



DETROIT INTERNATIONAL MOTOR SHOW



Information on the previous and coming shows						
	Previous edition			Next edition		
Categories of vehicles	Consumer			Consumer		
Dates open to public and opening hours	Saturday, January 13 - Sunday, January 21, 2007 9:00 a.m. - 10:00 p.m. except Sunday, January 27 - 9:00 a.m. - 7:00 p.m.			Saturday, January 19 - Sunday, January 27, 2008 9:00 a.m. - 10:00 p.m. except Sunday, January 27 - 9:00 a.m. - 7:00 p.m.		
Press days	Sunday, January 7 - Tuesday, January 9, 2007			Sunday, January 13 - Tuesday, January 15, 2008		
Trade days	Wednesday, January 10 & Thursday, January 11, 2007			Wednesday, January 16 & Thursday, January 17, 2008		
Organizer	NAIAS, LLC 1900 West Big Beaver, Suite 100 Troy, MI 48084 USA			NAIAS, LLC 1900 West Big Beaver, Suite 100 Troy, MI 48084 USA		
Chairman	Robert L. Thibodeau Jr., Sr. Co-Chairman & Carl F. Galeana, Co-Chairman			Carl F. Galeana, Sr. Co-Chairman & Joseph O. Serra, Co-Chairman		
Executive Director	Rod Alberts			Rod Alberts		
Press Officer	John Bailey & Associates			John Bailey & Associates		
Director General						
Web site address	www.naias.com			www.naias.com		
Hot News (direct page URL if available)	http://www.naias.com/SubPage.aspx?id=528			http://www.naias.com/SubPage.aspx?id=528		
Show history and features (direct page URL if available)	http://www.naias.com/SubPage.aspx?id=246			http://www.naias.com/SubPage.aspx?id=246		
Exhibition Center	Cobo Center One Washington Blvd. Detroit, MI 48226 USA			Cobo Center One Washington Blvd. Detroit, MI 48226 USA		
Show data						
Categories displayed						
Passenger cars		Yes - Number of brands - 45				Yes
Light commercial vehicles		No - Number of brands				No
Heavy commercial vehicles		No - Number of brands				No
Trailers/Semi-trailers		No - Number of brands				No
Buses/coaches		No - Number of brands				No
Parts/accessories		Yes - Number of exhibitors - 12				Yes
Total number of exhibitors		82				119
Number of visitors		744,946				702,814
Entrance fees		Public: \$12 adults; \$6 seniors; \$6 kids 7 - 12; free kids 6 and under				Public: \$12 adults; \$6 seniors; \$6 kids 7 - 12; free kids 6 and under
Number of media accredited	Domestic	Foreign	Total	Domestic	Foreign	Total
	4,841	1,882	6,723			6,365
Exhibit area						
Total gross area in m ²		700,000 sq. ft.				65,032 m ²
Total net area (stands area) in m ²		610,000 sq. ft.				56,675 m ²