

ANFAC unveil to his Royal Majesty the Automotive Plan 2020-40

- ANFAC's board of directors, led by the association's president, José Vicente de los Mozos, presented the main strategic lines of the AUTOMOTIVE 2020-40 Plan to Mr. Felipe VI
- With the presentation of the plan, the association wishes to convey to His Majesty and to public opinion the importance of the automotive industry and its commitment to continue to attract investment and generate employment in the transition towards a new mobility in line with the objectives of carbon neutrality by 2050

Madrid, 2020, september 9th. The president of the Spanish Car and Truck Manufacturers Association, ANFAC, José Vicente de los Mozos, and its board of directors were received today by His Majesty the King, for the presentation of the "AUTOMOTIVE 2020-40. Leading sustainable mobility", at an event held at the Palacio de la Zarzuela.

At the meeting, the main keys to the "AUTOMOTIVE 2020-40. Leading sustainable mobility" were unveiled which defines the strategy and actions of the roadmap that the Spanish automotive industry must carry out to successfully face the challenges of decarbonization and digitalization of transport, which are key to the transformation towards connected, shared, electrified and autonomous mobility. In this transformation, Spain must maintain its position of industrial leadership. As the President of ANFAC, José Vicente de los Mozos, pointed out in his speech, "new requirements are appearing, such as decarbonization, and new opportunities, such as digitalization: all of this is going to change the concept of production of the vehicle. The automotive industry is facing the greatest transformation in the world, and Spain must not to be waiting and do nothing".

The automotive industry is an important engine for the Spanish economy, being responsible, in all its value chain, for 11% of GDP and generating 9% of the employment over the active population. The association highlighted the need that this transition to the new mobility will be a "project for the whole of society", where it is important that all the value chain, the whole ecosystem, the Administration and Spanish society as a whole are involved, as Jose Vicente de los Mozos pointed out to King Felipe VI: "The aim of this plan is to face these challenges not with less industry, but with more and stronger industry. Our challenge is same that of the country: to design a transition inclusive, sustainable and positive for all".



COVID19 CRISIS

In this great transformation that the automotive industry is undergoing, the COVID19 crisis has meant a crisis in all areas included for the sector. However, the objectives and goals have not changed, but must be confronted in a more complex market situation. In this way, public-private collaboration is going to be essential to "come out of the economic crisis and tackle the industrial challenges", said De los Mozos.

"The automotive industry has a clear and powerful plan. But we can only achieve this through public-private collaboration and support from the government. That is why our intention in presenting you this plan is to let you know our commitment. We want to respond to social demands and accomplish our environmental objectives, to improve the quality of life for everyone, but we also want to maintain our quality employment and industrial progress in our territories. We wish that the automotive industry be perceived as an ally by society working all together. We want and must, build the future, but maintaining the value of present time", the President of the Association assured to His Majesty the King and the Board of Directors of ANFAC.



Acerca de ANFAC

ANFAC representa a Abarth, Alfa Romeo, Automóviles Citroën España, BMW, Dacia, DAF Vehículos Industriales, Fiat, Fiat Professional, Ford España, Grupo PSA, Hispano Suiza, Honda, Hyundai Motor España, Infiniti, Isuzu, Iveco España, Jaguar, Jeep, Kia Motors Iberia, King Long, Lancia, Land Rover, Mahindra, Man Truck & Bus Iberia, Mazda, Maxus, Mercedes-Benz España, Mini, Mitsubishi Motors, Nissan Motor Ibérica, Opel España, Otocar (Somauto), Peugeot Citroën Automóviles España, Peugeot España, Porsche, Renault España, Renault Trucks, Scania Hispania, Seat, Skoda, Smart, SsangYong, Subaru, Suzuki, Toyota-Lexus, VDL, Volkswagen Group España Distribución, Volkswagen Navarra, Volvo Car España y Volvo Trucks. El sector del automóvil emplea directa e indirectamente al 9% de la población activa, representa el 18% de las exportaciones totales del país, y su contribución al PIB se acerca al 11%. España ocupa el 2º lugar como fabricante de vehículos en Europa y el 9º mundial.

Más información

Noemi Navas

Directora de Comunicación ANFAC

noemi.navas@anfacs.com

www.anfacs.com

Tfno.: 91 792 7441 / 606 38 64 76

Javier Herrero

Comunicación ANFAC

javier.herrero@anfacs.com

www.anfacs.com

Tfno.: 91 343 1345



91 343 1345



prensa@anfacs.com



www.anfacs.com

