

PC SALES FIGURES

Estimated figures

REGIONS/COUNTRIES	2012 S1	2013 S1	2014 S1	2015 S1	2016 S1	% change
EUROPE	8,643,588	8,067,188	8,386,369	8,548,634	9,117,154	7%
EU 28 countries + EFTA	6,919,024	6,455,289	6,856,605	7,418,505	8,094,837	9%
EU 15 countries + EFTA	6,492,379	6,062,684	6,395,139	6,919,858	7,511,010	9%
AUSTRIA	186,958	171,204	166,607	161,633	171,770	6%
BELGIUM	285,116	289,873	287,824	288,424	309,607	7%
DENMARK	84,334	91,966	98,800	105,011	117,005	11%
FINLAND	66,934	56,557	59,132	57,085	65,463	15%
FRANCE	1,048,982	931,476	958,752	1,017,493	1,102,429	8%
GERMANY	1,634,401	1,502,630	1,538,268	1,618,949	1,733,839	7%
GREECE	32,431	30,364	37,474	43,142	47,413	10%
ICELAND	4,854	4,804	6,371	8,778	12,119	38%
IRELAND	66,718	53,264	65,677	82,337	101,335	23%
ITALY	815,213	732,322	758,064	874,381	1,041,854	19%
LUXEMBOURG	28,656	26,409	27,145	25,681	28,315	10%
NETHERLANDS	331,358	210,952	198,989	201,294	193,983	-4%
NORWAY	69,355	70,644	72,385	74,392	77,749	5%
PORTUGAL	53,375	55,032	75,791	100,661	118,631	18%
SPAIN	406,071	386,359	454,943	555,222	623,234	12%
SWEDEN	142,633	128,900	151,747	167,984	187,591	12%
SWITZERLAND (+FL)	177,310	156,305	149,905	161,798	158,037	-2%
UNITED KINGDOM	1,057,680	1,163,623	1,287,265	1,376,889	1,420,636	3%
EUROPE NEW MEMBERS	426,645	392,605	461,466	498,647	583,827	17%
BULGARIA	9,770	8,971	10,332	11,541	12,361	7%
CROATIA	20,201	15,384	20,853	21,285	25,719	21%
CYPRUS	6,426	3,679	4,298	4,842	6,793	40%
CZECH REPUBLIC	94,233	80,818	94,058	113,261	132,778	17%
ESTONIA	8,923	10,282	10,652	10,459	11,754	12%
HUNGARY	27,785	27,167	33,004	37,023	45,959	24%
LATVIA	5,462	5,265	6,160	6,865	8,850	29%
LITHUANIA	6,202	6,007	7,385	8,563	10,706	25%
MALTA	2,947	2,841	3,358	3,555	4,085	15%
POLAND	148,710	147,487	175,908	177,772	210,728	19%
ROMANIA	33,343	24,499	31,225	34,083	35,158	3%
SLOVAKIA	34,316	32,044	35,995	37,177	43,956	18%
SLOVENIA	28,327	28,161	28,238	31,850	34,980	10%
RUSSIA, TURKEY & OTHER EUROPE	1,724,564	1,611,899	1,529,764	1,130,129	1,022,317	-10%
ALBANIA	1,100	1,100	1,200	1,200	1,200	
ARMENIA	2,500	2,400	2,500	1,100	1,200	9%
BELARUS	9,900	9,600	10,000	10,300	10,900	6%
BOSNIA	4,900	4,800	4,400	4,200	3,710	-12%
GEORGIA	2,000	2,000	2,100	1,600	1,600	
MOLDAVIA	2,500	2,400	2,700	1,800	1,729	-4%
RUSSIA	1,336,174	1,182,055	1,211,600	735,209	623,940	-15%
SERBIA	11,300	11,200	11,700	10,600	12,345	16%
TURKEY	244,490	292,106	225,773	327,846	338,482	3%
UKRAINE	109,700	104,238	57,791	17,203	27,211	58%
AMERICA	6,714,370	6,990,662	6,732,910	6,396,972	5,836,964	-9%
NAFTA	4,442,313	4,624,661	4,603,079	4,611,368	4,354,892	-6%
CANADA	395,267	387,897	378,016	369,160	346,289	-6%
MEXICO	304,662	336,983	328,192	402,575	474,188	18%
UNITED STATES OF AMERICA	3,742,384	3,899,781	3,896,871	3,843,423	3,534,415	-8%
CENTRAL & SOUTH AMERICA	2,272,057	2,366,001	2,129,831	1,785,604	1,482,072	-17%
ARGENTINA	374,686	399,241	297,010	239,832	254,328	6%
BAHAMAS	1,200	1,000	800	1,400	1,300	-7%
BELIZE	100	100	100	200	200	
BOLIVIA	6,900	6,800	9,100	6,200	8,100	31%
BRAZIL	1,396,653	1,450,870	1,328,165	1,076,261	806,378	-25%
CHILE	119,337	138,610	124,244	97,166	102,745	6%
COLOMBIA	118,600	116,600	129,900	115,600	101,300	-12%

