



2013
**FRANKFURT
MOTOR SHOW
OICA PRESS
CONFERENCE**

**Patrick BLAIN – President
September 11, 2013**



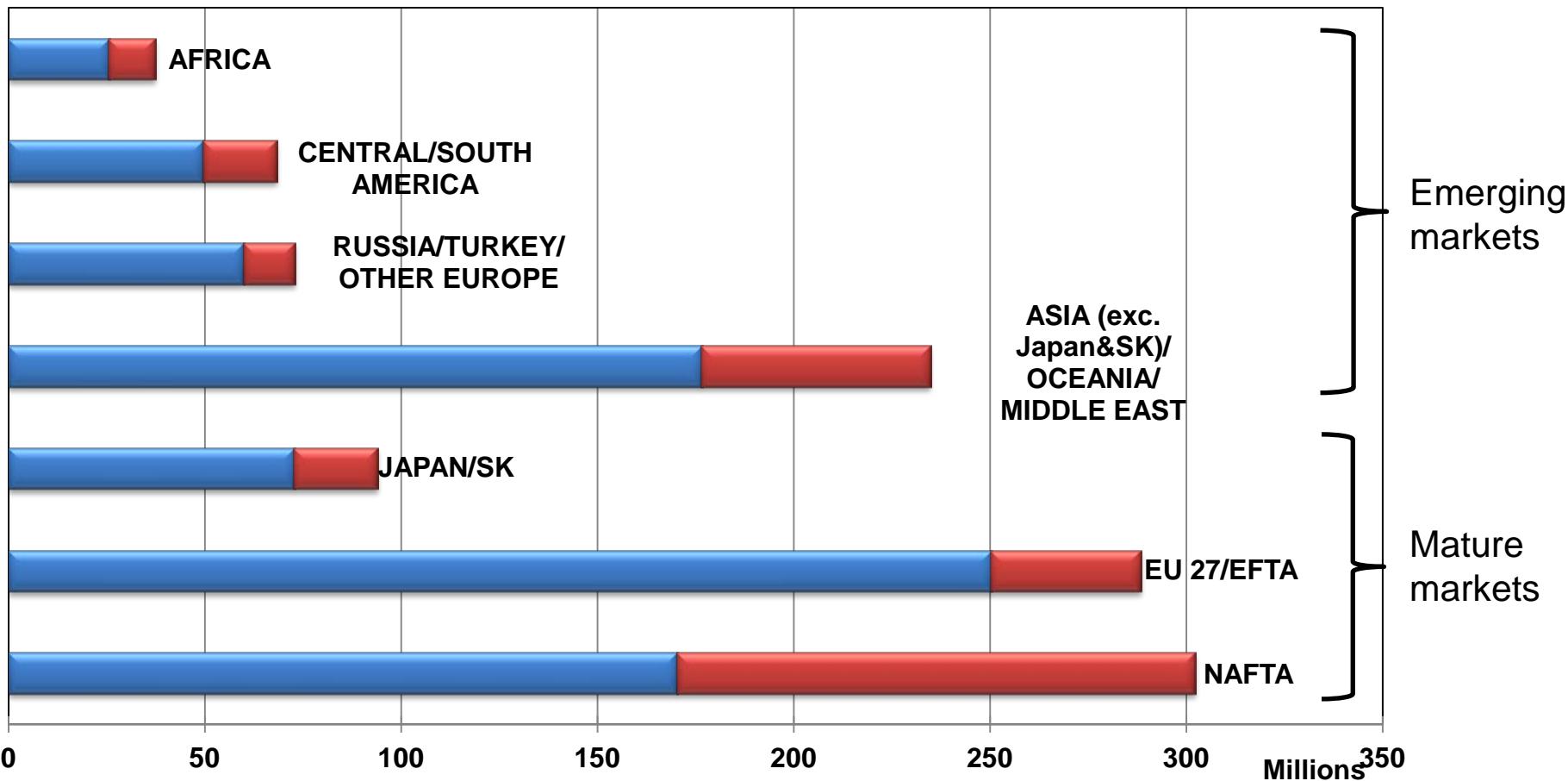
OICA statistics

- I. Vehicles in use (2011)
- II. Motorization rate (2011/2005)
- III. Production (H1 2013/H1 2005)
- IV. New vehicle sales (H1 2013/H1 2012)

