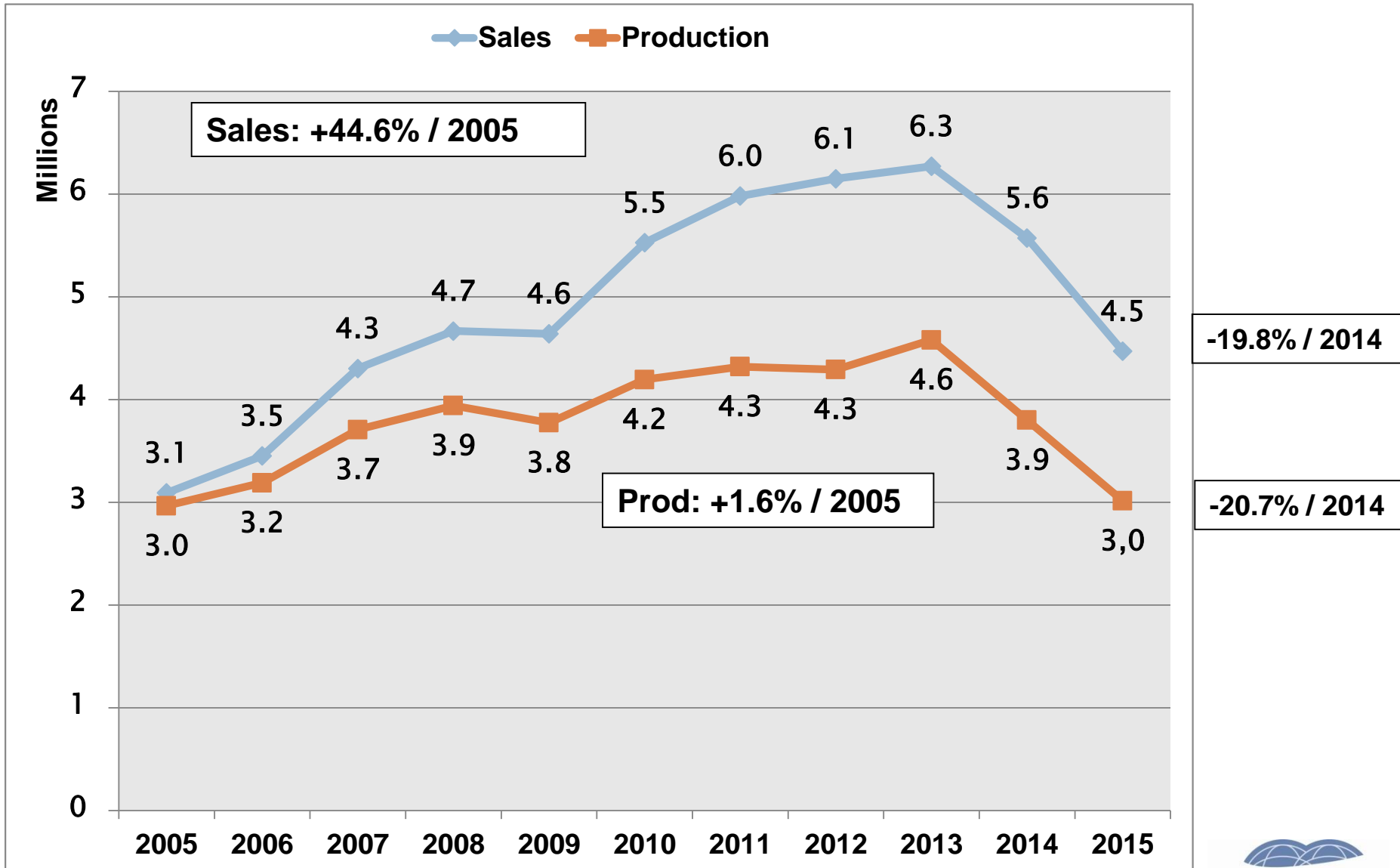
V. NAFTA 2005-2015: Total production and sales



