



2014 GENEVA MOTOR SHOW OICA PRESS CONFERENCE

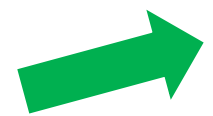
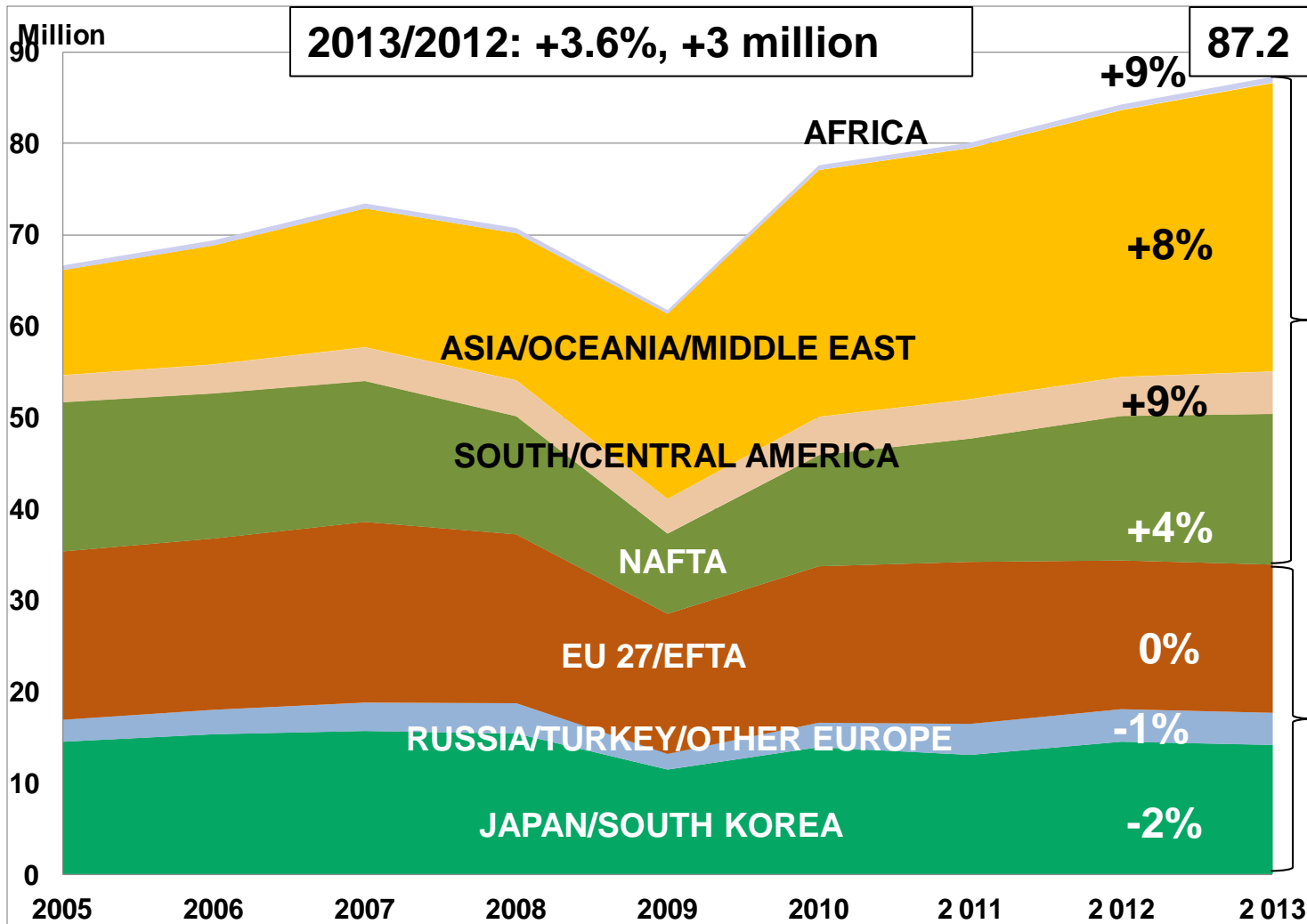
Patrick BLAIN – President
March 5, 2014

OICA statistics

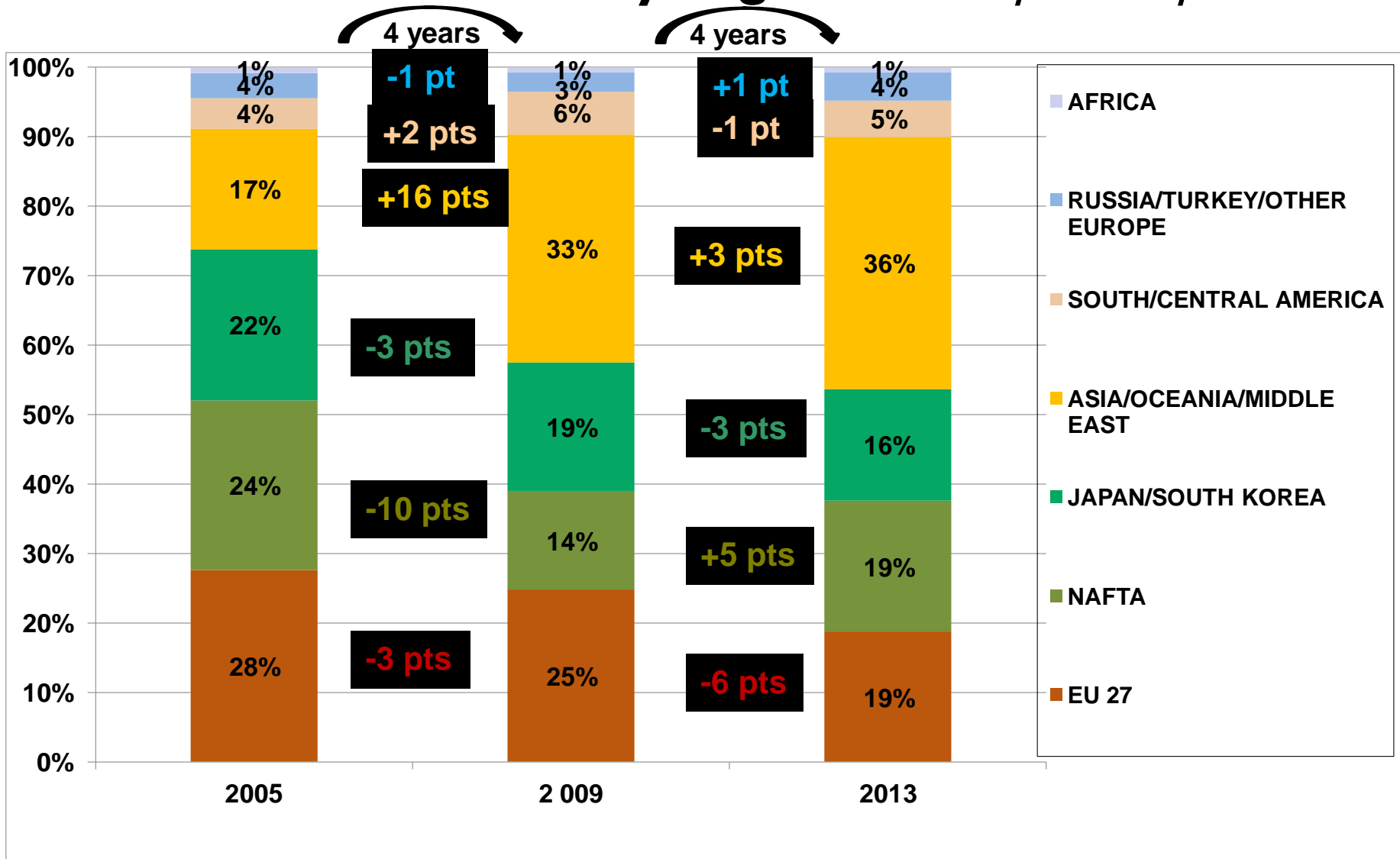
- I. Production (2013/2012/2009)
- II. New vehicles sales (2013/2005)
- III. Sales forecasts 2014
- IV. Vehicles in use (2012/2005)
- V. Motorization rate (2012/2005)
- VI. Fatalities are decreasing worldwide
- VII. Statement : how can public policies attract investment in the auto sector

