

General assembly 2022

Albert Rösti takes the wheel of auto-suisse from François Launaz

Bern/Horgen, 17 May 2022

At its 64th general assembly today, the Association of Swiss Automobile Importers elected Albert Rösti as its new president. The Bernese member of the National Council will thus take over the driver's seat of auto-suisse at the beginning of June 2022 from the current incumbent François Launaz, who was appointed honorary president to great applause. At the general assembly in Horgen, both the current and the future president of auto-suisse emphasised the importance of the automotive industry and road transport for the Swiss economy.

Albert Rösti was unanimously elected president of auto-suisse for a three-year term, as proposed by the executive committee. The Bernese Oberlaender accepted the election with thanks and assured the representatives of Swiss automobile importers present of his unreserved commitment to the concerns of motorised individual mobility: "Hardly any other industry is currently undergoing such a transformation, driven by research and development, as the automotive industry," said Albert Rösti, summarising the starting position. "It fills me with great pride and gratitude to be able to contribute my share to the continued success of this highly innovative industry in Switzerland in the future." Albert Rösti holds a doctorate in technical sciences and a degree in agricultural engineering and has been a member of the National Council for the Canton of Bern since 2011.

In his farewell speech, the outgoing incumbent and newly honorary president of auto-suisse, François Launaz, expressed his thanks for an eventful and joyful eight years: "For me, a chapter of my life is closing that will leave me with many good memories and friends," said François Launaz, not without melancholy, in his farewell speech. Turning to his successor Albert Rösti, he added: "With one eye laughing and one eye crying, I am handing over to you the responsibility for our association, its members and the office in Bern. I can wish you nothing more than to be able to say in a few years' time, just as I do today, that although it is not always easy, I have found a great deal of satisfaction."

Continuity on the board

Another item on the agenda at the 64th general assembly of auto-suisse was the re-election of Marcel Guerry, managing director Switzerland of the Emil Frey Group, as one of two vice-presidents, which was also unanimous for a three-year term. This means that the rest of the board will remain together in its current composition: Donato Bochicchio, Chairman of the Bord and MD of Ford Motor Company (Switzerland) SA, as another vice-president, and Marc Langenbrinck, CEO of Mercedes-Benz Schweiz AG, and Helmut Ruhl, CEO of AMAG Group AG, as board members. Following the general meeting, the Director of the Swiss Federal Roads Office FEDRO, Jürg Röthlisberger, explained the options for the future financing of the Swiss road infrastructure to the auto-suisse members and their guests in his presentation.

Further information:

Christoph Wolnik, media spokesman T +41 (0)79 882 99 13 christoph.wolnik@auto.swiss