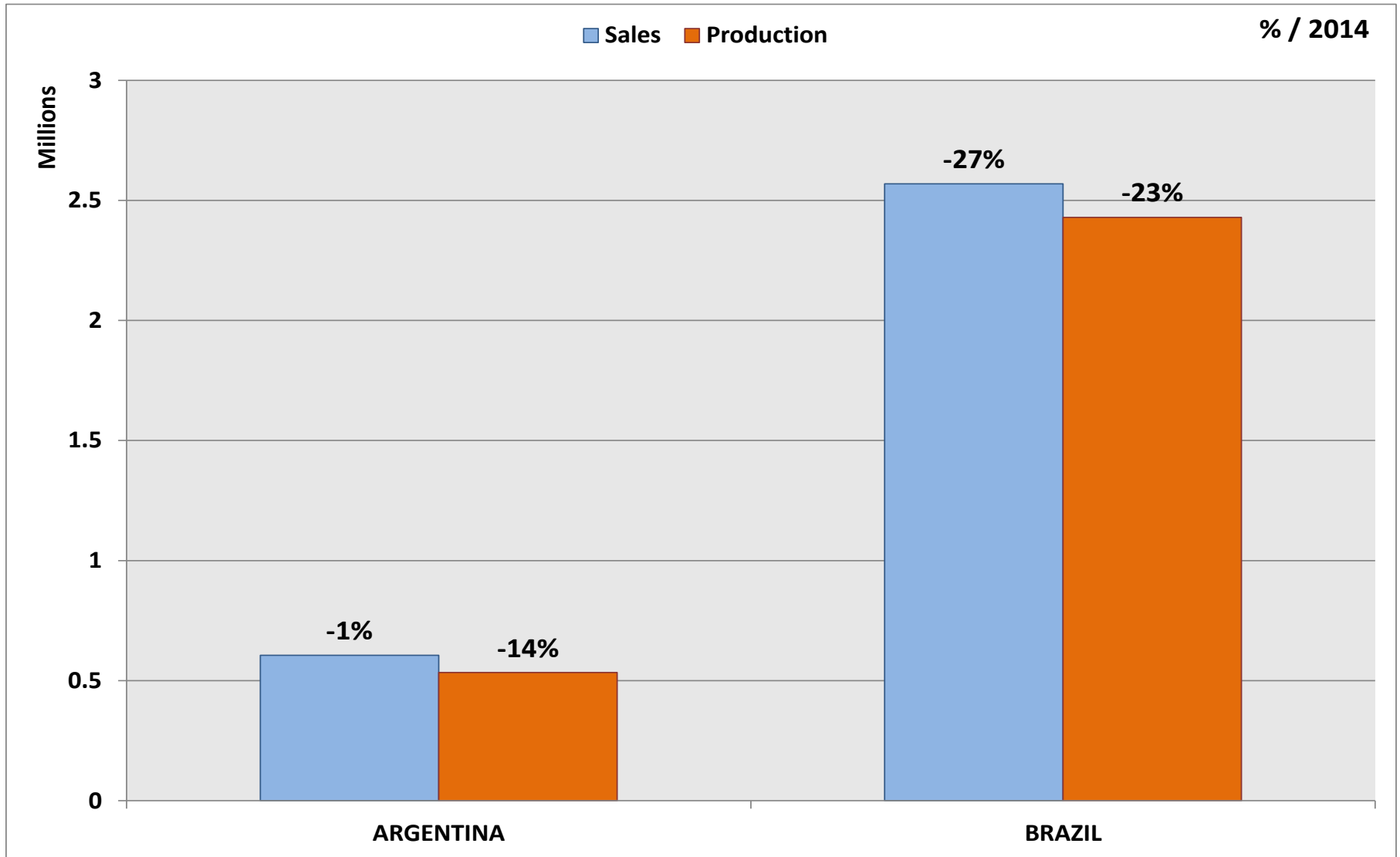
V. NAFTA 2015: Details



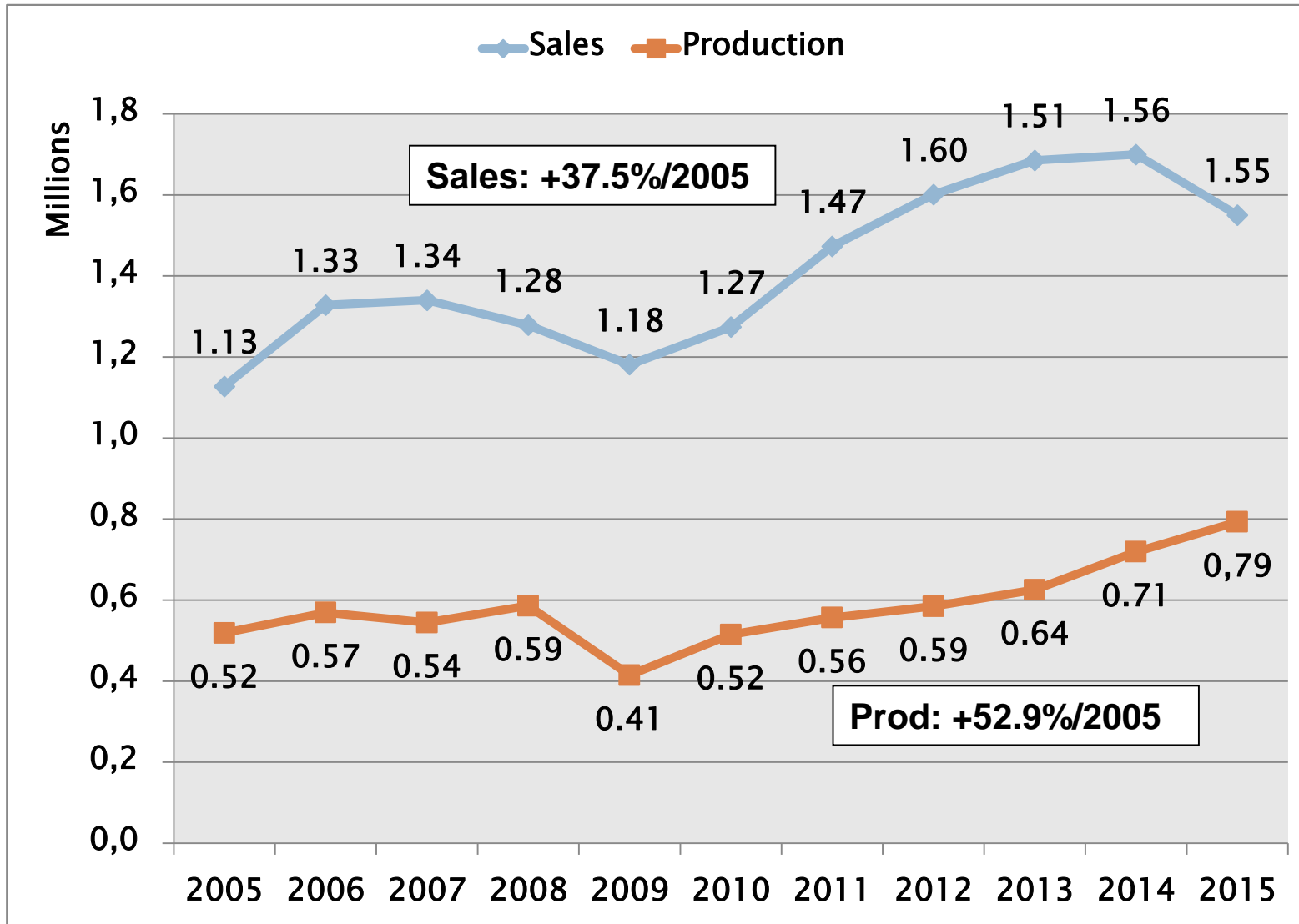
VI. CENTRAL/SOUTH AMERICA 2005-2015: Total production and sales