All data are “all vehicle”: PC, LCV, HCV, BUS

I. Vehicles in use 2011: by region and type

■ PC ■ CV

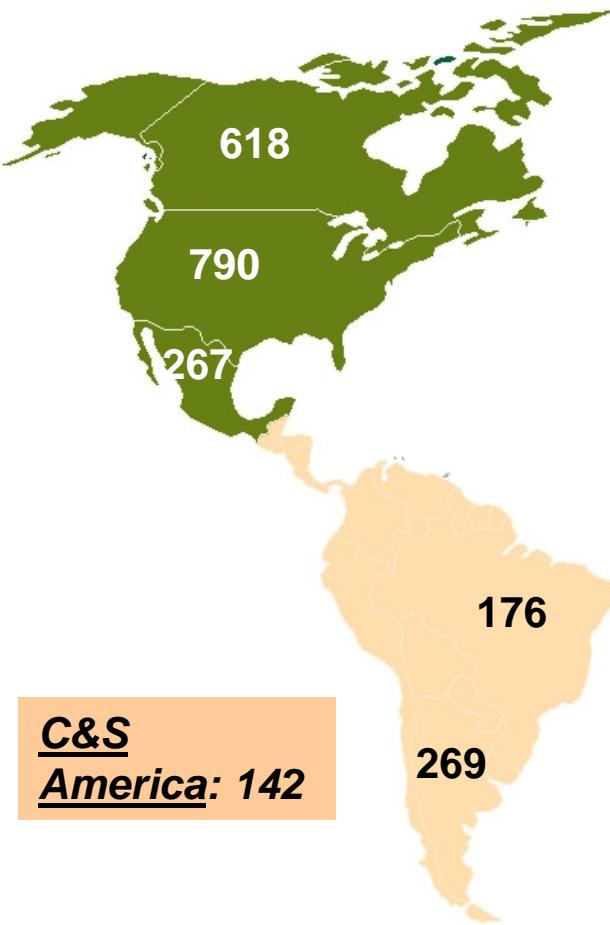


1,097 million vehicles in use in 2011
(805 million passenger cars
292 million commercial vehicles)
+4% / 2010

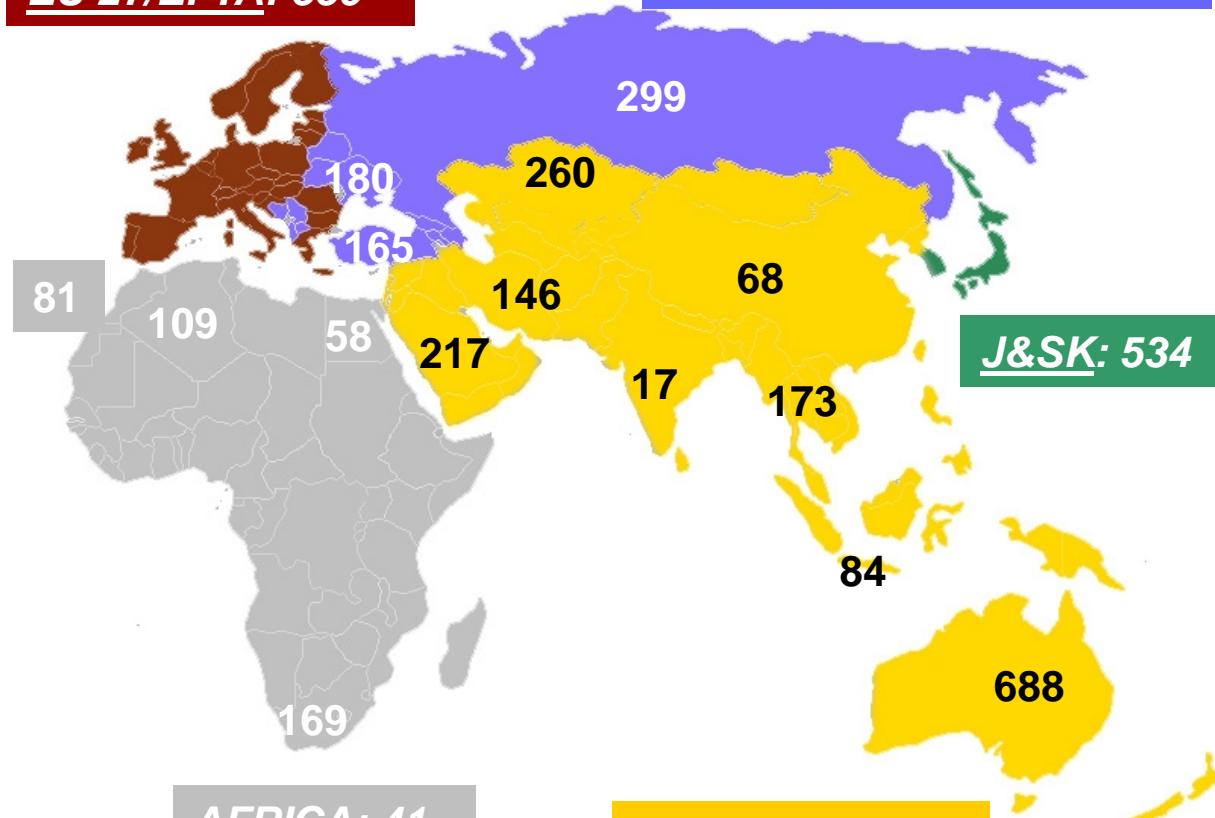
Mature markets = **2/3 (62%)** of worldwide vehicles
in use and only **17%** of worldwide population

