

# RE-ISSUED PRESS RELEASE

FOR IMMEDIATE RELEASE | Friday, December 01, 2023

## naamsa RELEASES NOVEMBER 2023 NEW VEHICLE STATS “FOURTH CONSECUTIVE LOSS FOR THE VEHICLE SALES”

**IMPORTANT NOTICE:** Please note that **naamsa** uses a different naming convention, namely **naamsa** | The Automotive Business Council or **naamsa**. The National Association of Automobile Manufacturers of South Africa is no longer a legal entity, and we wish to advise all reporters to use the new naming conventions as advised above.

**PRETORIA: Friday, December 01, 2023: naamsa** | The Automotive Business Council says the current logistical challenges at the country's ports and across the entire freight rail network in the country is impacting negative on the vehicle production landscape and on new vehicle sales in South Africa. The current challenges will soon have a devastating domino impact on the entire auto value chain. While supply chains are gradually stabilising globally and semi-conductor shortages are anticipated to ease, our erratic logistical challenges will become the single biggest risk for the sector should we not urgently address many of the leadership and systemic structural challenges experienced by Transnet. The sector's productivity relies heavily on infrastructure investment, sustainable energy supply, and the revitalisation of SA's Ports, Rail, and Road. A conducive framework is crucial to support these critical elements.

Focussing on the November New Vehicle Data, **naamsa** CEO, Mikel MABASA said "November's vehicle data reveals a fourth consecutive monthly decline in new vehicle sales, attributed to the return of the Stage 6 load-shedding's schedule and supply chain disruptions at Transnet. All new vehicle market segments declined, with a boost coming from the export side. November 2023 vehicles market declined by 9,8% and recorded 45,075 registrations compared to the 49,986 vehicle registrations recorded in November 2022.

Overall, out of the total reported Industry sales of 45,075 vehicles, an estimated 38,224 units or 84,8% represented dealer sales, an estimated 9,5% represented sales to the vehicle rental Industry, 3,1% to government and 2,6% to industry corporate fleets.

The new vehicle market was 1,3% below the pre-pandemic level of 2019 at the beginning of 2023. For the year to date it was now 0,6% ahead of the same period 2022 which means that, depending on the December sales figures, could miss out in returning to the pre-pandemic level after three years. The November 2023 new passenger car market at 29,384 units had registered a significant decline of 4,052 cars, or a loss of 12,1%, compared to the new cars sold in November 2022. The dealer market and car rental sales accounted for 82,4% or 24,203 units and 12,5% or 3,672 units of the new passenger vehicle sales, respectively.

Domestic sales of new light commercial vehicles, bakkies, and mini-buses at 12,941 units during November 2023 had recorded a decline of 526 units, or a loss of 3,9%, from the 13,467 light commercial vehicles sold during November 2022. Sales for the medium commercial vehicle segment at 785 units reflected a decline of 123 units, or a loss of 13,5%, compared to the 908 medium vehicle sales recorded in the same period last year. The heavy truck and bus segments of the industry reflected a loss of 210 units or a 10,7% decline during the month at 1,965 units, compared to the 2,175 units sold during the corresponding month last year.

The November 2023 aggregate export sales continued in line with general industry expectations and increased by 25,5% recorded at 41,660 units compared to the 33,207 which were recorded for November 2022 export units. The export market growth was supported the light commercial market exports which grew by an impressive 72% at 16,066 units.

## STATEMENT ENDS

### ABOUT THE SA AUTOMOBILE INDUSTRY

- the automotive industry contributes 4.9% to GDP [2.9% manufacturing and 2.0% retail];
- in 2022, the export of vehicles and automotive components reached a record amount of R227,3 billion, equating to 12.4% of South Africa's total exports;
- the industry accounts for 21.7% of the country's manufacturing output;
- vehicles and components are exported to 152 international markets;
- the manufacturing segment of the industry presently employs an order of 110,000 people across its various tiers of activity [from component manufacturing to vehicle assembly];
- combined with the industry's strong multiplier effect, the industry is responsible for approximately 457,000 jobs across the South African economy's formal sector.

### NOTE FOR EDITORS

**RE-ISSUED MEDIA RELEASE | This Press Release is re-issued due to one entry that was not captured in our system at the time the previous Press Release was issued. naamsa apologises and regrets any inconvenience caused by this error.**