



BANGKOK MOTOR SHOW



Information on the previous and coming shows		
	Previous edition 2008	Next edition 2010
Categories of vehicles	Passenger cars	Passenger cars
Dates open to public and opening hours	28 March - 6 April 2008 Weekday: 12.00 am - 10.00 pm Weekend: 11.00 am - 10.00 pm	26 March - 6 April 2010 Time: 12.00 am - 10.00 pm
Press days	27 March 2008	25 March 2010
Trade days		
Organizer	The Thai Automotive Industry Association (TAIA)	The Thai Automotive Industry Association (TAIA)
Chairman	Mr. Suparat Sirisuwannangkura	Mr. Suparat Sirisuwannangkura
Executive Director	Mr. Narongchai Wattanakasem Mrs. Nongluck Charasyosvuthichai	Mr. Narongchai Wattanakasem Mr. Arnupad Tadpitakkul
Press Officer		
Director General		
Web site address		
Hot News (direct page URL if available)	www.taia.or.th	www.taia.or.th
Show history and features (direct page URL if available)	www.bangkok-motorshow.com	www.bangkok-motorshow.com
Exhibition Center	Bangkok International Trade and Exhibition Center (BITEC) Bangna-trad Highway km.1	Bangkok International Trade and Exhibition Center (BITEC) Bangna-trad Highway km.1
Categories displayed		
Passenger cars	Yes	
Light commercial vehicles	Yes	
Heavy commercial vehicles	No	
Trailers/Semi-trailers	No	
Buses/coaches	No	
Parts/accessories	Yes	
Total number of exhibitors	210 Firms	
Number of visitors	1.6 Million	
Entrance fees	80 Baht = 1.6 Euro	
Number of media accredited	Radio = 12 - TV = 8 - Newspapers and Magazine = 55 Internet = 3 - Billboard, Banners, etc.	
Exhibit area		
Total gross area in m ²	78,300 Sqm	
Total net area (stands area) in m ²	40,000 Sqm	