All data are “all vehicles”: PC, LCV, HCV, BUS

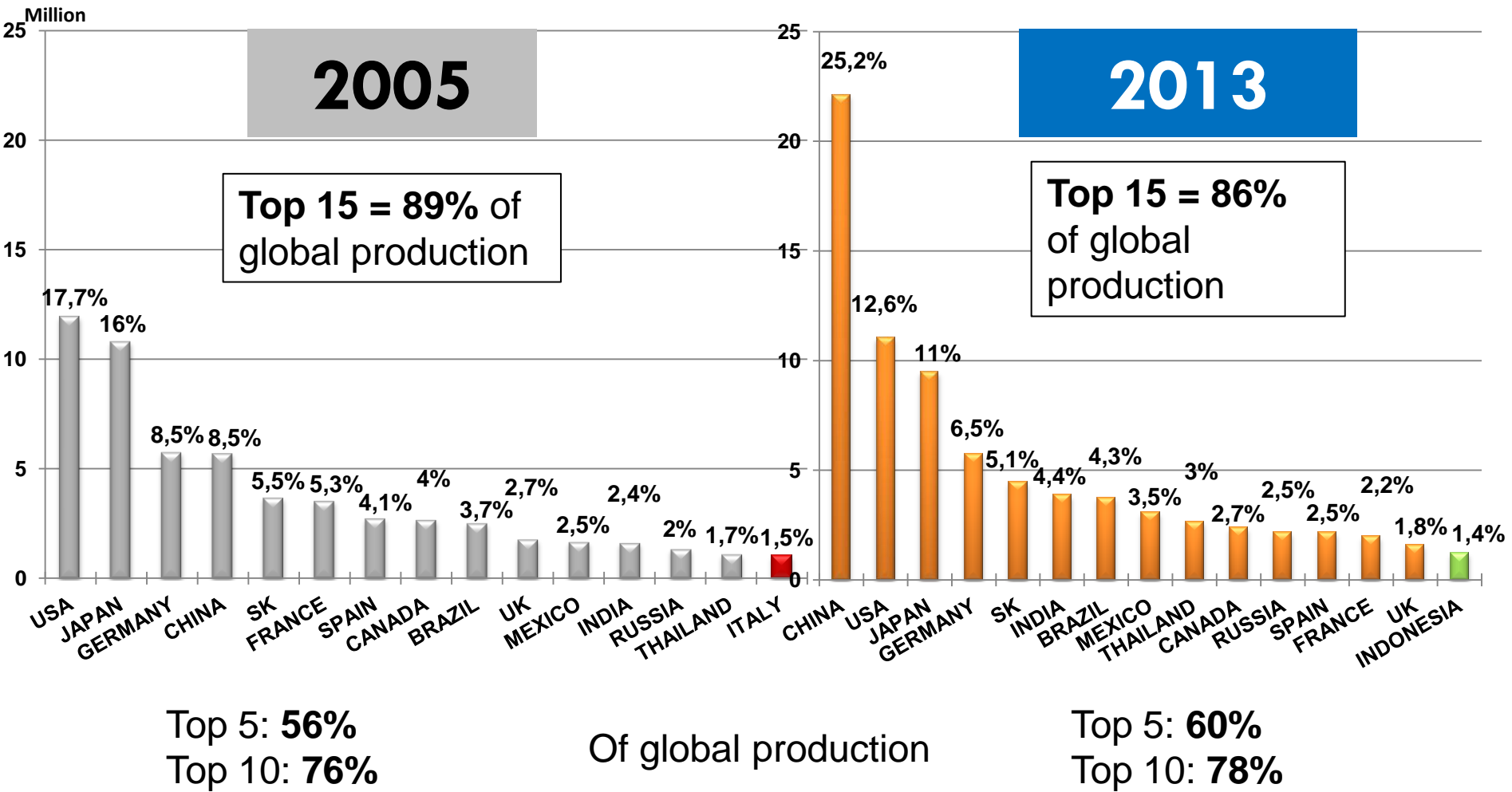
I. Production: Evolution by region 2013



I. Production: share by region 2013/2009/2005