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COSTA RICA	14,800	14,500	17,200	20,400	25,300	24%
CUBA	2,000	2,000	2,000	2,000	2,300	15%
DOMINICAN REPUBLIC	1,700	1,400	1,800	2,500	2,900	16%
ECUADOR	43,917	36,970	37,288	25,400	15,200	-40%
EL SALVADOR	2,500	2,400	2,500	2,600	2,300	-12%
GUADELOUPE	5,804	5,454	5,291	5,387	5,587	4%
GUATEMALA	7,900	7,800	8,500	8,800	8,800	
GUYANA	2,110	1,911	1,978	2,011	2,128	6%
HONDURAS	500	500	600	400	400	
JAMAICA	1,000	1,000	1,100	1,100	1,000	-9%
MARTINIQUE	4,893	4,474	4,387	5,086	5,530	9%
NICARAGUA	1,500	2,000	2,500	2,300	2,600	13%
PANAMA	19,800	19,400	21,100	22,800	24,400	7%
PARAGUAY	9,900	9,700	10,500	9,100	9,400	3%
PERU	60,870	70,771	67,168	62,647	58,876	-6%
PUERTO RICO	27,200	26,700	28,700	23,900	20,100	-16%
TRINIDAD & TOBAGO	4,000	3,900	3,100	5,100	5,200	2%
URUGUAY	18,800	20,400	19,700	18,900	15,200	-20%
VENEZUELA	25,387	21,500	5,100	3,800	500	-87%