II. Motorization rate 2011 – WORLDWIDE

NAFTA: 644



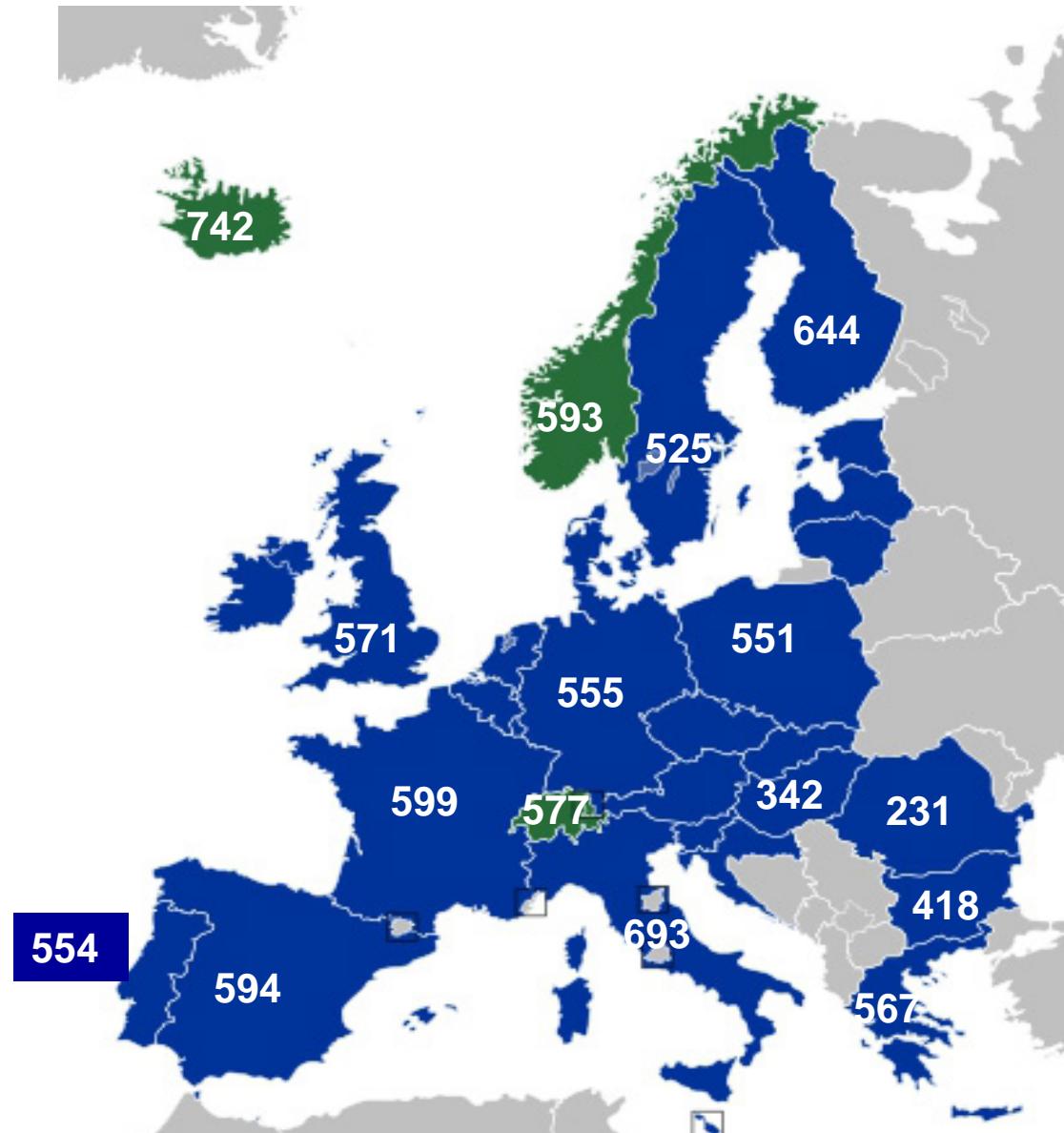
EU 27/EFTA: 559



C&S America: 142

Average rate: 165 veh./1000 inh.