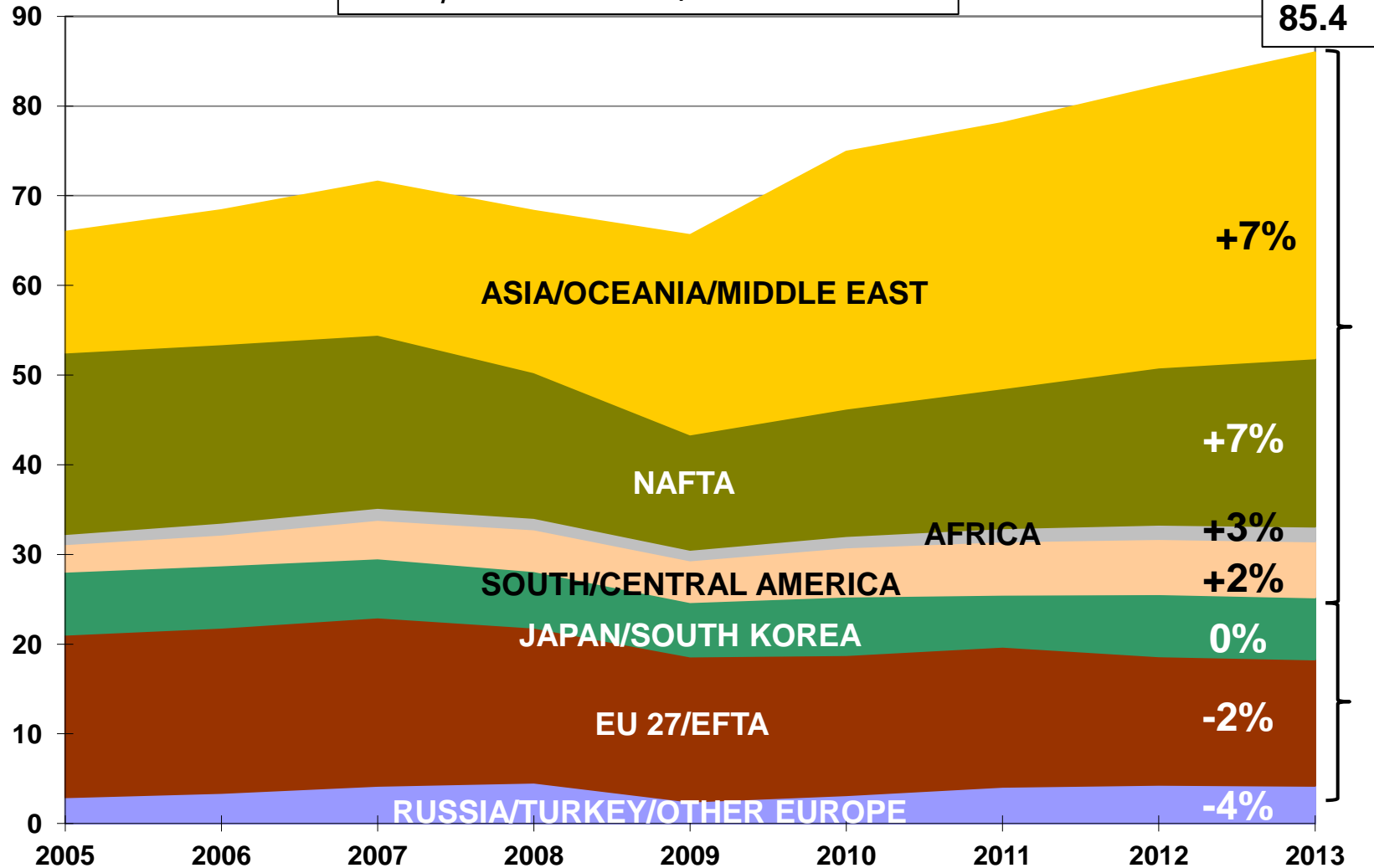


I. Vehicles production: top 15 countries



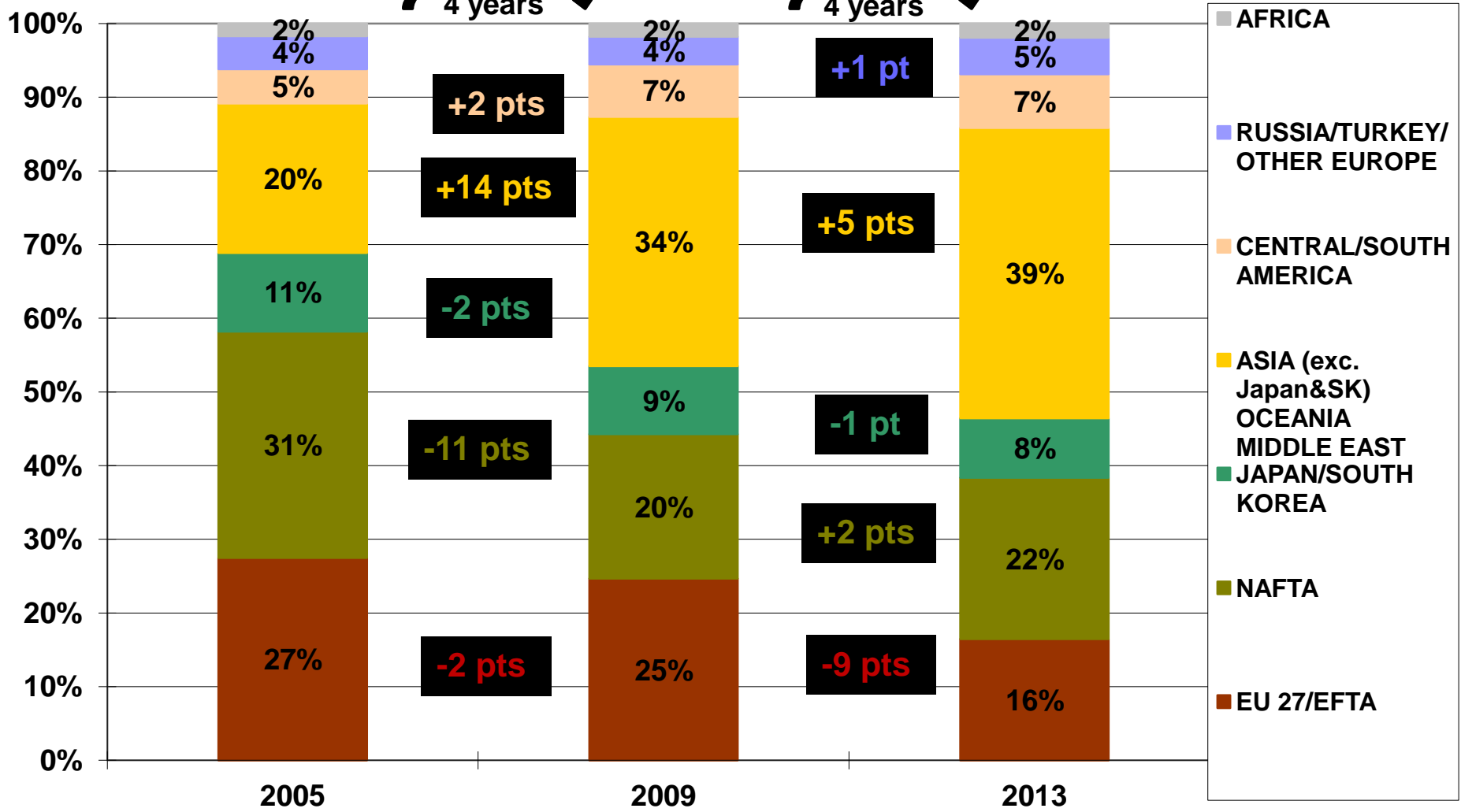
II. New vehicles' sales*: growth by region

