



Organisation Internationale des Constructeurs d'Automobiles
International Organization of Motor Vehicle Manufacturers

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PRESS RELEASE

Alliance President and CEO Dave McCurdy Elected President of the International Organization of Motor Vehicle Manufacturers (OICA)

Paris, France – The Organization of Motor Vehicle Manufacturers (OICA) today announced the election of Dave McCurdy as its new president, beginning a two-year term as leader of the organization that represents the world's auto industry and serves as its accredited representative to the United Nations. The unanimous election of Mr. McCurdy, who already serves as President and CEO of the Alliance of Automobile Manufacturers in the United States, occurred at OICA's General Assembly in Amsterdam on 30 October. He had previously served as OICA's 1st Vice President.

Mr. McCurdy said, "My priority will be CO2 reduction. Around the world, this industry is on the leading edge of global efforts reducing CO2 emissions. We are already taking action and we will continue to make important technological advances, even while facing challenging global markets."

As the world's communities respond to concerns about CO2, OICA believes that the global auto industry is an important part of the solution, but true success will require an intelligent, coherent and pragmatic integrated approach that utilizes policies addressing many aspects. These aspects include vehicle technologies, fuels, fuel infrastructure, improved roads and traffic management, and consumers. While automakers are ready to continue outperforming other sectors of the world economy in terms of fuel efficiency, the contributions of other stakeholders is essential to moving forward.

CO2 reduction policies have been an important part of Mr. McCurdy's experience at the Alliance in the United States, where he played a fundamental role in creating the groundbreaking agreement among automakers, the Obama Administration, and many U.S. states to create a single, national CO2 reduction program for the entire country. Before joining the Auto Alliance, which represents 11 global automakers, he served as President and CEO of the Electronics Industries Alliance, also in the United States. Previous to that he was a Member of the United States Congress, representing the State of Oklahoma's Fourth Congressional District. Mr. McCurdy's education includes a law degree from the University of Oklahoma, and international economics studies at the University of Edinburgh.

OICA is the world association of the national automobile industry federations and is made up of more than 40 members representing key players in the automobile industry around the world. The association supports a comprehensive, economy-wide approach to CO2 reductions and provides expertise in global policymaking forums. OICA's main tasks also include coordinating the technical harmonization of vehicle regulations, collecting and consolidating international statistics, providing education on the industry's accomplishments, visions and priorities, and accrediting and coordinating international motor vehicle exhibitions.

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