II. Motorization rate 2011 – Focus on EU 27/EFTA

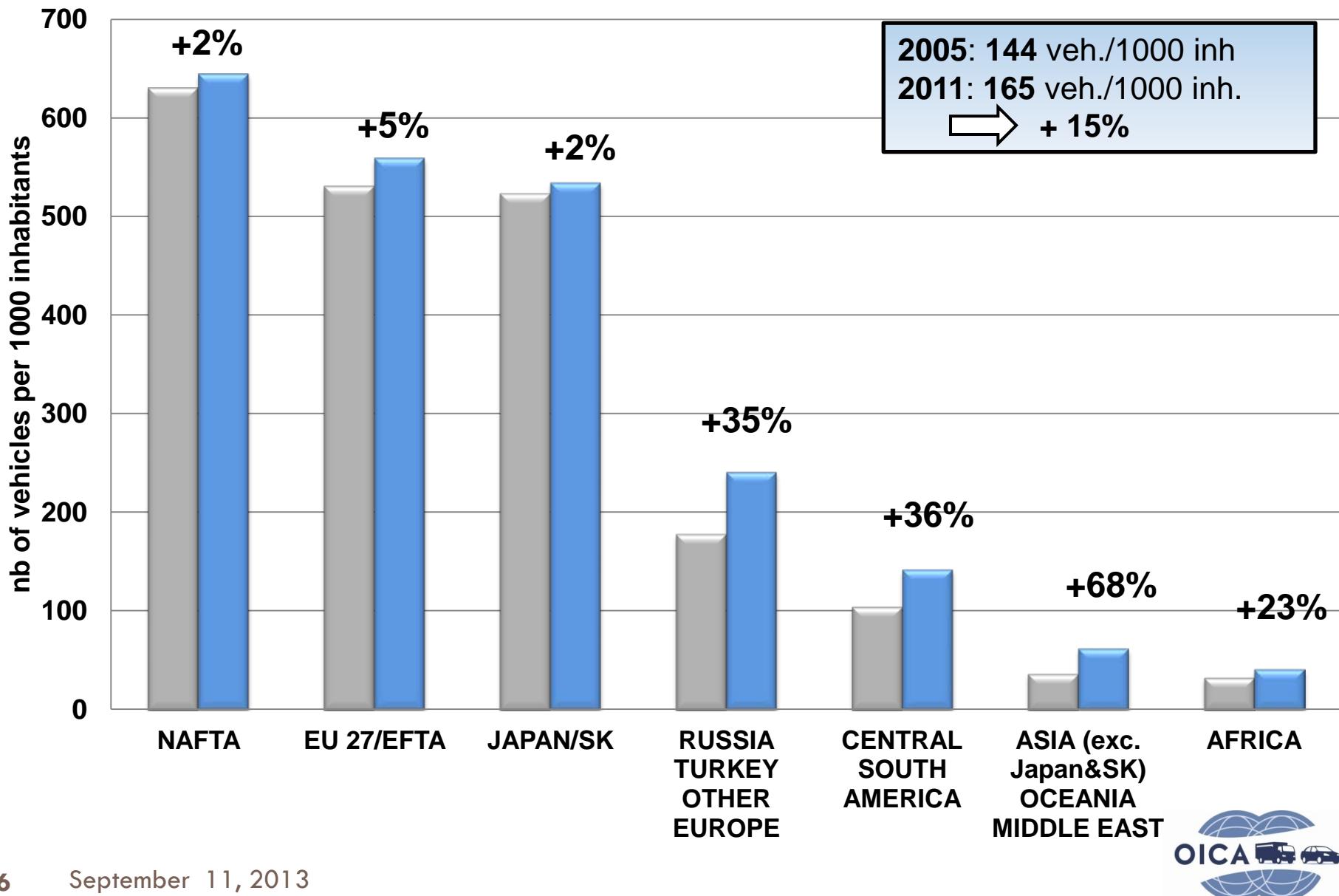


Average rate for
EU/EFTA : 559
veh./1,000 inh.

