

PC SALES FIGURES

Estimated figures

REGIONS/COUNTRIES	2012 S1	2013 S1	2014 S1	% change
EUROPE	8,643,580	8,066,128	8,282,271	2.7%
EU 28 countries + EFTA	6,919,016	6,454,629	6,854,906	6.2%
EU 15 countries + EFTA	6,492,379	6,062,684	6,393,267	5.5%
AUSTRIA	186,958	171,204	166,607	-2.7%
BELGIUM	285,116	289,873	287,203	-0.9%
DENMARK	84,334	91,966	98,800	7.4%
FINLAND	66,934	56,557	59,132	4.6%
FRANCE	1,048,982	931,476	958,752	2.9%
GERMANY	1,634,401	1,502,630	1,538,268	2.4%
GREECE	32,431	30,364	37,474	23.4%
ICELAND	4,854	4,804	6,371	32.6%
IRELAND	66,718	53,264	65,683	23.3%
ITALY	815,213	732,322	756,818	3.3%
LUXEMBOURG	28,656	26,409	27,145	2.8%
NETHERLANDS	331,358	210,952	198,989	-5.7%
NORWAY	69,355	70,644	72,385	2.5%
PORTUGAL	53,375	55,032	75,780	37.7%
SPAIN	406,071	386,359	454,943	17.8%
SWEDEN	142,633	128,900	151,747	17.7%
SWITZERLAND (+FL)	177,310	156,305	149,905	-4.1%
UNITED KINGDOM	1,057,680	1,163,623	1,287,265	10.6%
EUROPE NEW MEMBERS	426,637	391,945	461,639	17.8%
BULGARIA	9,770	8,971	10,332	15.2%
CROATIA	20,201	15,384	21,133	37.4%
CYPRUS	6,426	3,679	4,298	16.8%
CZECH REPUBLIC	94,233	80,818	94,000	16.3%
ESTONIA	8,923	10,282	10,590	3.0%
HUNGARY	27,785	27,160	33,004	21.5%
LATVIA	5,462	5,137	6,160	19.9%
LITHUANIA	6,194	6,014	7,336	22.0%
MALTA	2,947	2,241	3,358	49.8%
POLAND	148,710	147,487	175,908	19.3%
ROMANIA	33,343	24,499	30,883	26.1%
SLOVAKIA	34,316	32,044	35,995	12.3%
SLOVENIA	28,327	28,229	28,642	1.5%
RUSSIA, TURKEY & OTHER EUROPE	1,724,564	1,611,499	1,427,365	-11.4%
ALBANIA	1,100	1,100	1,000	-9.1%
ARMENIA	2,500	2,400	2,500	4.2%
BELARUS	9,900	9,600	10,500	9.4%
BOSNIA	4,900	4,800	4,500	-6.3%
GEORGIA	2,000	1,900	2,000	5.3%
MOLDAVIA	2,500	2,400	2,100	-12.5%
RUSSIA	1,336,174	1,182,055	1,108,201	-6.2%
SERBIA	11,300	10,900	13,000	19.3%
TURKEY	244,490	292,106	225,773	-22.7%
UKRAINE	109,700	104,238	57,791	-44.6%
AMERICA	6,514,884	6,815,712	6,548,813	-3.9%
NAFTA	4,442,313	4,624,661	4,602,286	-0.5%
CANADA	395,267	387,897	378,016	-2.5%
MEXICO	304,662	336,983	328,192	-2.6%

REGIONS/COUNTRIES	2012 S1	2013 S1	2014 S1	% change
UNITED STATES OF AMERICA	3,742,384	3,899,781	3,896,078	-0.1%
CENTRAL & SOUTH AMERICA	2,072,571	2,191,051	1,946,527	-11.2%

ARGENTINA	287,478	346,711	262,041	-24.4%
BAHAMAS	1,200	1,200	1,200	
BELIZE	100	100	100	
BOLIVIA	6,900	6,700	5,900	-11.9%
BRAZIL	1,277,675	1,325,850	1,190,330	-10.2%
CHILE	119,337	138,610	124,244	-10.4%
COLOMBIA	118,600	115,600	120,000	3.8%
COSTA RICA	14,800	14,400	16,000	11.1%
CUBA	2,000	1,900	1,900	
DOMINICAN REPUBLIC	7,400	7,200	8,500	18.1%
ECUADOR	43,917	36,970	37,288	0.9%
EL SALVADOR	2,500	2,400	2,500	4.2%
GUADELOUPE	5,804	5,454	5,291	-3.0%
GUATEMALA	7,900	7,700	8,500	10.4%
GUYANA	2,110	1,911	1,978	3.5%
HONDURAS	500	500	500	
JAMAICA	1,000	1,000	1,100	10.0%
MARTINIQUE	4,893	4,474	4,387	-1.9%
NICARAGUA	1,500	1,500	1,500	
PANAMA	19,800	19,300	20,500	6.2%
PARAGUAY	9,900	9,600	12,000	25.0%
PERU	60,870	70,771	67,168	-5.1%
PUERTO RICO	27,200	26,500	27,000	1.9%
TRINIDAD	4,000	3,900	4,300	10.3%
URUGUAY	19,800	19,300	19,300	
VENEZUELA	25,387	21,500	3,000	-86.0%

