

**CCFA**  
**THE FRENCH AUTOMOBILE**  
**MANUFACTURERS**  
**ASSOCIATION**



**September 2015**

# About CCFA

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- Chairman: Patrick Blain – staff 29
- Our mission: research, monitor, inform, communicate with institutions, represent and defend French manufacturers and the automotive sector at the national, European and international levels
- Created under the name of CSCA, in 1909
- Members: PSA Peugeot Citroën, Renault, Alpine, Renault Trucks
- 8 operational departments: International affairs, Environmental and technical affairs, Economics, statistics and transport, Communication, Legislation, Road safety and CSR, Human Resources, Financial management
- 1 subsidiary: AAA Data, 1 dedicated entity: AMC Promotion (motor shows)

# CCFA: a major player

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- Member of French trade organisations (among which MEDEF the French employers federation) and agencies active in the field of automotive and transport
- Member of the Conseil National de l'Industrie (CNI)
- Partner of automotive suppliers in the Plateforme de la Filière Automobile (PFA)
- Associated with the European association of vehicle manufacturers (ACEA)
- Member of the Organisation Internationale des Constructeurs Automobiles (OICA)

# CCFA and partners

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## Associations Internationale, Européenne, Nationales de Constructeurs :

- OICA : Organisation Internationale des Constructeurs d'Automobiles
- ACEA : Association des Constructeurs Européens d'Automobiles
- VDA : Verband der Automobilindustrie

## Partenaires du Secteur :

- PFA : Plateforme de la Filière Automobile
- GALIA : Groupement pour l'Amélioration des Liaisons dans l'Automobile
- UTAC : Union Technique de l'Automobile, du Motocycle et du Cycle
- GARAC : Ecole Nationale des Professions de l'Automobile
- URF : Union Routière de France

## Organismes spécialisés et de recherches :

- CEPIL : Centre d'Etudes Prospectives et d'Informations Internationales
- SIA : Société des Ingénieurs de l'Automobile
- AIRPARIF : Association de surveillance de la qualité de l'air en Ile-de-France
- GERPISA : Groupe d'Etudes et de Recherches Permanents sur l'Industries et les Salariés de l'Automobile
- ADEME : Agence de l'Environnement et de la Maîtrise de l'Energie
- CITEPA : Centre Interprofessionnel Technique d'Etudes de la Pollution Atmosphérique

## Auto Clubs :

- ACF : Automobile Club de France
- ACA : Automobile Club Association
- 40M : 40 millions d'Automobilistes

## Pouvoirs Publics, Assemblées :

- CNI : Conseil National de l'Industrie
- CSF : Comité Stratégique de Filière
- CCTN : Commission des Comptes des Transports de la Nation

## Milieux Economiques Professionnels :

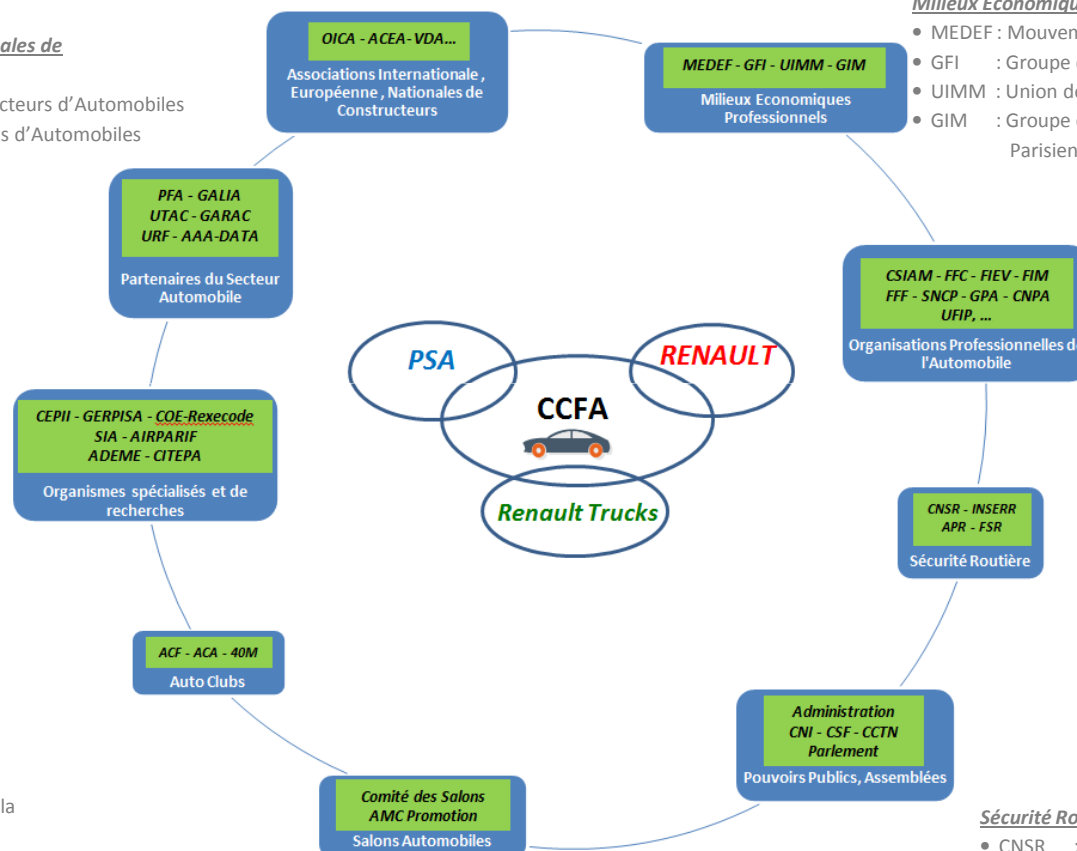
- MEDEF : Mouvement des Entreprises de France
- GFI : Groupe des Fédérations Industrielles
- UIMM : Union des Industries et Métiers de la Métallurgie
- GIM : Groupe des Industries Métallurgiques de la Région Parisienne