2013/2012: +3.9%, +3.2 million



* Not including police, military and administration vehicles

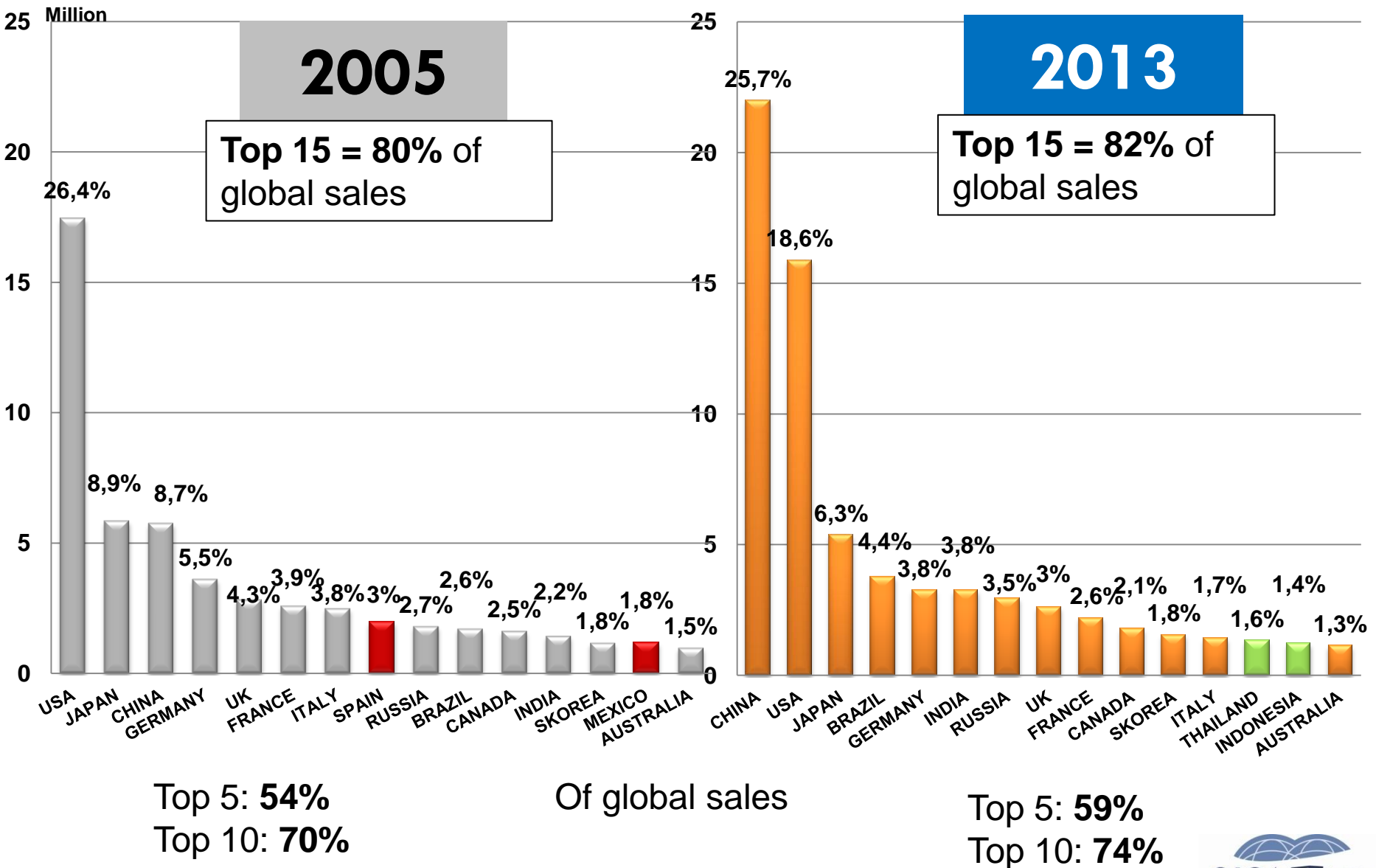
II. New vehicles' sales* share by region 2013/2009/2005