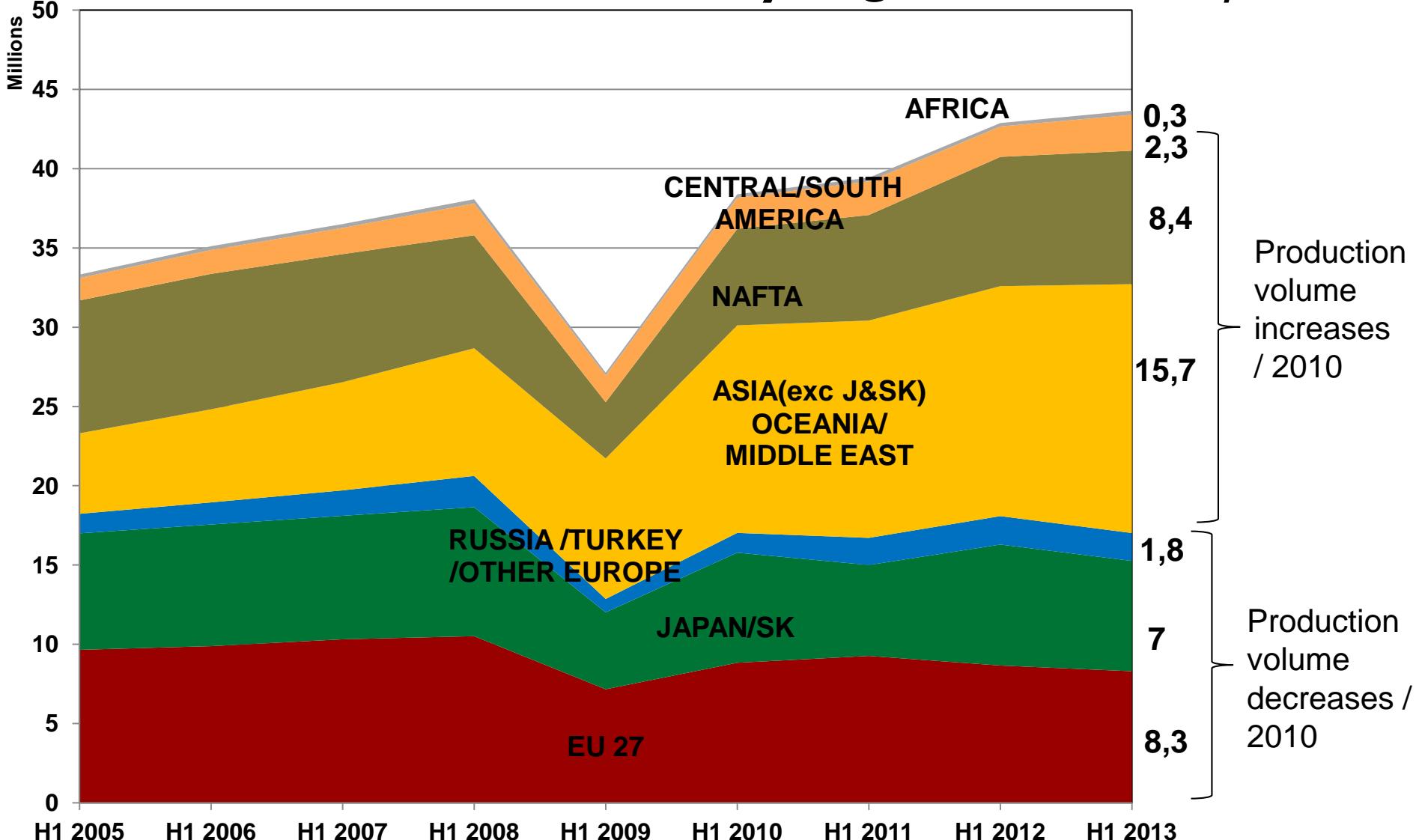
From **Romania**
(231 veh/1,000
inh.) to **Iceland**
(742 veh/1,000
inh.)

Motorization rate by region 2011/2005

■ 2005 ■ 2011



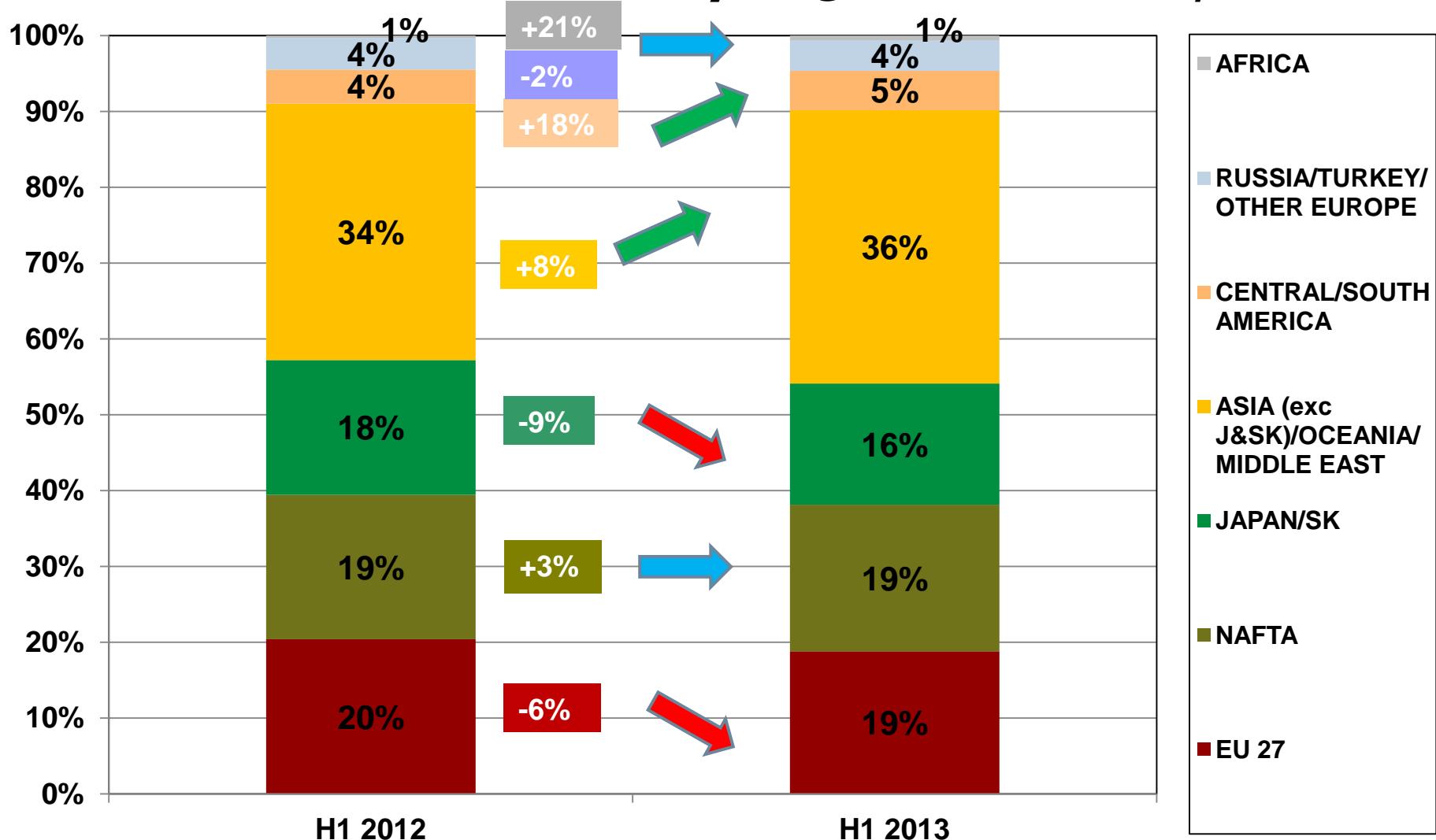
III. Production: Evolution by region H1 2013/2005