ASIA/OCEANIA/MIDDLE EAST	15,186,542	15,995,039	17,344,078	8.4%
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AUSTRALIA	439,373	451,752	444,485	-1.6%
AZERBAIDJAN	6,900	10,300	11,500	11.7%
BAHRAIN	19,800	21,200	23,100	9.0%
BANGLADESH	12,200	11,700	12,800	9.4%
BRUNEI	7,400	7,200	8,900	23.6%
CAMBODGE	100	100	150	50.0%
CHINA	7,613,469	8,665,128	9,633,817	11.2%
HONG-KONG	21,370	18,098	23,322	28.9%
INDIA	1,471,247	1,333,347	1,290,921	-3.2%
INDONESIA	372,108	415,772	445,294	7.1%
IRAK	39,500	38,200	38,200	
IRAN	445,300	337,600	470,000	39.2%
ISRAEL	93,900	97,600	118,000	20.9%
JAPAN	2,525,764	2,311,344	2,566,547	11.0%
JORDAN	5,700	7,100	6,700	-5.6%
KAZAKSTAN	35,801	63,569	68,000	7.0%
KIRGHIZISTAN	2,000	2,000	2,000	
KUWAIT	57,600	61,000	63,000	3.3%
LAOS	1,200	1,200	2,000	66.7%
LEBANON	17,500	17,300	18,500	6.9%
MACEDONIA	2,500	1,000	1,500	50.0%
MALAYSIA	265,901	275,991	296,779	7.5%
MONGOLIA	1,000	700	900	28.6%
MYANMAR	1,000	1,000	700	-30.0%
NEPAL	1,800	1,700	3,000	76.5%
NEW CALEDONIA	3,719	3,342	2,966	-11.3%
NEW ZEALAND	38,145	39,779	44,329	11.4%
OMAN	64,200	68,300	68,300	

REGIONS/COUNTRIES	2012 S1	2013 S1	2014 S1	% change
PAKISTAN	85,439	68,243	65,223	-4.4%
PALESTINE	10,700	10,300	11,200	8.7%
PHILIPPINES	21,860	35,645	49,670	39.3%
QATAR	29,600	31,700	33,500	5.7%
SAUDI ARABIA	266,800	278,200	300,000	7.8%
SINGAPORE	17,197	13,688	12,311	-10.1%
SOUTH KOREA	649,348	638,244	686,468	7.6%
SRI LANKA	1,000	1,000	1,300	30.0%
SYRIA	17,900	17,300	17,000	-1.7%
TADJIKISTAN	3,000	2,900	3,000	3.4%
TAHITI	1,500	1,200	1,200	
TAIWAN	115,977	110,163	122,907	11.6%
THAILAND	251,992	371,666	205,620	-44.7%
TUKMENISTAN	2,200	2,200	2,300	4.5%
UNITED ARAB EMIRATES	104,500	100,900	110,100	9.1%
UZBEKISTAN	22,200	22,200	22,300	0.5%
VIETNAM	17,832	25,168	33,269	32.2%
YEMEN	1,000	1,000	1,000	

AFRICA	548,055	587,375	567,571	-3.4%
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ALGERIA	63,536	93,700	67,000	-28.5%
ANGOLA	8,400	9,800	11,200	14.3%
BOTSWANA	15,500	15,600	15,500	-0.6%
BURKINA	200	300	170	-43.3%
BURUNDI	100	100	100	
CAMEROON	900	1,200	1,300	8.3%
CONGO	700	700	750	7.1%
EGYPT	110,000	107,400	114,000	6.1%
GABON	1,700	1,500	1,800	20.0%
GHANA	3,200	3,200	4,000	25.0%
IVORY COAST	2,500	2,000	2,300	15.0%
KENYA	1,000	1,200	2,000	66.7%
LIBERIA	100	100	100	
LIBYA	9,900	14,600	17,500	19.9%
MADAGASCAR	600	600	600	
MALAWI	500	500	530	6.0%
MAURITIUS	3,500	3,700	4,000	8.1%
MOROCCO	58,200	52,800	52,700	-0.2%
NIGERIA	19,800	19,500	25,000	28.2%
REUNION	9,978	9,359	9,884	5.6%
SENEGAL	2,000	2,000	2,800	40.0%
SOUTH AFRICA	210,941	224,016	208,437	-7.0%
SUDAN	1,000	700		-100.0%
TANZANIA	1,500	1,700	2,000	17.6%
TUNISIA	18,300	17,100	20,000	17.0%
UGANDA	1,500	1,500	1,600	6.7%
ZAMBIA	1,000	1,000	1,000	
ZIMBABWE	1,500	1,500	1,300	-13.3%

ALL COUNTRIES	30,893,061	31,464,254	32,742,733	4.1%
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