## Organisations Professionnelles de l'Automobile :

- CSIAM : Chambre Syndicale Internationale de l'Automobile et du Motocycle
- FFC : Fédération Française de la Carrosserie
- FIEV : Fédération des Industries d'Equipements pour Véhicules
- FIM : Fédération des Industries Mécaniques
- FFF : Fédération Forge Fonderie
- SNCP : Syndicat National du Caoutchouc et des Polymères
- GPA : Groupement Plasturgie Automobile
- CNPA : Conseil National des Professions de l'Automobile
- UFIP : Union Française des Industries Pétrolières

## Sécurité Routière :

- CNSR : Conseil National de la Sécurité Routière
- INSERR : Institut National de la Sécurité Routière et de Recherches
- APR : Association Prévention Routière
- FSR : Fondation Sécurité Routière



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# The French automobile manufacturers

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PSA PEUGEOT CITROËN 



- President:  
Carlos Tavares
- Sales 2014  
**54,4 billion €**
- Peugeot, Citroën and DS  
range of cars and  
commercial vehicles  
worldwide
- Production 2014  
**VL 2 917 128**

- President :  
Carlos Ghosn
- Sales 2014  
**41,1 billion €**
- Renault, Dacia, Renault  
Samsung Motors  
range of cars and  
commercial vehicles
- Production 2014  
**VL 2 761 969**

- President:  
Bruno Blin
- Renault Trucks acquired  
by Volvo AB
- Range of trucks (civilian  
and military)
- Production 2014  
**VI 25 702**

# Automobile sector in France

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In France, 9% of the employed working population works directly or indirectly for the automotive sector.

**Manufacturing activities total: 559**

manufacturing and energy industry, services, automotive manufacturing, equipment, accessories, bodywork, trailers, caravans.

**Use of motor vehicles total: 644**

sales of motor vehicles and equipment, repairs, technical checks, short-term rental, wreckers and recyclers, insurance, experts, loan, sale of fuel, driving school, permit, press, publishing, etc.