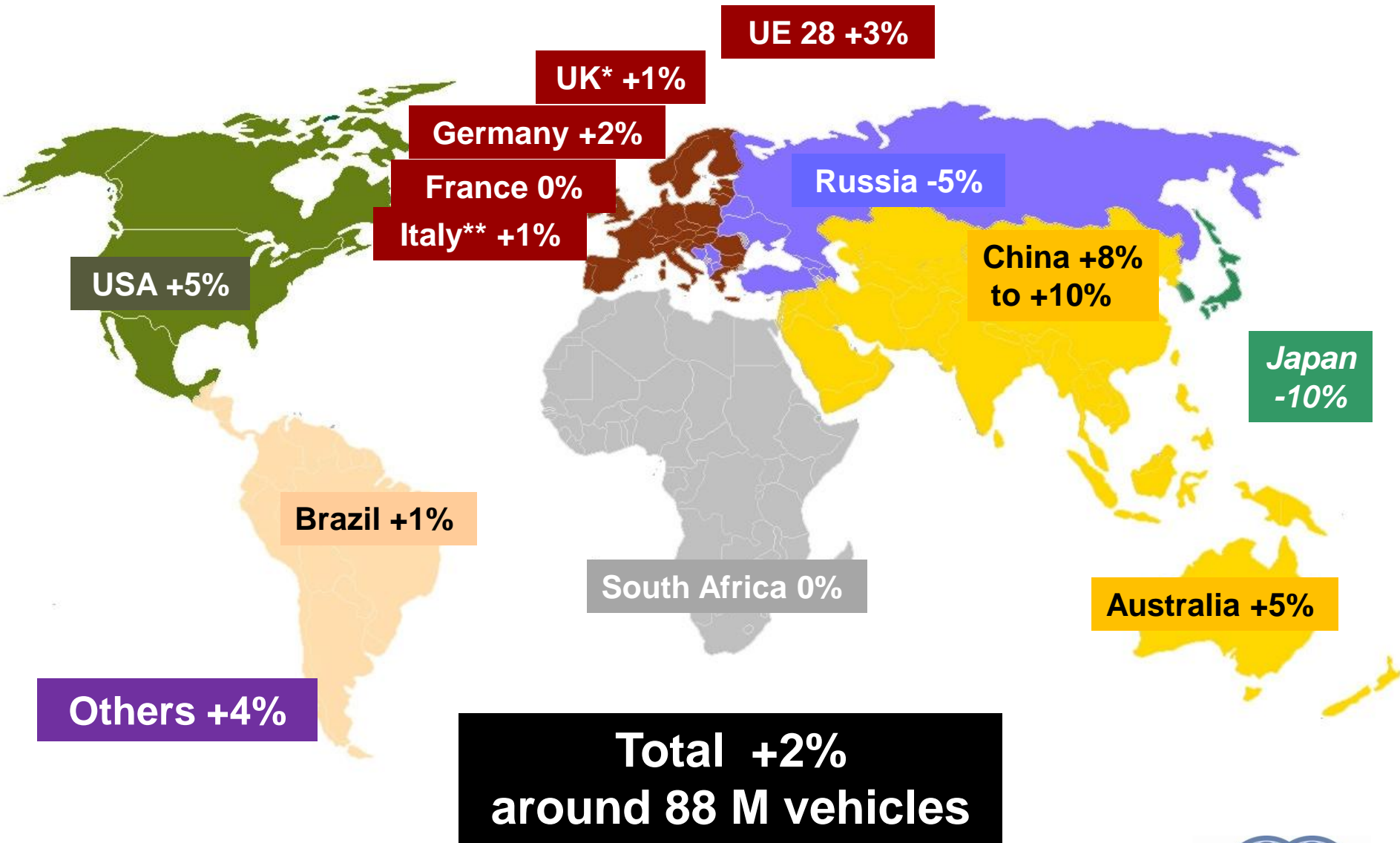
* Not including police, military and administration vehicles



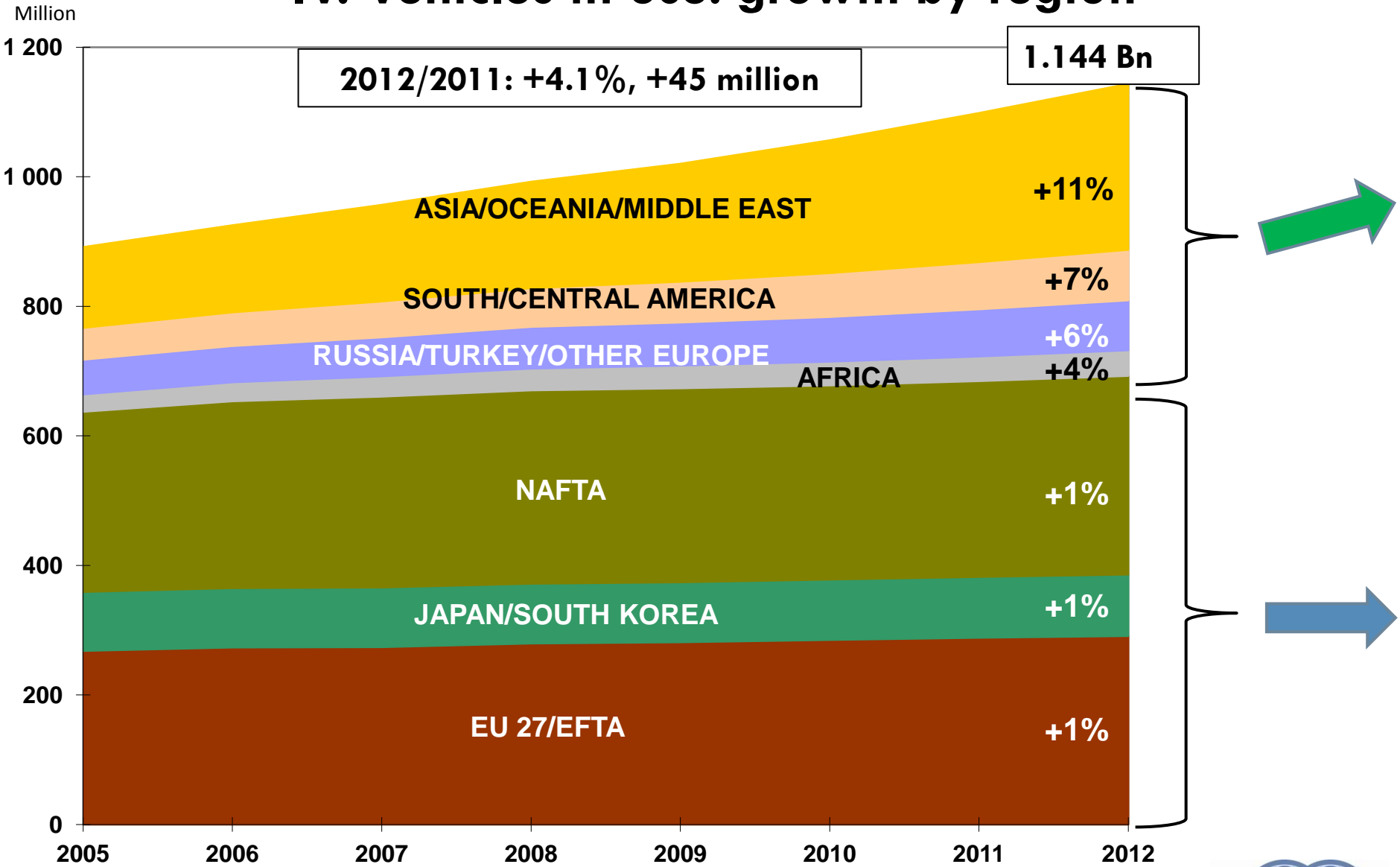
II. New vehicles' sales*: Top 15 countries – 2013/2005