H1 2013 : 43.7 million vehicles

H1 2013/2012 : +1.8%

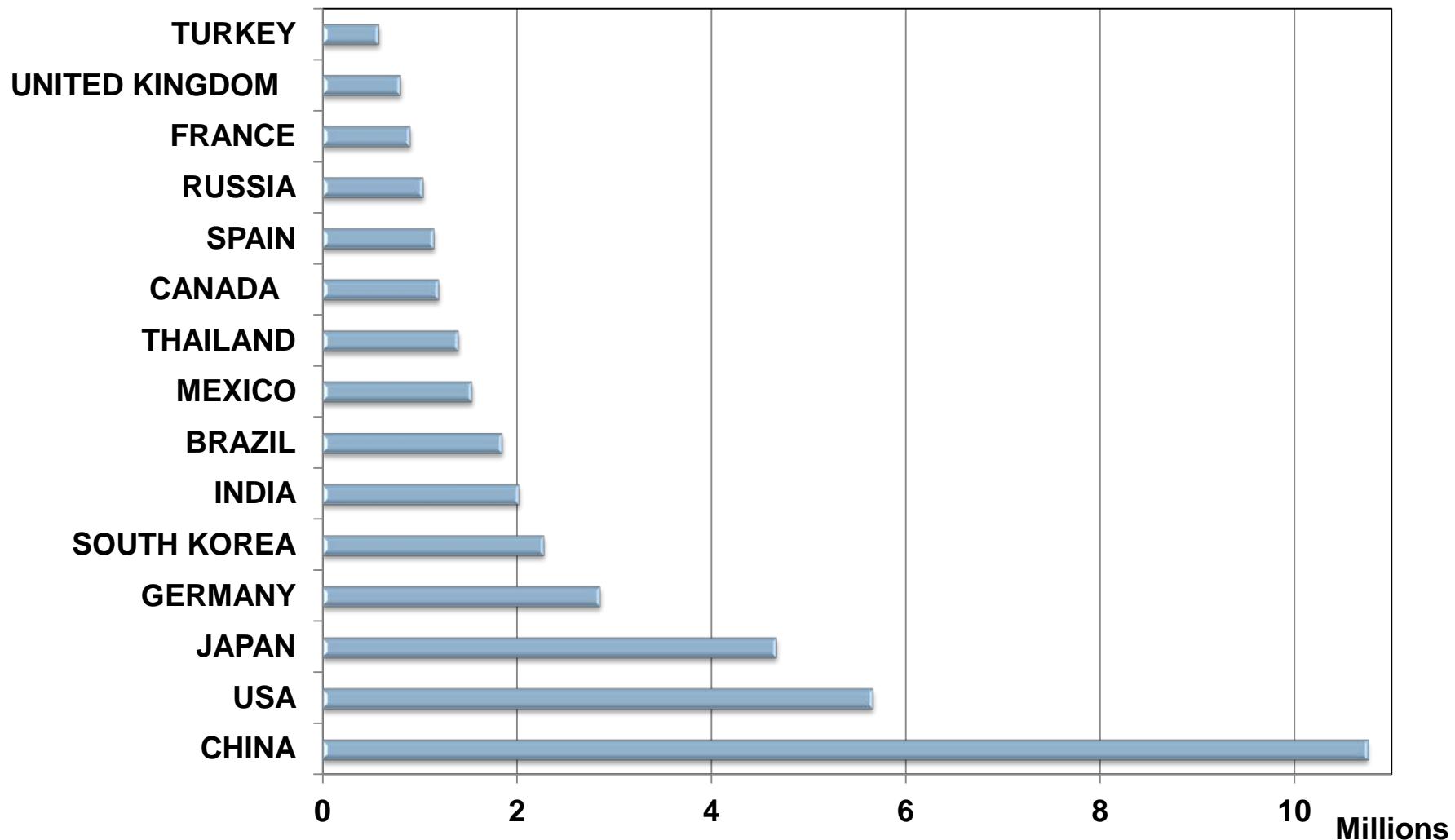
III. Production: share by region H1 2013/2012



