

John Bozella elected President of the “world organization for the automotive industry” OICA

The 19 November 2021 annual OICA General Assembly, in Naples, Italy, elected Mr. John Bozella, President of the United States-based Alliance for Automotive Innovation (Auto Innovators) as the new president of the world automotive industry association OICA (Organisation Internationale des Constructeurs d’Automobiles – International Organisation of Motor Vehicle Manufacturers).

Mr. Bozella succeeds Mr. Fu Binfeng, executive vice-chairman and secretary general of the China Association of Automobile Manufacturers (CAAM).

Mr. Bozella thanked Mr. Fu for his leadership especially during the unprecedented COVID-19 crisis which took hold shortly after Mr. Fu's election at the end of 2019. As is well known, the pandemic has caused severe disruptions in the industry’s global value chain.

Mr. Bozella noted that "the auto industry continues to face serious challenges due to the shortages and price increases of raw materials and semi-conductors essential for auto manufacturing. This will become increasingly important to resolve as the technologies in hybrid and electric vehicles, as well as advanced safety technologies, require more semiconductors and other supply constrained materials." Mr. Bozella added, "As has always been the case, the innovative spirit of the vehicle industry and its dedicated workforce will be up to this challenge so that we can create a cleaner, safer, and smarter transportation future."

2021’s General Assembly also included a round table to discuss several issues facing the global automobile industry and opportunities for leadership in areas such as climate change and CO2 reductions, which was especially timely following the COP 26 Conference of Parties in Glasgow. The round table included an exchange of views on the various political initiatives to ban the sale of internal combustion engines and to switch to fully electric vehicles. While OICA intends soon to publish a more complete position paper, the global auto industry remains firmly committed to reducing its CO2 emissions. As industry continues to innovate, OICA believes that there are multiple technology pathways to a net-zero carbon future. Accelerating the transition to electrification and low-carbon transport requires broad collaboration among all stakeholders across the private and public sectors to establish the critical measures for success including infrastructure, grid resiliency, supply chains and industrial transformation.

For further information: www.oica.net

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About OICA:

The world association OICA was founded in 1919 and currently gathers 36 trade associations around the world, including all major automobile manufacturing countries in Europe, America, and Asia. OICA is the only non-governmental car and truck manufacturers’ organization accredited to the United Nations and represents the technical interests of the global auto industry in international institutions and organizations. The OICA activities contribute to the worldwide diffusion of technology, experience and know-how, to the benefit of all countries. OICA coordinates the global harmonization of vehicle regulations. The member countries are committed to the improvement of road safety and environmental protection, and they actively contribute to the global harmonization of technical regulations and standards. OICA also collects and publishes international statistics and coordinates the yearly calendar of Motor shows all over the world.