VI. CENTRAL/SOUTH AMERICA 2015: Main markets



VII. AFRICA 2005-2015: Total production and sales

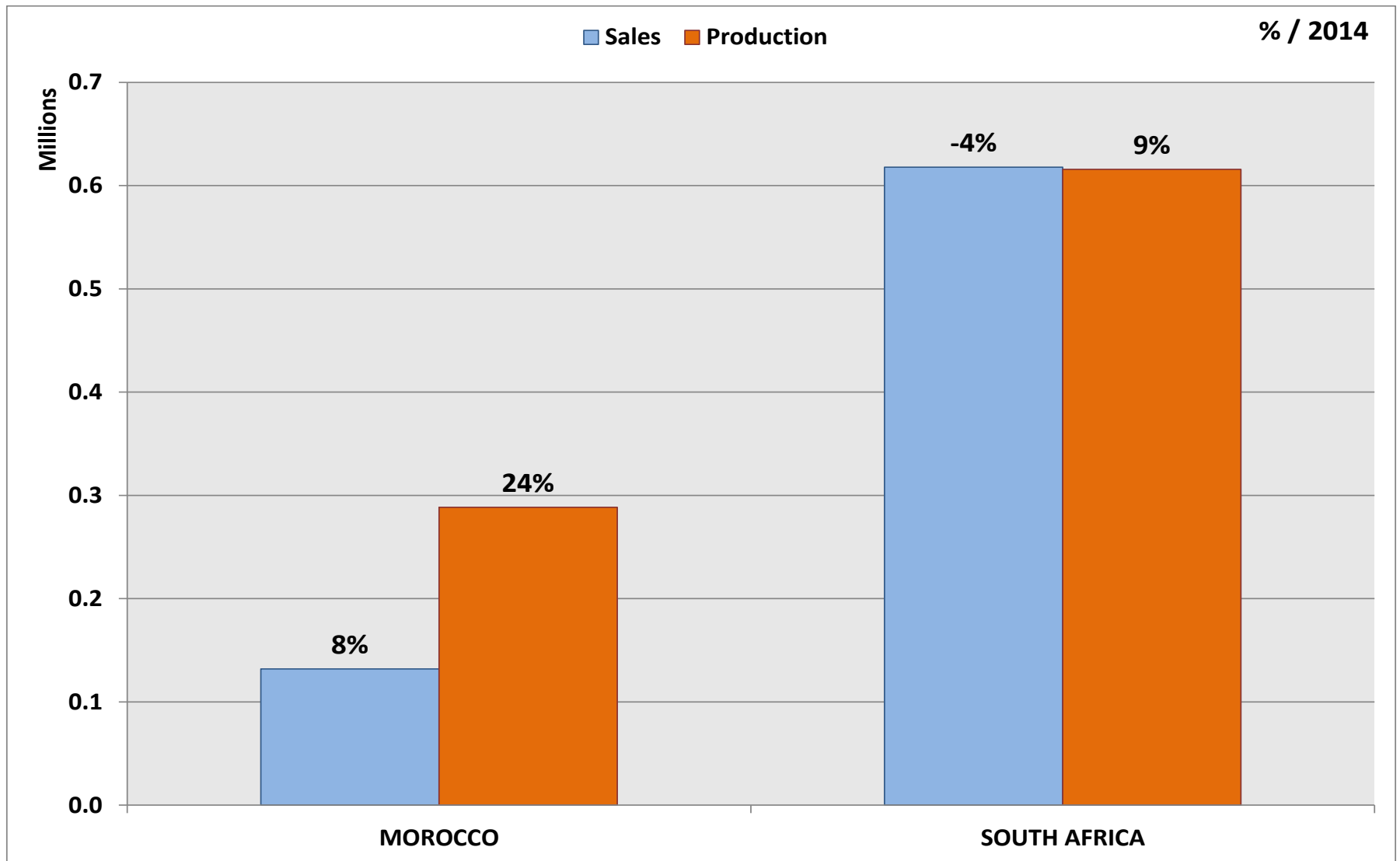


-8.8%/2014

+10.2%/2014

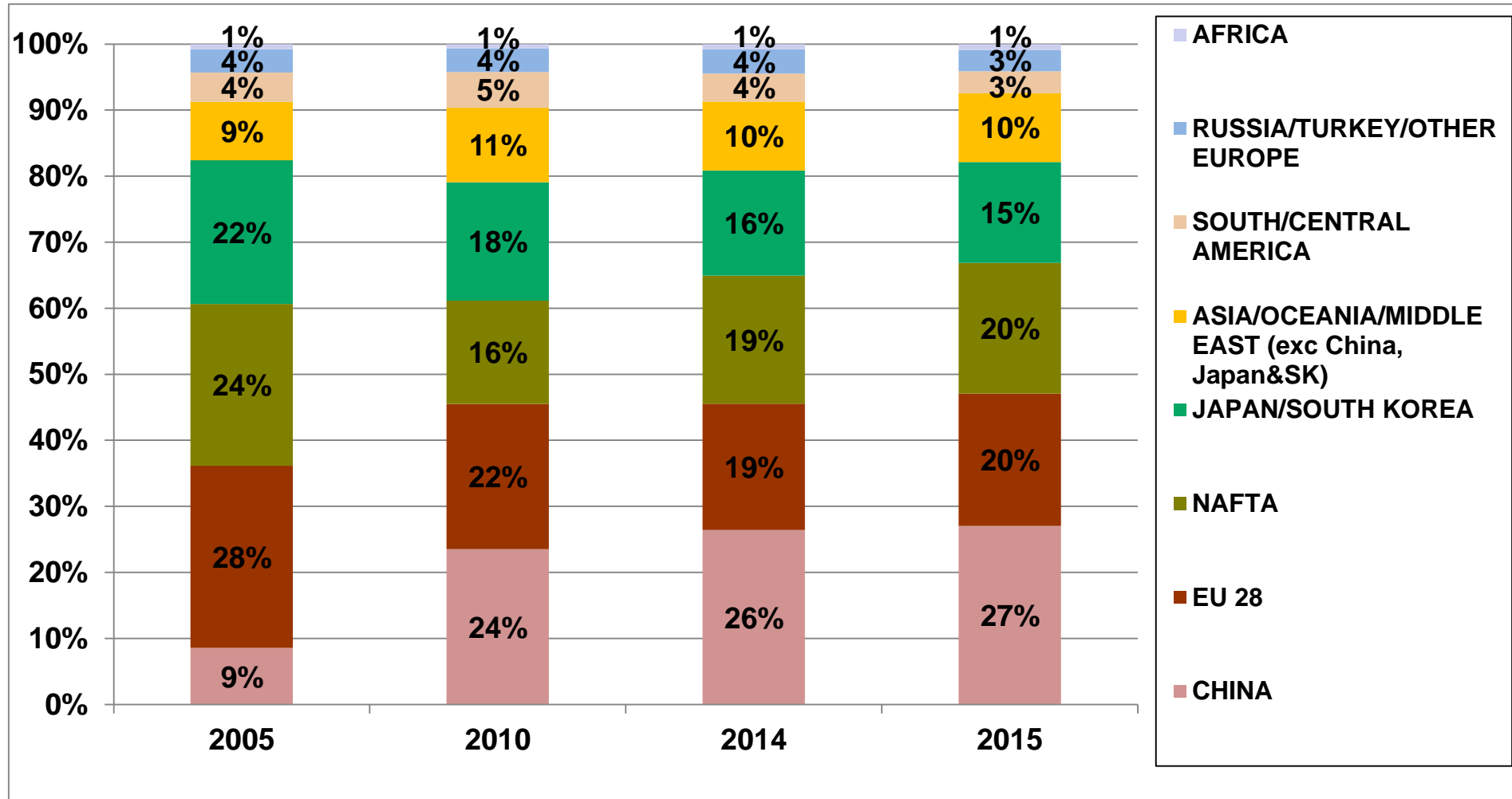


VII. AFRICA 2015: Large markets