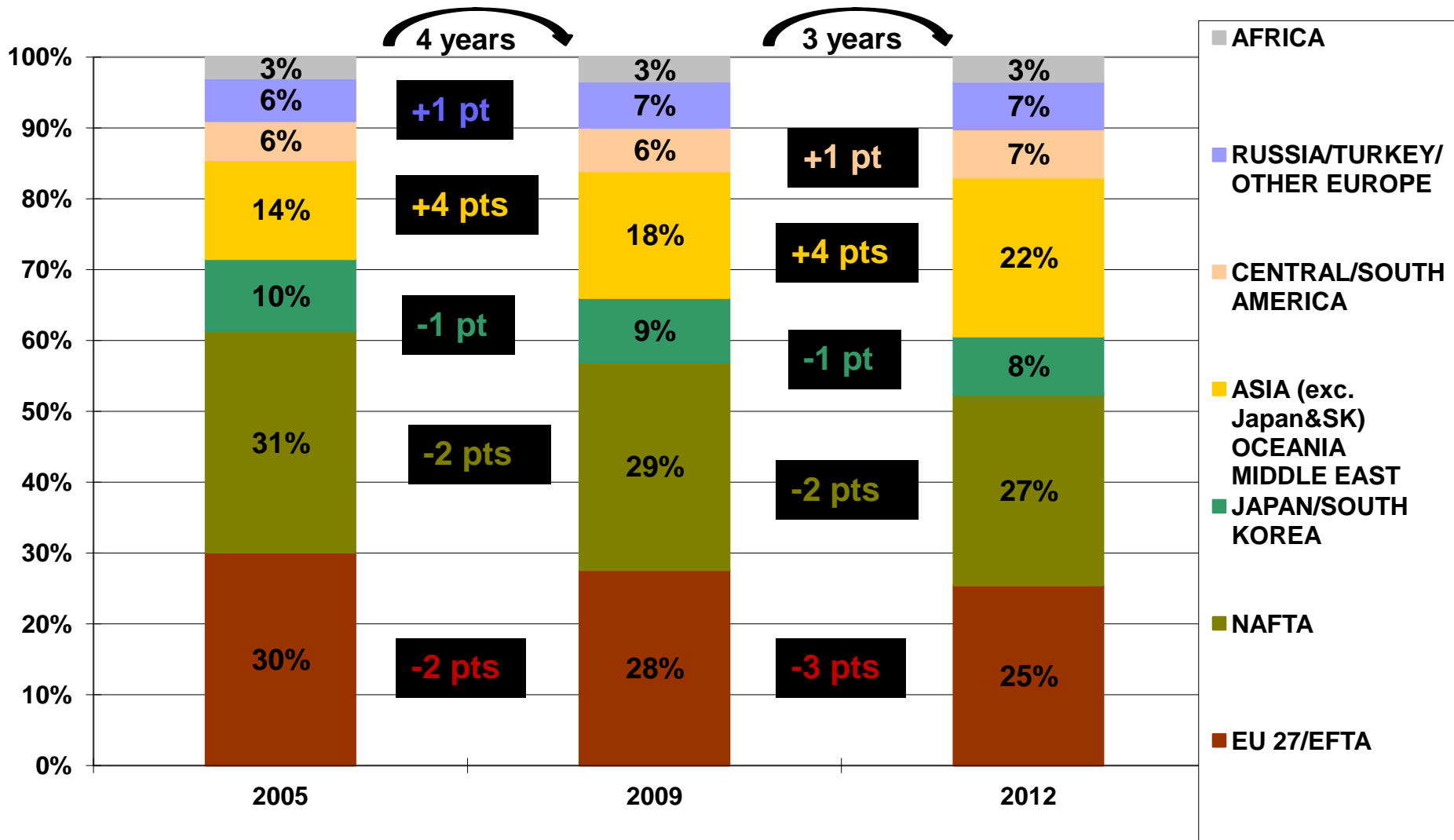
III. 2014 sales forecasts



IV. Vehicles in use: growth by region



IV. Vehicles in use: region shares



V. Motorization rate 2005

NAFTA: 631

EU 27/EFTA: 531

RU/TK/Other Europe: 178

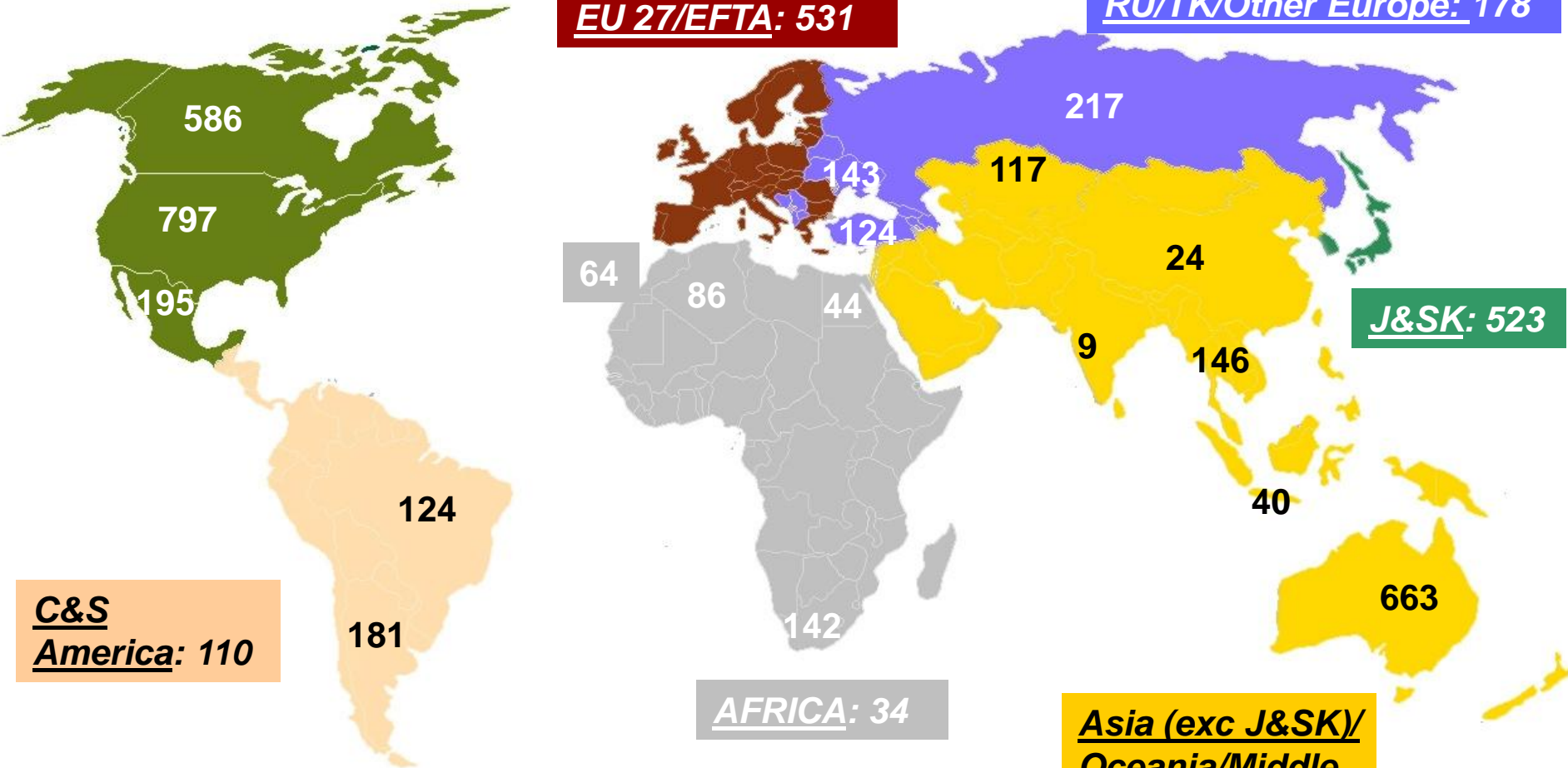
J&SK: 523

**C&S
America: 110**

AFRICA: 34

**Asia (exc J&SK)/
Oceania/Middle
east: 35**

