



MOSCOW INTERNATIONAL AUTOMOBILE SALON (MIAS)



Information on the previous and coming shows				
	Previous edition 2008		Next edition 2010	
Categories of vehicles	Passenger cars		Passenger cars	
Dates open to public and opening hours	29.08 - 07.09.2008 10:00 - 22:00		26.08.2010 27.08 - 05.09.2010	15:00 - 20:00 10:00 - 20:00
Press days	26.08 - 27.08.2008		25.08.2010 26.08.2010	10:00 - 20:00 10:00 - 14:00
Trade days	28-08-08		26.08.2010	10:00 - 14:00
Organizer	Association of Russian Automakers (OAR) and Crocus International ZAO		Association of Russian Automakers (OAR) and Crocus International ZAO	
Chairman	S.A. Kogogin		S.A. Kogogin	
Executive Director	I.A. Korovkin		I.A. Korovkin	
Press Officer	A.M. Serezhenkin		A.M. Serezhenkin	
Director General	A.I. Agalarov		A.I. Agalarov	
Web site address	www.oar-info.ru ; www.crocus-expo.ru		www.oar-info.ru ; www.crocus-expo.ru	
Hot News (direct page URL if available)				
Show history and features (direct page URL if available)				
Exhibition Center	Crocus Expo IEC, Moscow		Crocus Expo IEC, Moscow	
Categories displayed				
Passenger cars		Yes		Yes
Light commercial vehicles		No		No
Heavy commercial vehicles		No		No
Trailers/Semi-trailers		No		No
Buses/coaches		No		No
Parts/accessories		Yes		Yes
Total number of exhibitors		789		1000 expected
Number of visitors		1,556,000		2 000 000 expected
Entrance fees		Rub 300 Mon-Fri, Rub 400 Sat-Sun		Rub 400 Mon-Fri, Rub 500 Sat-Sun
Number of media accredited		2,047		1000 expected
Exhibit area				
Total gross area in m ²		121,000		125,000
Total net area (stands area) in m ²		47,500		75,000