



## FRANKFURT INTERNATIONAL AUTO SHOW



### Information on the previous and coming shows

	Previous edition 2009	Next edition 2011 64th IAA Motorshow Cars
<b>Categories of vehicles</b>	<b>Cars</b>	<b>Cars</b>
<b>Dates open to public and opening hours</b>	17 - 27 September 9:00 - 18:00	15 - 25 September 9:00 - 19:00
<b>Press days</b>	15 - 16 September	13 - 14 September
<b>Trade days</b>	17 - 18 September	15 - 16 September
<b>Organizer</b>	Verband der Automobilindustrie (VDA) Behrenstraße 35 10117 Berlin Telephone : + 49 (0) 30/897842-0 Telefax : + 49 (0) 30/897842-600 E-mail : info@iaa.de Web site : www.vda.de	Verband der Automobilindustrie (VDA) Behrenstraße 35 10117 Berlin Telephone : + 49 (0) 30/897842-0 Telefax : + 49 (0) 30/897842-600 E-mail : info@iaa.de Web site : www.vda.de
<b>Chairman</b>	M. Wissmann	M. Wissmann
<b>Director General</b>	K.Bräunig	K.Bräunig
<b>Project Manager</b>	G. Zimmermann	G. Zimmermann
<b>Press Officer</b>	E. Rotter	E. Rotter
<b>Web site address</b>	Hot News (direct page URL if available) <a href="http://www.iaa.de">www.iaa.de</a> Show history and features (direct page URL if available)	<a href="http://www.iaa.de">www.iaa.de</a>
<b>Exhibition Center</b>	Messe Frankfurt GmbH Ludwig-Erhard-Anlage 1 D-60327 Frankfurt/M. Telephone: +49 (0) 69/7575-0 Telefax: +49 (0) 69/7575-6433 <a href="http://www.messefrankfurt.com">www.messefrankfurt.com</a>	Messe Frankfurt GmbH Ludwig-Erhard-Anlage 1 D-60327 Frankfurt/M. Telephone: +49 (0) 69/7575-0 Telefax: +49 (0) 69/7575-6433 <a href="http://www.messefrankfurt.com">www.messefrankfurt.com</a>
<b>Categories displayed</b>		
Passenger cars	yes	yes
Light commercial vehicles	no	no
Heavy commercial vehicles	no	no
Trailers/Semi-trailers	no	no
Buses/coaches	no	no
Parts/accessories	yes	yes
<b>Total number of exhibitors</b>	781	
<b>Number of visitors</b>	845.000	
<b>Entrance fees</b>	Public: € 15,-/13,-	
<b>Number of media accredited</b>	13.261	
<b>Exhibit area</b>		
Total gross area in m <sup>2</sup>	195.000	
Total net area (stands area) in m <sup>2</sup>	137.235	