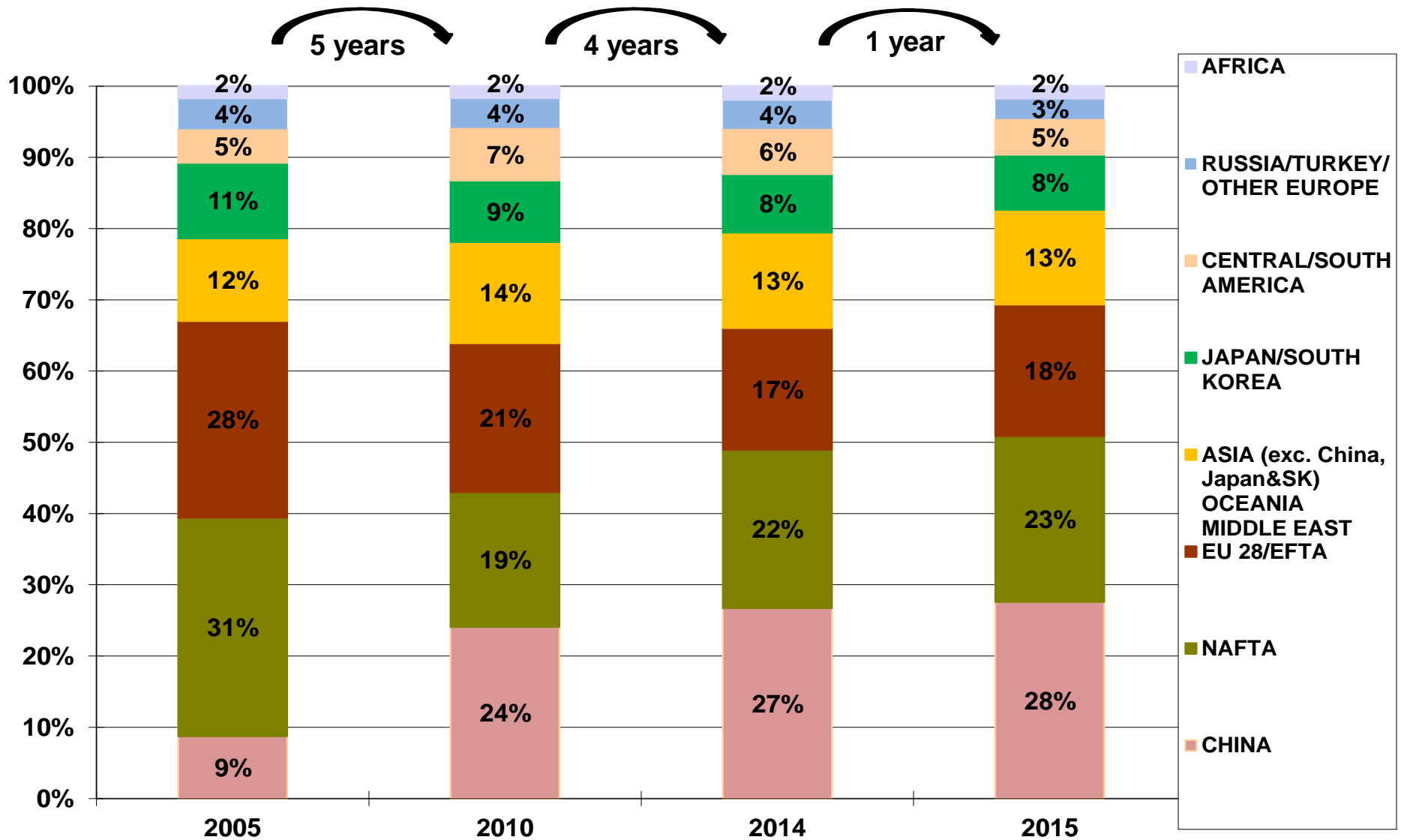


VIII. Production: share by region

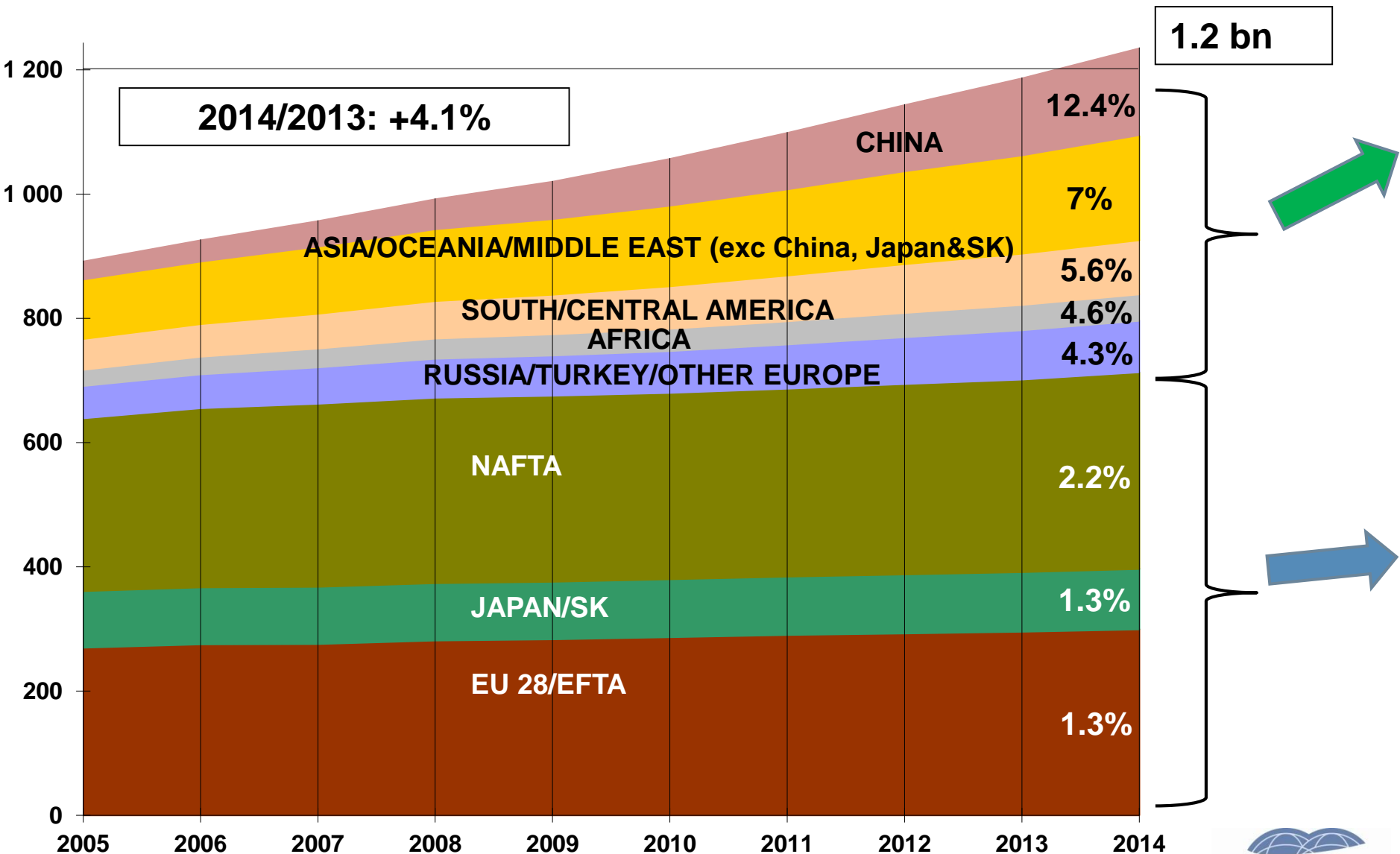
