

Christian Peugeot elected President of the “world organization for the automotive industry” OICA

Paris, 14 February 2019.

The 12 February 2019 annual OICA General Assembly, in Paris, elected Christian Peugeot, as the new president of the world automotive industry association OICA (Organisation Internationale des Constructeurs d'Automobiles) succeeding Matthias Wissmann, former president of the German association of the automotive industry (VDA - Verband der Automobilindustrie).

Christian Peugeot, current president of the French automotive industry association (CCFA – Comité des Constructeurs Français d'Automobiles), takes the presidency on the centennial of OICA which was celebrated on February 13 in the presence of the President of the French Republic Emmanuel Macron and worldwide car manufacturers.

Christian Peugeot stressed the importance of the auto industry for the global economic growth: *“As the new president, I would like to warmly thank all OICA members for coming to Paris to celebrate 100 years of working together to continuously move the automotive industry forward. Their presence testifies to the importance of the automobile, which is essential for the mobility of citizens as well as for the economy of a country.*

We are on the cusp of considerable upheaval and today the automotive industry needs to change profoundly for the automobile to maintain its place all over the world, especially at the heart of new mobility solutions. The challenges we are already facing are huge. CO2 reduction targets, electric mobility, connected cars and digital transformation will lead to paradigm shifts and new citizen consumption. It is essential that these challenges set the objectives to be achieved but do not call into question technological neutrality ”

About OICA:

The world association OICA was founded in 1919 and gathers 39 national trade associations around the world, including all major automobile manufacturing countries in Europe, America, and Asia. OICA is the only non-governmental car and truck manufacturers' organization accredited to the United Nations and represents the technical interests in international institutions and organizations.

The OICA activities contribute to the worldwide diffusion of technology, experience and know-how, to the benefit of all countries. OICA coordinates the global harmonization of vehicle regulations. The member countries are committed to the improvement of road safety and environmental protection, and they actively contribute to the global harmonization of technical regulations and standards. OICA also collects and publishes international statistics and coordinates the yearly calendar of Motor shows all over the world.

For further information: www.oica.net

Yves van der Straaten, Secretary General, + 33 (0)1 43 59 00 13, yvanderstraaten@oica.net

Media Contact - CCFA:

Laure de Servigny – l.deservigny@ccfa.fr , +33 6 70 18 88 75