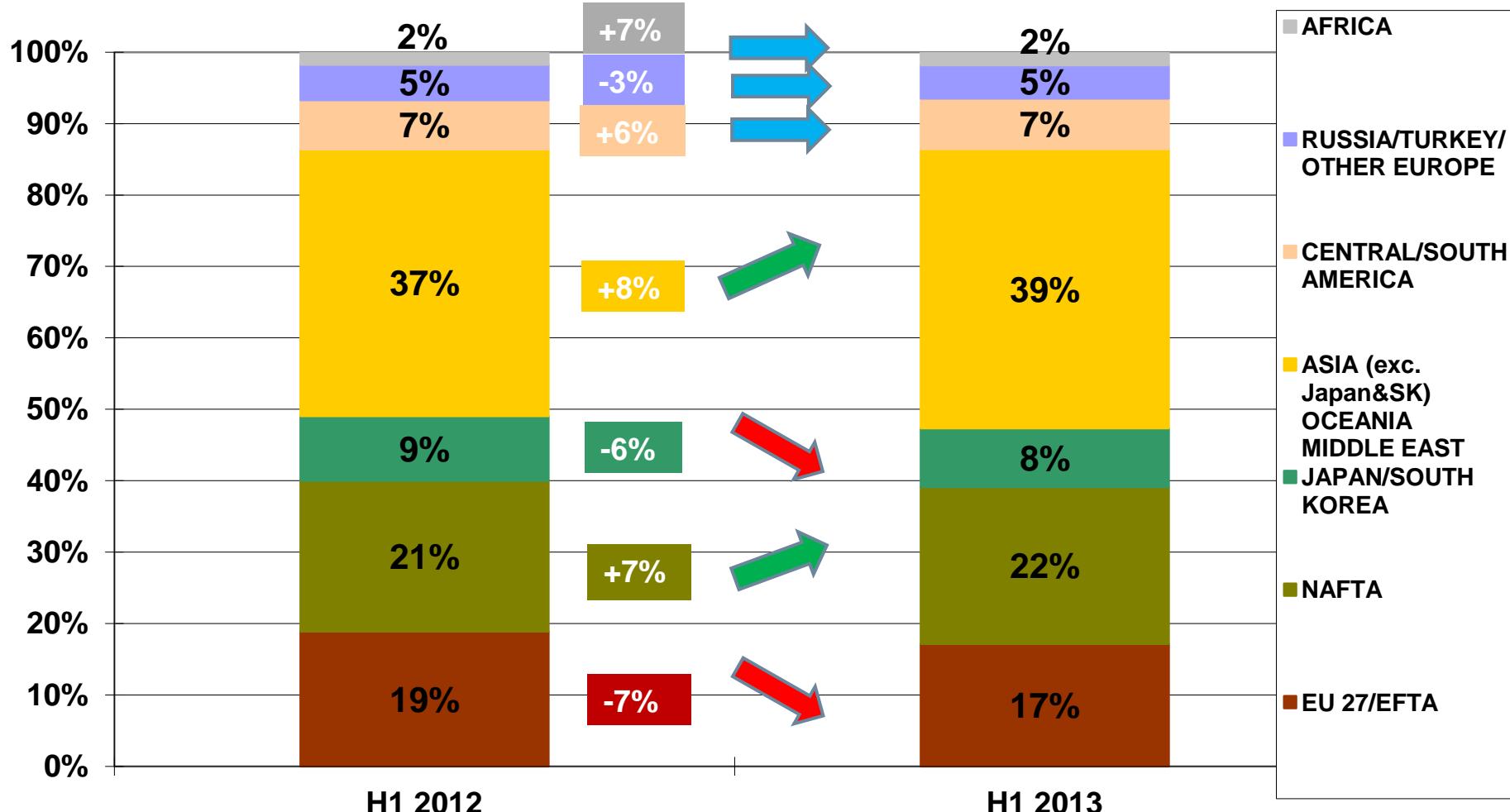
Asia/Oceania/Middle East (exc J&SK): more than **1/3** of the worldwide production
 Mature markets (EU27/NAFTA/J&SK): **54%** of the worldwide production