ASIA/OCEANIA/MIDDLE EAST	15,190,271	15,997,452	17,421,849	17,716,373	18,411,965	4%
AUSTRALIA	439,373	451,752	444,484	460,423	469,542	2%
AZERBAIJAN	6,900	10,300	11,400	4,400	2,000	-55%
BAHRAIN	19,800	21,200	24,300	23,300	18,600	-20%
BANGLADESH	12,200	11,700	14,400	13,900	10,600	-24%
BRUNEI	7,400	7,200	8,900	6,800	6,500	-4%
CAMBODIA	1,000	1,000	1,200	500	500	
CHINA	7,613,469	8,665,128	9,633,436	10,109,161	11,042,303	9%
HONG-KONG	21,370	18,098	23,322	25,542	23,909	-6%
INDIA	1,471,247	1,333,347	1,290,966	1,359,736	1,420,266	4%
INDONESIA	372,108	415,772	445,412	384,985	421,408	9%
IRAQ	39,500	38,200	29,900	16,400	8,300	-49%
IRAN	445,300	337,600	542,300	515,100	478,700	-7%
ISRAEL	93,900	97,600	111,700	120,700	136,600	13%
JAPAN	2,525,764	2,311,344	2,566,547	2,251,752	2,132,655	-5%
JORDAN	5,700	7,100	7,700	7,200	7,500	4%
KAZAKSTAN	35,801	63,569	70,607	48,843	18,990	-61%
KYRGYZSTAN	2,000	2,000	2,000	2,000	700	-65%
KUWAIT	57,600	61,000	61,900	60,600	42,400	-30%
LAOS	2,500	2,900	4,800	2,700	2,400	-11%
LEBANON	17,500	17,300	18,800	18,900	18,900	
MACEDONIA	2,500	1,000	1,300	1,600	1,800	13%
MALAYSIA	265,901	275,991	296,779	286,533	244,357	-15%
MONGOLIA	1,000	700	500	300	500	67%
MYANMAR	1,000	1,000	500	500	700	40%
NEPAL	1,800	1,700	2,600	2,000	3,000	50%
NEW CALEDONIA	3,719	3,342	2,973	2,867	2,574	-10%
NEW ZEALAND	38,145	39,779	44,284	46,322	47,698	3%
OMAN	64,200	68,300	67,900	59,100	54,000	-9%
PAKISTAN	85,495	69,469	65,904	92,999	91,674	-1%
PALESTINE	10,700	10,300	10,300	10,300	10,300	
PHILIPPINES	21,860	35,645	49,471	52,778	62,560	19%
QATAR	29,600	31,700	35,000	33,800	24,800	-27%
SAUDI ARABIA	266,800	278,200	310,000	328,100	263,600	-20%
SINGAPORE	17,197	13,688	12,311	25,797	43,423	68%
SOUTH KOREA	649,348	638,244	683,279	740,316	814,617	10%
SRI LANKA	4,000	4,900	6,800	6,100	11,300	85%
SYRIA	17,900	17,300	16,400	16,300	16,300	
TAJIKISTAN	3,000	2,900	3,000	3,000	900	-70%
TAHITI	1,500	1,200	1,200	1,100	1,200	9%
TAIWAN	115,977	110,163	122,907	122,690	115,602	-6%
THAILAND	251,992	371,666	205,620	173,755	154,703	-11%
TURKMENISTAN	2,200	2,200	2,300	2,200	2,100	-5%
UNITED ARAB EMIRATES	104,500	100,900	101,300	104,500	84,500	-19%
UZBEKISTAN	22,200	22,200	22,500	22,500	21,700	-4%
VIETNAM	16,305	19,855	41,447	60,132	74,484	24%
YEMEN	1,000	1,000	1,200	1,100	800	-27%

REGIONS/COUNTRIES	2012 S1	2013 S1	2014 S1	2015 S1	2016 S1	% change
AFRICA	548,055	548,082	587,511	560,882	499,897	-5%
ALGERIA	63,536	54,807	76,517	69,903	41,100	-41%
ANGOLA	8,400	9,800	11,800	7,200	2,500	-65%
BOTSWANA	15,500	15,200	15,273	16,875	18,300	8%
BURKINA FASO	200	300	340	500	900	80%
BURUNDI	100	100	100	100	300	200%
CAMEROON	900	1,200	1,100	800	800	
CONGO KINSHASA	700	700	740	1,000	700	-30%
EGYPT	110,000	107,400	134,000	126,100	100,500	-20%
GABON	1,700	1,500	1,400	800	700	-13%
GHANA	3,200	3,200	3,400	1,800	2,700	50%
IVORY COAST	2,500	2,000	2,100	2,200	2,000	-9%
KENYA	1,000	1,200	1,500	1,400	800	-43%
LIBERIA	100	100	100	100	100	
LIBYA	9,900	14,600	14,700	18,800	19,600	4%
MADAGASCAR	600	600	780	600	300	-50%
MALAWI	500	500	540	600	400	-33%
MAURITIUS	3,500	3,700	4,200	3,900	3,700	-5%
MOROCCO	58,200	52,800	53,700	59,000	79,300	34%
NIGERIA	19,800	19,500	20,600	7,600	6,900	-9%
REUNION	9,978	9,359	9,884	10,687	11,407	7%
SENEGAL	2,000	2,000	2,200	1,800	2,100	17%
SOUTH AFRICA	210,941	224,016	208,437	201,795	180,690	-10%
NORTH SUDAN	1,000	700	900	1,100	1,100	
TANZANIA	1,500	1,700	500	1,300	800	-38%
TUNISIA	18,300	17,100	18,200	17,600	19,600	11%
UGANDA	1,500	1,500	1,500	1,100	1,400	27%
ZAMBIA	1,000	1,000	1,000	800	600	-25%
ZIMBABWE	1,500	1,500	2,000	700	600	-14%
ALL COUNTRIES	31,096,284	31,603,384	33,128,639	33,222,861	33,865,980	2%