5 years 4 years 1 year



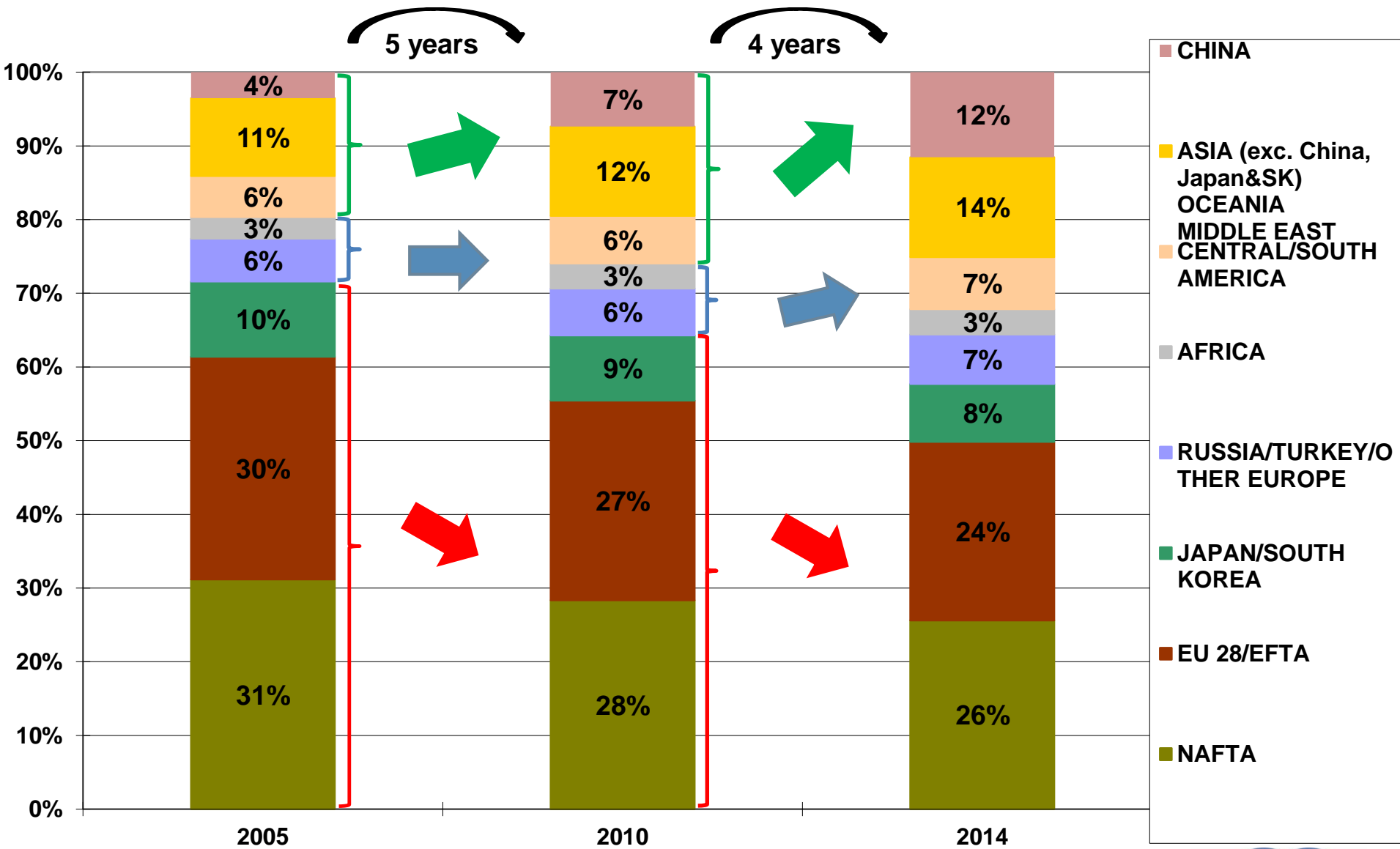
VIII. New vehicles' sales* share by region