Average rate: 144 veh./1,000 inh.



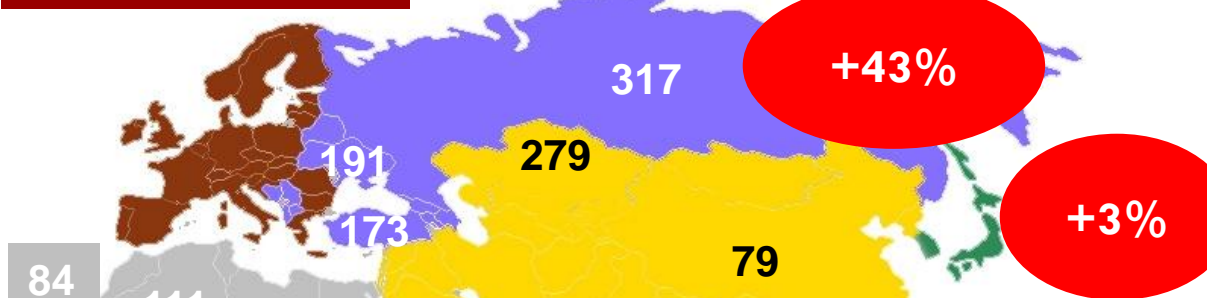
V. Motorization rate 2012

Versus 2005

NAFTA: 647 +3%

EU 27/EFTA: 563 +6%

RU/TK/Other Europe: 254 +43%



J&SK: 539 +3%

C&S America: 160 +46%

AFRICA: 42 +25%

Asia (exc J&SK)/Oceania/Middle east: 67 +90%

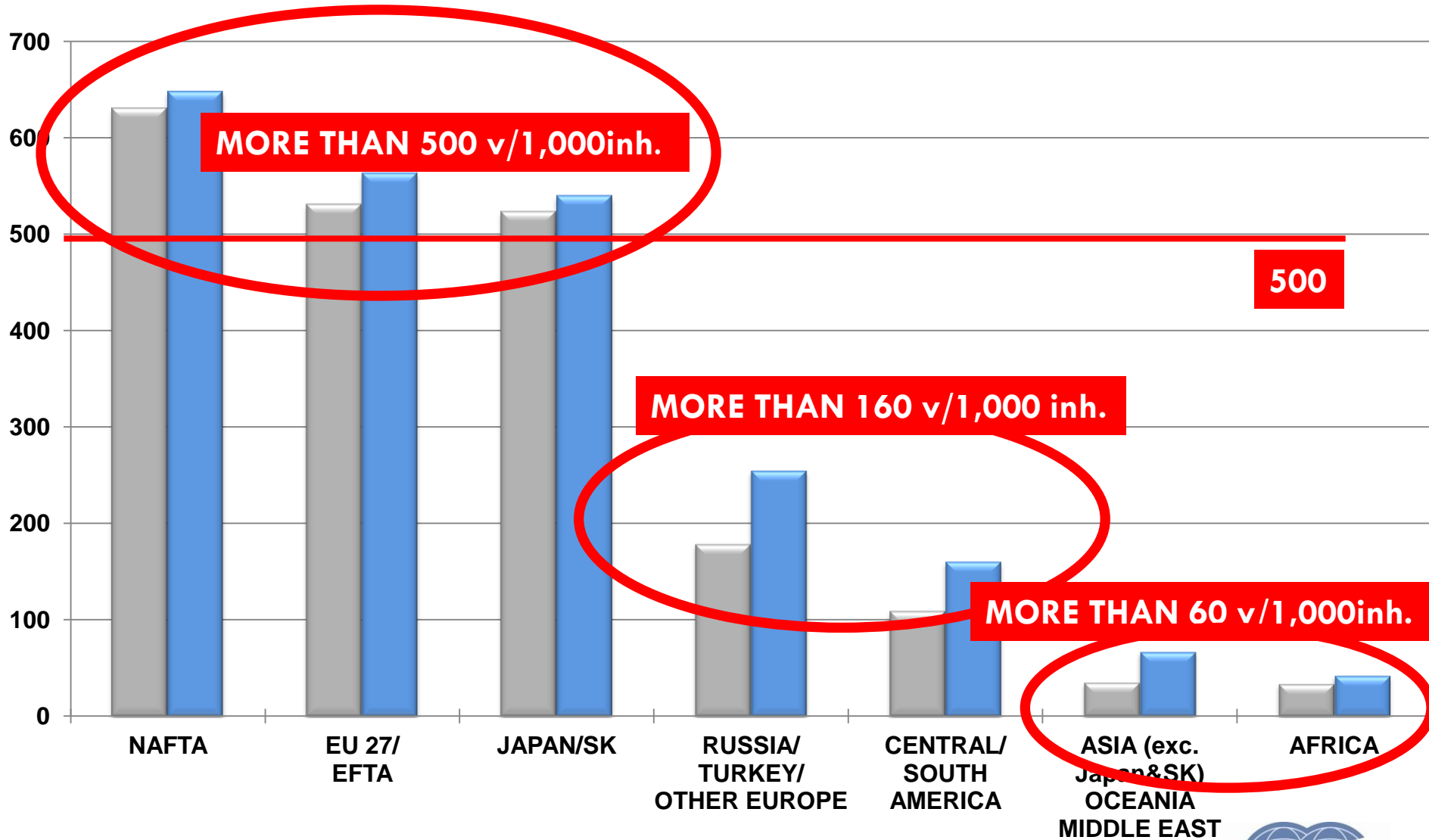
Average rate: 170 veh./1,000 inh.

