



Organisation Internationale des Constructeurs d'Automobiles
International Organization of Motor Vehicle Manufacturers

PRESS RELEASE

YONG GEUN KIM ELECTED PRESIDENT OF THE INTERNATIONAL ORGANIZATION OF MOTOR VEHICLE MANUFACTURERS (OICA)

Paris, France, October 31, 2014 – At the occasion of its 2014 General Assembly in Seoul, the International Organization of Motor Vehicle Manufacturers (OICA), representing the global automobile industry, has unanimously elected Yong Geun Kim, President of KAMA, the Korean Automobile Manufacturers Association, as its new president for a 2-year mandate, succeeding Mr Blain of CCFA. OICA is the global automobile industry's accredited representative to the United Nations, and in particular to the bodies in charge of technical regulations.

The election of Mr Kim follows the end of the mandate held since 2011 by Mr Blain.

Mr Kim warmly thanked all OICA members for their confidence and highlighted the structuring role of OICA and the work done by Patrick Blain, with OICA now well recognized as the main source of reliable data not only on world motor vehicle production, but also on sales and fleets.

In turn, Mr Blain pointed out that the election of Mr Kim as new OICA president was the reflection of the growing importance of the Asian region in the automobile industry.

The OICA General Assembly also elected Mr Matthias Wissmann, President of the German Automobile Industry association VDA, as its 1st Vice-President.

Finally, the OICA General Assembly also elected Mr Mike Hawes, CEO of the Society of Motor Manufacturers and Traders in the United Kingdom, and Mr Tarawat Koomsin, President of the Thai Automobile Industry Association, as new Vice Presidents, members of the OICA Council, for a 3-year mandate.

Before joining KAMA, Mr. Kim served in the Korean government around 30 years, and has a wide range of experiences on various industrial sectors and relevant policies until he retired in 2008 as Deputy Minister of Ministry of Trade, Industry and Energy. After his retirement from the Korean government, he worked for the Korea Institute for the Advancement of Technology as President.

OICA: *Founded in 1919 in Paris, the International Organization of Motor Vehicle manufacturers is made up of 38 members representing key players in the automobile industry around the world. It supports a comprehensive global and economic approach regarding the reduction of CO₂ emissions and provides expertise in global policymaking forums. OICA's other missions include coordinating the harmonization of vehicle regulations, collecting and consolidating international statistics, providing information on the industry's accomplishments, visions and priorities, and coordinating international motor vehicle exhibitions.*

For further information:

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