III. Production: Top 15 countries – H1 2013



IV. New vehicle sales by region H1 2013/2012

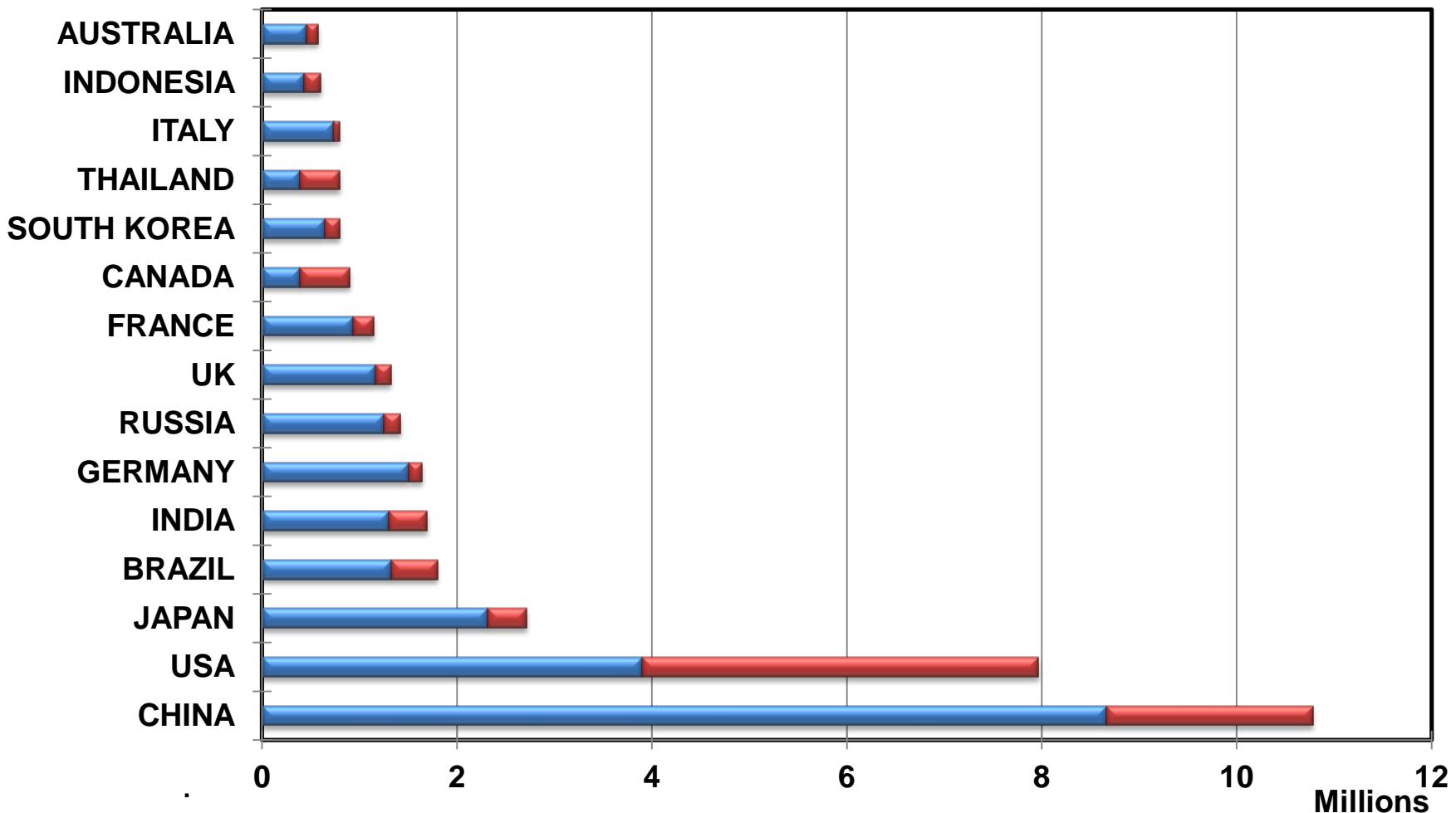


H1 2013 : 42.6 million vehicles
H1 2013/2012 : +2.8%

Asia/Oceania/Middle East (exc J&SK):
40% of worldwide sales
Mature regions less than half (47%) of
worldwide sales

IV. New vehicle sales: Top 15 countries – H1 2013

■ PC ■ CV





Thank you for your attention

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