+18%

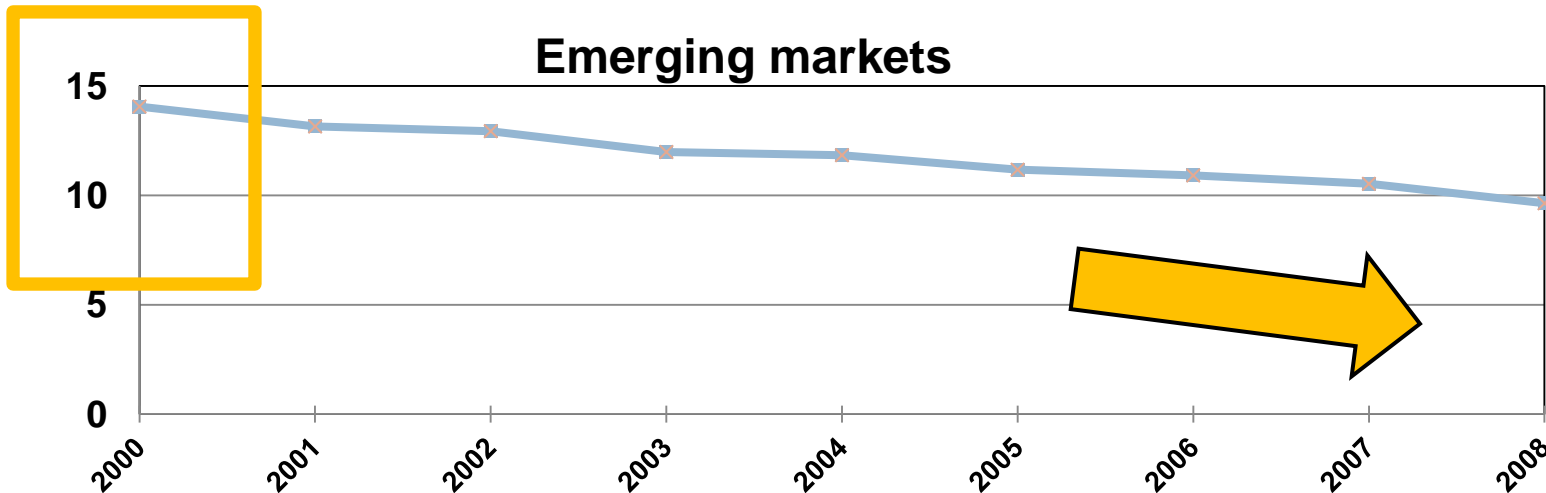
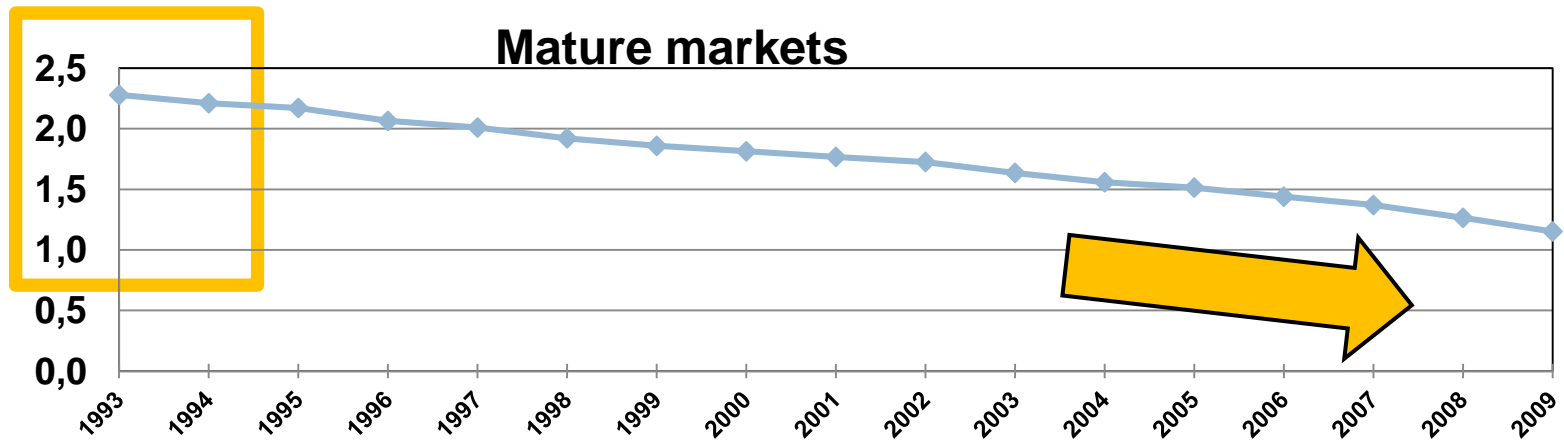


V. Motorization rate by region 2012/2005

■ 2005 ■ 2012



VI. Fatalities are decreasing worldwide



Sources: IRTAD, UNECE – Fatalities rates per 10,000 vehicles

VII. How can public policies attract investment in the automotive sector ?

- OICA members elaborated for the first time a statement to present their vision of the role of public policies in attracting investment in the automotive sector.
- Manufacturing motor vehicles is vital to a strong economy, since around the world, prosperity is so linked to mobility.
- The vehicle manufacturing industry is strategically important and helps drive national economies, whether in terms of investment, employment, R&D and linkages to other industrial sectors. .
- Public policies can contribute to the success of the auto industry in such fields as :
 1. Market potential development
 2. Legal stability and predictability
 3. Skilled workforce and competitive labor costs
 4. Suppliers base development
 5. Logistics
- More details :
http://www.oica.net/wp-content/uploads//Press-release_Conclusion-Round-Table-Dubrovnik.pdf



Thank you for your attention

This presentation on line: www.oica.net

