

New passenger cars September 2022

Swiss car market grows for first time since outbreak of war in Ukraine

Bern, 4 October 2022

With a year-on-year increase of 6.6 percent, the Swiss car market reversed its trend in September. In the past calendar month, a total of 20,947 new passenger cars hit the roads in Switzerland and the Principality of Liechtenstein, up from 19,648 a year ago. This was the first monthly increase since February 2022 and Russia's attack on Ukraine. In September, alternative drive systems had a market share of 51.2 percent, which has remained fairly constant for months.

"The difficult supply situation with some supplier products, such as cable harnesses, since the outbreak of the Ukraine war has stabilised in the meantime, so that more vehicles can be produced and delivered again," says auto-suisse director Andreas Burgener, explaining the turnaround. However, the situation is still characterised by great uncertainty, especially about the availability of microchips and other electronic components. "Added to this are logistical challenges with parts and vehicle deliveries, for example due to short-term corona lockdowns in China," Burgener continues. Nevertheless, the Swiss car market was able to reduce its cumulative gap to the previous year from 13 to 9.7 percent within two months. With 162,606 new registrations after three quarters, 17,467 passenger cars are short of the 180,073 registered at the same time last year.

Alternative market share fluctuates around 50 percent mark

The distribution of engine types has stabilised after three quarters. Since the beginning of the year, electric, hybrid, gas and hydrogen drive systems have accounted for 80,292 new registrations, which is almost half of the market (49.4 percent). Compared to the previous year's figure of 41.8 percent, this still represents a noticeable growth. The main gains in market share during this period were made by full and mild hybrid drive systems (from 21.6 to 24.6 %) and pure electric vehicles (from 11.3 to 16.3 %). Plug-in hybrids are only slightly behind their previous year's figure, coming in at 8.4 percent of the market (Q3 2021: 8.8 %). The growing alternative quota is mainly at the expense of pure petrol engines (from 43.8 to 38.4 %). Diesel hardly loses any market share compared to the previous year (from 14.4 to 12.2 %) and can even gain in September (from 9.9 to 11.5 %).

Urgent amendments to the Energy Act

Meanwhile, during the autumn session, the Swiss Parliament took a short-term step to secure electricity supply, which also benefits electrically chargeable vehicles. National Councillor Albert Rösti, president of auto-suisse, considers a large part of the new legal regulations, which have already come into force on 1 October 2022, to be positive: "The amendment to the Energy Act will enable the rapid construction of large-scale photovoltaic plants in the Alps, which can also supply large amounts of electricity in winter. In addition, with the increase of the Grimsel dam included in the law, the capacity of the power plant can be increased by 75 percent." According to Rösti, this would invest in renewable domestic electricity production and further improve security of supply: "This is an important basis for the further growth of electromobility. I am glad that parliament was able to quickly agree on effective measures here."

The detailed registration figures by brand are available at www.auto.swiss.

${\it Further information:}$

Christoph Wolnik, media spokesman T +41 (0)79 882 99 13 christoph.wolnik@auto.swiss