IX. Vehicles in use: growth by region



IX. Vehicles in use: region shares



IX. Motorization rate 2005

NAFTA: 633

EU 28/EFTA: 530

RU/TK/Other Europe: 176

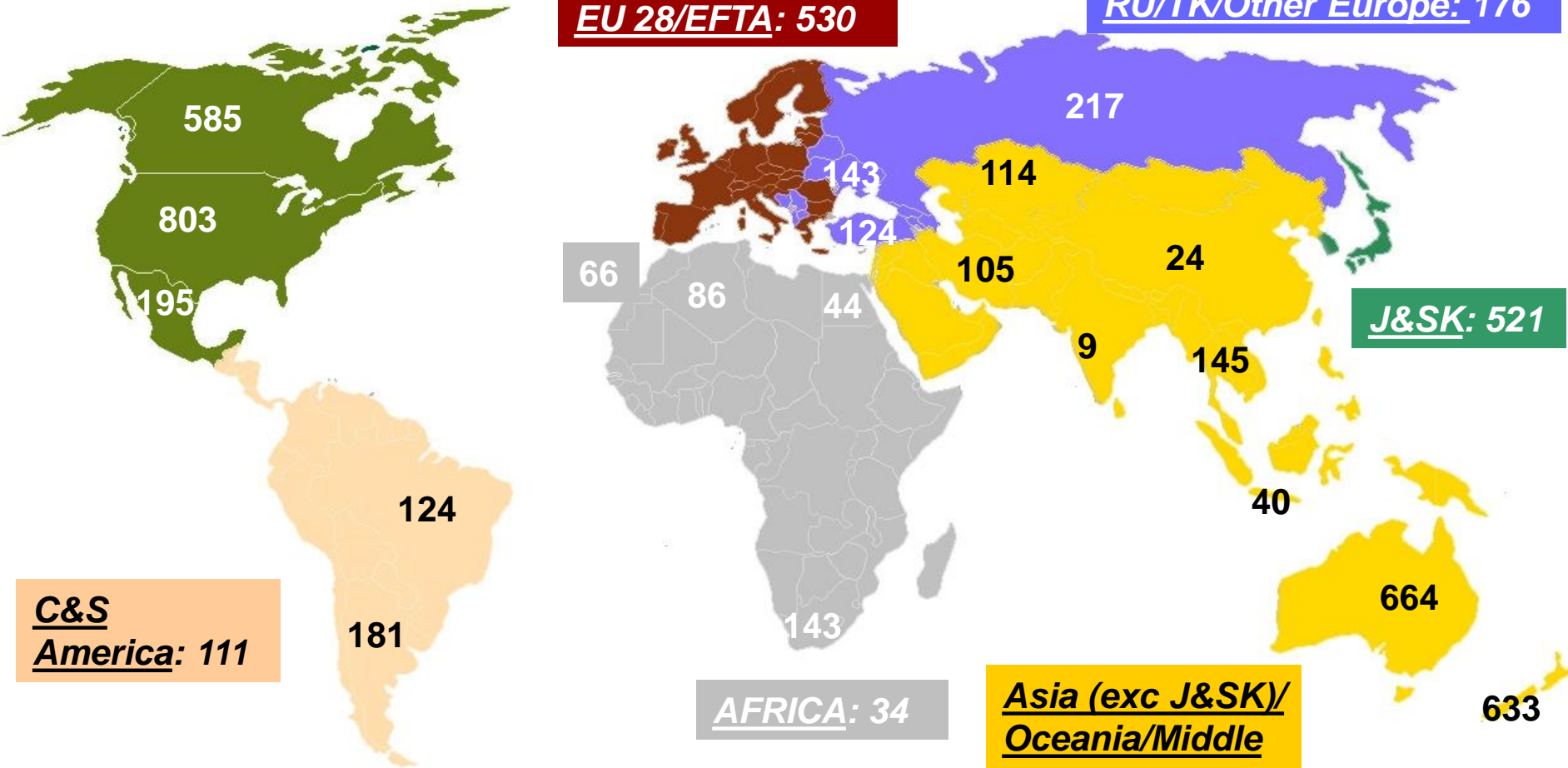
J&SK: 521

**C&S
America: 111**

AFRICA: 34

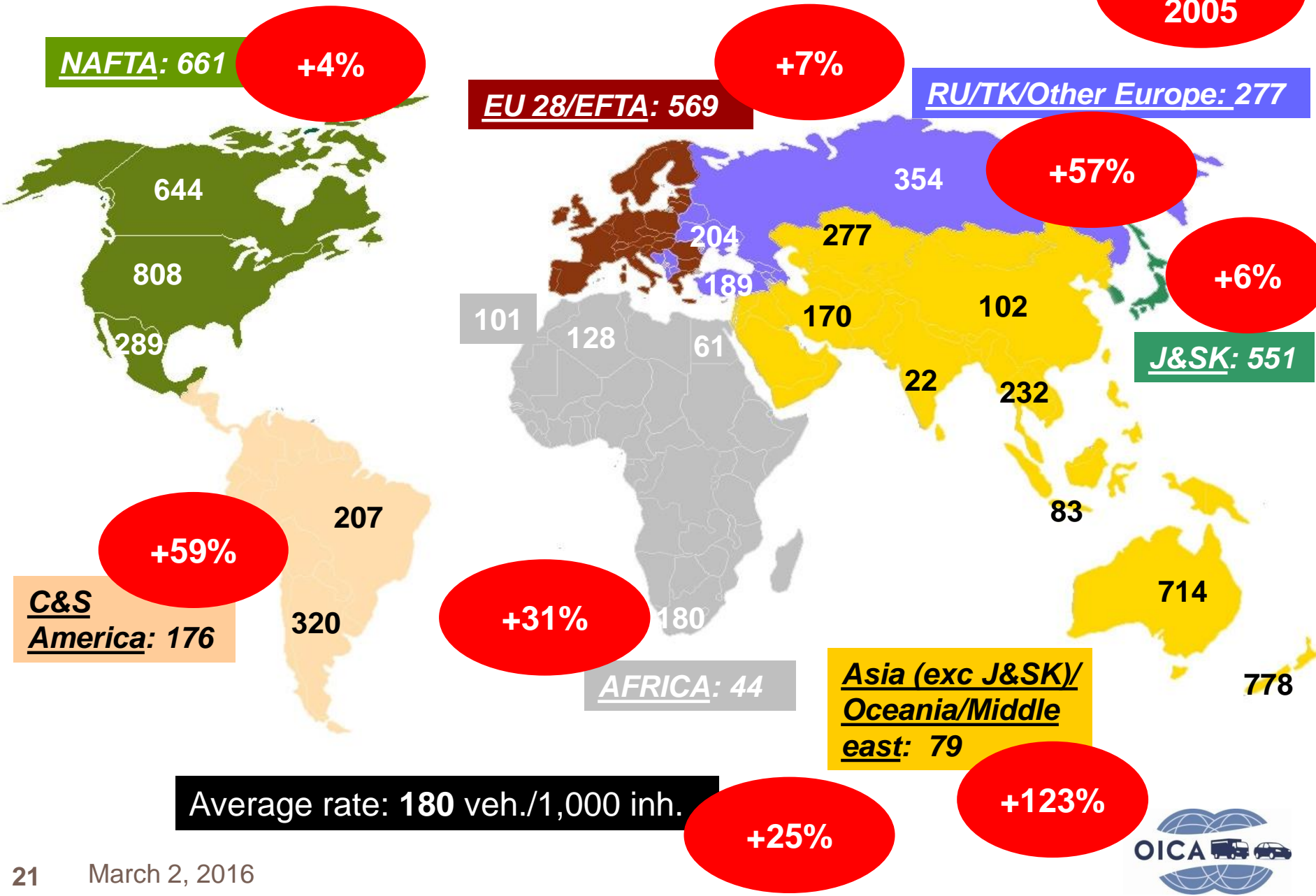
**Asia (exc J&SK)/
Oceania/Middle
east: 35**

Average rate: 144 veh./1,000 inh.



IX. Motorization rate 2014

Versus 2005





Thank you for your attention

Special thanks to all OICA members and especially the CCFA team for collecting and analyzing the data

This presentation on line: www.oica.net