**Jobs provided by  
the automotive sector in  
2013  
(in thousands)**

**TOTAL : 2 323**

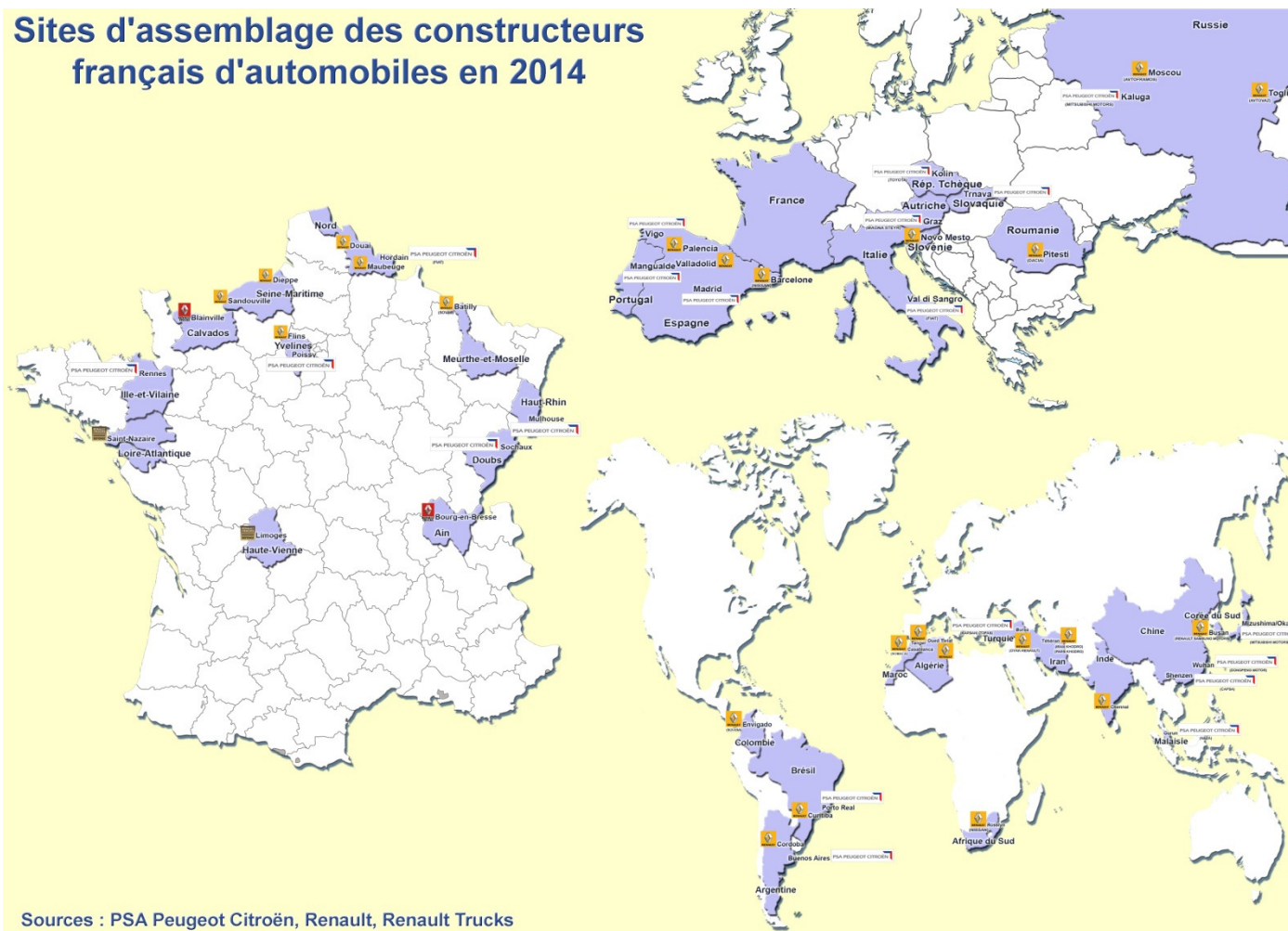
**Transport total : 1 120**

road transport of goods and passengers, related services, police, health, education, administration, construction and maintenance of roads.

# A global production

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## Sites d'assemblage des constructeurs français d'automobiles en 2014



48 assembly sites  
of PSA, Renault  
and Renault  
Trucks

Sources : PSA Peugeot Citroën, Renault, Renault Trucks

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# Legislation Department

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- Director: Hubert Perreau
- Monitors and provides information on legislative and regulatory developments related to car manufacturers activity (excluding technical and labour issues)
- Represents and defends the interests of manufacturers in its fields of competence such as distribution, competition, intellectual property, consumer issues, data protection, manufacturers and suppliers relationships, automobile financing, etc.
- Elaborates with CCFA members and, if applicable, financial subsidiaries, strategic position for public authorities
- In charge of the executive secretariat of the CCFA



# Environmental and Technical Affairs Department

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- Director: Nicolas Le Bigot
- Addresses scientific and technological issues related to sustainable mobility (air quality, energy/fuel efficiency and car safety)
- Monitors developments in technical regulations regarding vehicles and their production at the national, european and international levels
- Elaborates with CCFA members the strategic positions defined to represent and defend the interests of the French manufacturers

# Communication Department

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- Director: François Roudier
- Expresses and releases the views of the French automotive industry.
- Releases daily, monthly, quarterly and annual information (news releases, press releases, statistics), and publications
- Manages the participation of CCFA to the Mondial de l'Automobile, co-handles the communication of the PFA

# Economics, Statistics and Transport Department

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- Director: Pierre-Louis Debar
- Gathers and updates short-term/long-term economic information about the automotive sector
- Handles automotive statistical databases
- Publishes fact sheets and economic analyses, including the publication “Analyses et Statistiques”
- In charge of transport policy issues

# International Affairs Department

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- Director: Laurence Massenet
- Monitors trade policy and market access issues, multilateral and bilateral trade negotiations and customs related issues (such as rules of origin, origin marking, ...). Elaborates position papers in these fields
- In charge of international motors shows issues (OICA exhibition committee and selection committee)
- ACEA: represents CCFA within the liaison committee of EU national associations and various working groups

# Road Safety and CSR Department

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- Director: Stéphanie de Saint-Germain.
- Monitors, informs, and participates in debates on road safety
- In charge of CSR (corporate social responsibility) issues

# Financial Department

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- Director: Guillaume de Cugnac
- Prepares annual balance sheets and financial statements
- Manages relations with the banks and with the auditor.

# Human Resources Department

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- Director: Sophie Saha
- In charge of human resources and general services management for CCFA, labour relations, recruitment, training and payroll.

# CCFA main publications

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- International daily press review  
<http://www.ccfa.fr/revue-de-presse/>
- Quarterly « Tableau de bord » : key data (quarterly insight on economic and social aspects of the automobile sector: production, market, environment, ...)  
<http://www.ccfa.fr/publications/tableau-de-bord-automobile/>
- Yearly brochure « Analyses et statistiques »: brings together annual statistical data and analyses relating to the automobile industry, at French, EU and global level, including vehicle use and expenses  
<http://www.ccfa.fr/publications/analyse-statistiques/>